

LIVING

FOR YOUNG HOMEMAKERS

DOES YOUR GARAGE
PAY FOR ITSELF?

ARE THE ASSETS OF
YOUR KITCHEN FROZEN?

JUNE 1953
35 CENTS





You needn't be newly-wed to enjoy

Trousseau Luxury

by Fieldcrest

Faint heart never won fair lady... nor drab décor a husband's eye. So deck your home in trousseau luxury! Fieldcrest. Spreads and draperies in wonderful new woven textures. Towels and sheets and blankets that make any boudoir look bridal. It's astonishing how much beauty and luxury Fieldcrest brings you for such tiny prices.

Fieldcrest BEDSPREADS



Sheets • Towels • Bedspreads
Blankets • Electric Blankets • Hosiery
Karastan Rugs • Rayons



Coral Gables bedspread in green,
brown, terracotta, charcoal black
or turquoise woven cotton. Twin or
full size. Matching draperies available,
2½ yds. long with simple pleat headings.

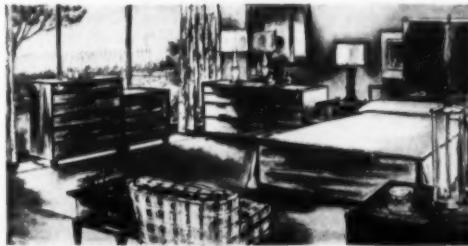


This handsome, correlated group
carries its brilliant styling from room to room,
but that's not

TRADE MARK REG. U. S. PAT. OFF.

the hidden pleasure of owning

parkway terrace*



If you ever owned Furniture by Tomlinson, you know about this "hidden pleasure". You know this furniture is free from momentary, fast forgotten trends...its original styling supremely timeless.

In addition to its room-to-room unity, this correlated collection is styled and designed to harmonize with any setting...modern or traditional. The handsome woods...glowing cherry veneers trimmed with solid American black walnut...blend perfectly with either light or dark finishes.

But that is only part of the story. Beneath the surface is an integrity of craftsmanship...an attention to detail...that is proven through the years. This superlative furniture *takes on stature as it mellows*. And the "hidden pleasure" of owning Parkway Terrace increases as the years roll by.



OVER HALF A CENTURY'S LEADERSHIP STYLING FURNITURE OF UNMATCHED VALUE

Speaking of Living



JOHN BACHSTEIN, BILL ATKINSON



RICHARD KELLY (L.), ASSISTANT ED THOLL



ANNE DEN HOED, ANNE AND MARTHA



GINA MEETS TABLE SETTING CONTESTANTS

Success for **W. P. "BILL" ATKINSON**, prime mover behind *Wheat Field to City in Ten Years*, page 58, is not news. Even in college, where most young men experience a shortage of pocket money, Bill was promoting campus activities, and he graduated later, not only with honors, but with a sizable bank roll. Bill has not let up for a moment since, and from his first entry into home building, he has gone in one direction—up. While president of the National Association of Home Builders, he appointed the Trades Secret Committee and furthered a program of inestimable value to home builders and homeowners. The success that has come with Midwest City, Oklahoma, has given Bill the opportunity of finally realizing a common childhood dream—of owning a pony. He now has a stable of 200 fine Shetlands! In preparation for this month's issue, decorator **JOHN BACHSTEIN** flew out to Midwest City, met with Bill Atkinson, and helped with the model house we show.

Among the numerous talents that came to bear in the preparation of *Wood Textures Add New Dimensions*, page 68, was that of **RICHARD KELLY**, perhaps one of the world's most noted lighting designers and engineers. Long an expert in analyzing lighting problems and solving them, Richard Kelly's work is visible today in such distinguished buildings as the Museum of Modern Art in New York, the Yale University Art Gallery, the Kaiser hospitals of Los Angeles and San Francisco, and in such far off spots as the Virgin Islands and Tokyo. The lighting problem in the LFYH display in the **HARDWOOD EXHIBIT** at Chicago's Museum of Science and Industry was to simulate the various changes in lighting that occur in a home during a single day. Richard Kelly and his associates created a "sun" with four 100,000 candle-power spots and lesser lights down to a tiny one-candle-power bulb to indicate a light in a neighbor's window! While most of Mr. Kelly's tal-

ent is expended on large engineering jobs, we recently had an opportunity to see how his genius—when applied to a home—can enhance not only the decorations in a room, but the *people* in it as well. The home in question belonged to a staff member, and while Mr. Kelly can't be given all the credit, we lost a good worker when she received a proposal a short while later and left us to get married!

Keeping children relaxed and amused while they are waiting to have their pictures taken is, if you'd ask most photographers, a theoretical impossibility. A turnaround occurred the other day when *Two Sides to Savings in Home Freezers*, page 102, was being photographed. Little Anne Armstrong, age three, and sister Martha, age six, became so engrossed in a set of plastic building sticks staff member **ANNE DEN HOED**, of the food and appliance department, had brought with her, they didn't want to put them aside even when the shooting was over. A recent addition to the LFYH staff, Anne brings to her job a background of experiences in test kitchens, plus the most essential ingredient of all, a real love of cooking. After a day in the office helping plan recipes and meals, she enjoys nothing more than scurrying home to prepare dinner for her husband, Arnold!

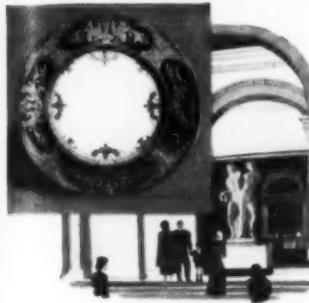
Despite her busy occupation with all the duties which come with being entertaining and table decoration editor, **GINA NEWMAN** finds time to fill many special invitations that come to her. One came recently from **B. ALTMAN**, the New York department store, which asked Gina to help judge a decoration contest. Garden club members around the New York area had been invited to enter the contest by coming to the store, choosing stock from the store's counters and devising an attractive way of arranging it. The problem of judging was a thorny but pleasant one: trying to pick a winner out of so many imaginative displays. The nod finally went to an outstanding buffet arrangement.

After three years of working week ends making a home out of a cottage they had bought in the country (see *Town Apartment, Country House*, page 74), **JEANNE AND BUD CAMPBELL** are at last getting a well-deserved chance to relax. Sundays, however, are just as busy as before—but with a difference. Now it is a day for receiving friends. The Campbells love to entertain, and on a typical Sunday, anywhere from twenty to thirty people are apt to drop by on Long Island for "breakfast." Called "breakfast" advisedly, the meal is served from noon on, and on a few occasions has continued far into the small hours of the next day!



THE CAMPBELLS, READY FOR CALLERS

EVERY PIECE OF Lenox IS A COLLECTOR'S ITEM



EXHIBITED AT NEW YORK'S METROPOLITAN MUSEUM

One of the truly magnificent plates made by Lenox for exhibit at this renowned museum as a masterpiece of the china-maker's art. Because of its exquisite decoration and matchless ivory sheen, connoisseurs the world over choose Lenox.

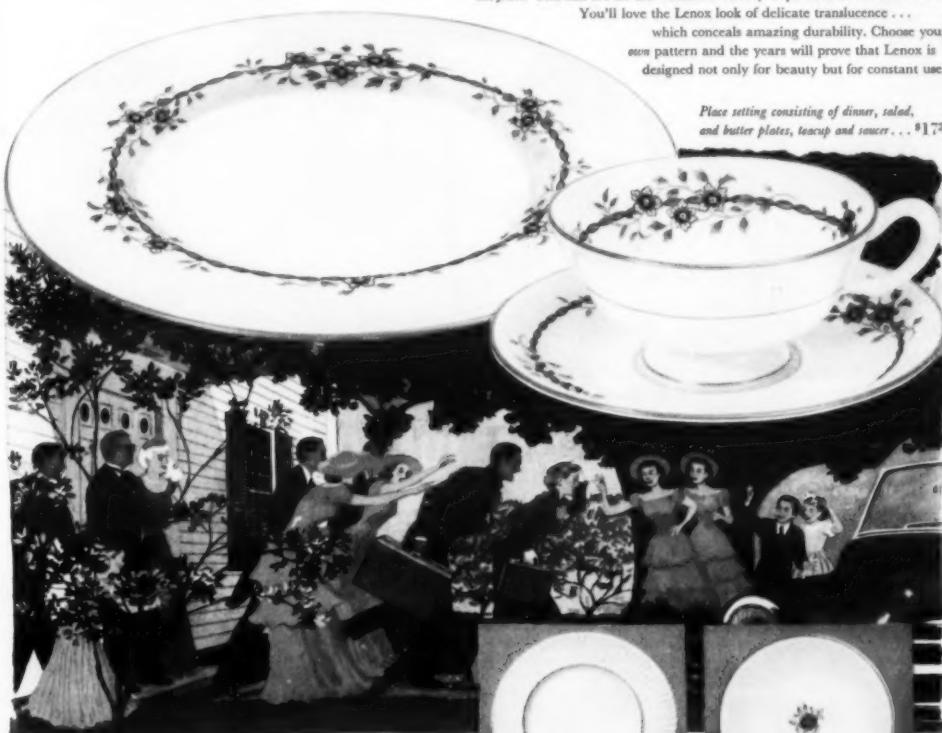
Belvidere

FOR YOU . . . BEAUTIFUL

Joyous as Mendelssohn's famous march, exquisite as a Mozart melody, Belvidere is sometimes called the bride's pattern. This charming design is the same quality of china as the Metropolitan Museum plates . . . for Lenox makes only one china—the finest! You can see all the wonderful variety of patterns in the best stores.

You'll love the Lenox look of delicate translucence . . . which conceals amazing durability. Choose your own pattern and the years will prove that Lenox is designed not only for beauty but for constant use.

Place setting consisting of dinner, salad,
and butter plates, teacup and saucer . . . \$17.25



FOR HELP IN CHOOSING YOUR FINE CHINA send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. B-O, Trenton, N. J. Enclose 25¢ if you want "The Reference Book of Fine China" and full-color pattern and price leaflets.

LENOX CHINA

AMERICA'S WORLD-FAMOUS FINE CHINA



CRETAN, 5-piece place setting, \$19.25



ROSELYN, 5-piece place setting, \$21.25

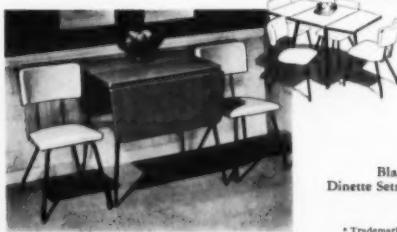


Table No. 366 with chairs No. 750. This table has self-edged top, 36 by 48 inches, extending to 60 inches with self-storing leaf.

Magnificent **BLACTONE* MODERN** Dinette Furniture by **HOWELL**

This superbly styled metal dinette furniture combines many marvelous features you will admire. Enduringly beautiful, yet requires almost no housekeeping care. The plastic tweed-patterned table top (black, tan or grey) is hard and smooth as glass. Whisks clean with a damp cloth—unharmed by boiling water, alcohol or fruit acids. Chairs are superbly tailored in long-wearing Nubby-textured plastic in a choice of rich decorative colors. Tubular legs of tables and chairs have a deep jet-black gunmetal finish, applied by patented process. The color is actually part of the metal—not painted on—so can't scuff off.

BLACTONE MODERN has a delightful "go-well-with-everything" look. Ideal for breakfast nook, dinette or dining alcove. Has appeal a-plenty for budget-minded buyers. There's a Howell BLACTONE MODERN set—just right for your home, in size, styling and color—at leading furniture and department stores.



Blactone Modern and Chromsteel
Dinette Sets are manufactured by
The Howell Co., St. Charles, Ill.

* Trademark



Also see the Blactone Modern
Serving Cart at your dealer's.

FLUFF-LOOMED

Faribo

BLANKETS

Color picked
from a spring garden
Beauty borrowed
from a summer day
Deftly woven
into incredible softness!



unconditionally guaranteed • FARIBO BLANKETS, FARIBAULT, MINNESOTA • makers of Faribo PAK-A-ROBE

Stickley Cherry

A Living American Furniture Style!

Rooted deep in our national thought and culture, Stickley Cherry fits naturally into the spirit and variety of today's homes... from the ranch house to the 19th Century mansion.



As native to the American scene as the salt-box cottage and the step-back skyscraper, Stickley Cherry brings to full flower a living furniture style for today's typically American homes. It has a mature, lasting beauty... a simplicity based on our own artistic traditions and on unchanging principles of design that reach back to the Old World beginnings of our national culture.

Representing enduring values of harmony and fitness... as selected by generations of families of good taste, and skillfully modified to today's needs by Leopold Stickley... it lends an air of quiet assurance and simple elegance to any setting, modern or traditional.

Generous and friendly for informal living, the horizontal lines and medium-toned wood of these new Stickley designs harmonize with today's architectural emphasis and bold decorative colors:

Trestle Table No. 6050 Chairs No. 80 & 80½
Sideboard No. 6055

Cherry Valley WORKSHOPS

STICKLEY
OF FAYETTEVILLE, N. Y.



Ask for Stickley Furniture Dressing, used to produce the famed

Stickley finish. At your dealer's. Or send \$1.50 for regular sized can.

BEST IN BOOKLETS

Our young readers are vigorously (and reassuringly) individualistic, true, but their letters reveal a common bond: their belief that comfort and charm are essentials in successful homemaking. For them we review, in each issue, booklets full of professional know-how on achieving a smoother, better-run ménage. Whenever you write for them, we would appreciate your mentioning LIVING For Young Homemakers.

FOR BETTER HOMES

In remodeling or building the accent is on the materials used. *50 Places in Your Home to Build Better and Save Money* will be a help in educating yourself in some of the materials that make up a house. Ways to use insulating-building board, roof sheathing, wall sheathing, sheathing under flooring are shown, plus a host of other products that will combine to make your home quieter, free from dampness, insulated in summer and winter, and more attractive. Also discussed are types of ready-built wall units for storage, closet space, bookshelves, desk, or vanity. Homasite Co. (L-6B), Nova Sales Co., Trenton 3, N. J. 25c.

Turning a cottage into a house isn't such a trick when you know how to use plywood for expansion. *Build Now! Expand Later!* tells how, and shows case examples to give you ideas for your own remodeling plans: turn a carport into a shelter-terrace, put in storage walls, add a dressing-room-bath. Also included are instructions for finishing redwood plywood in a variety of ways to give you the color tone you like. Installation tips for flush doors, plus suggestions for use of exterior siding and redwood paneling are included. M and M Wood Working Co. (L-6B), 2310 North Columbia Boulevard, Portland 17, Oreg. 10c.

HOW TO MAKE IT

Much of the charm of colonial homes came from the colorful braided rugs that covered the floors. *Fern Carter's Braided Rug Book* is a definitive manual on the time-honored craft, brought up to date and translated into today's idiom. Complete instructions are given for braiding, laying and ending the rug, and specific directions for different color combinations are listed. Notes on combining a braided rug with a hooked design are also included. Fern Carter (L-6B), 1524 S. E. Poplar Ave., Portland 14, Oreg. \$1.

FOOD TALK

Jaded by run-of-the-mill recipes? Try some of the ones from *Jungle Bill's Recipe Book* and you'll never go back to meat loaf and noodles à la maison! Some of the recipes are of tropic flavor like Eia-Ota, or try the Javanese crocodile steaks (if

no crocodile is available, lean beef will do nicely); others are such assorted treats as Syrian shish-kebab and chicken curry. The ingredients for all recipes are readily obtainable items from your corner grocery store. California (L-6B), 1059 North Lincoln, Pasadena, Calif. 25c.

It's the nuts that make the difference! Every recipe in *Menu Magic in a Nutshell* calls for walnuts and the gamut of dishes that the delicious nut makes more delectable runs from salad through puddings, cakes, cookies, as a zest-adder for poultry dressing, to croquettes, candies, and breads. Try the pineapple upside-down cake or walnut cream drops if you want to make a hit with the children, or serve the cheese and walnut roast as an entree some evening. General instructions on using walnuts are included. California Walnut Growers Association (L-6B), Los Angeles 54, Calif. Free.

Canned peaches are always in season and 20 *Easy New Peach Recipes* tells how to use them. Easy-to-prepare dishes—pies, cobblers, salads, ice-cream desserts—will make a hit at your next dinner, and they're as nutritious as they are toothsome. Our vote goes especially for the old-fashioned peach shortcake topped off with a cloud of whipped cream! Try a peach-nog for the children who hate to take their vitamins some other way. Serve peach cup pudding as a final triumph for a special dinner. California Institute of Food Research (L-6B), 1 Drumm St., San Francisco, Calif. Free.

FOR OTHER USES

Modern marriage often finds the wife as gainfully employed as the husband, and this situation is the subject of intelligent discussion in *Working Wives and Mothers*. Sometimes the situation arises out of financial necessity, particularly if the husband is finishing school; other times the wife happens to have a good position and is reluctant to give up what she enjoys and has worked hard for. This can pose grave problems for the family in terms of working arrangements of finance and household duties. If there are children, the situation may be further complicated. This booklet will point up a number of workable solutions to such problems. Public Affairs Pamphlets (L-6B), 22 E. 38th St., New York 16, N. Y. 25c.

Always
a Bride...

Remember that day of days in June,
my darling? How lovely you were
... how lovely you are!

And I know your beauty secret
... the deep, refreshing sleep your
Dayton Koolfoam Pillow assures.

Only Koolfoam gives you
air-conditioned sleep. Only Koolfoam
circulates ever-changing fresh air,
possible by a patented process.

Only Koolfoam has the open-pore
surface. Ordinary foam pillows
are "sealed" to outside air.

Prove it to yourself!

Remember the name...
Dayton Koolfoam... at better stores.

...and Forever after

Enjoy
the best
of Your Life!

Dayton

Koolfoam

TRADE MARK

Air-Conditioned pillows



FOR JUNE BRIDES... this
heavenly gift idea, with
special Bride's Gift Wrap!

"I use the new RCA Estate Range because it GRILLS, BAKES, BARBECUES!"

Says nation's noted
authority on good food . . .

Duncan Hines



An RCA Estate Range offers
NEW methods . . . NEW flavor
. . . NEW adventures in cooking

What other range offers these new, unique
cooking methods . . . turns out such utterly
delicious meals, with so little effort on your
part?

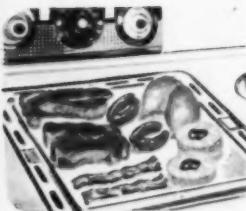
Take the RCA Estate Hide-Away Grid-All, for example. It's designed specifically for greaseless grilling, so much better—so better for you—than frying. You will enjoy that subtly distinctive flavor of steaks, chops, sandwiches and fruit or vegetable rings. Here's a brand new additional cooking method built right in!

Then there's the Bar-B-Kewer. Its new radiant-heat unit imparts tempting "char-coal-done" flavor to roasts, hams and chickens . . . preserves the natural savory juices and reduces shrinkage. This separate meat oven lets you do roasts and oven baking at the same time . . . also doubles as a high broiler.

Once you've seen the new exclusive features, the brand new styling . . . the design that's years ahead, you'll be convinced the NEW RCA ESTATE is in a class by itself.

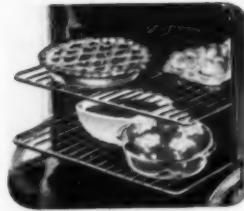
Preferred by wise homemakers for four generations.

Models for city gas
and bottled gas



IT GRILLS

Special reservoir drains off grease and fats to give you true grilling, imparts a brand new flavor to steaks, chops, vegetable and fruit slices. The Hide-Away Grid-All converts* to super-giant burner for vessels up to 25 qt. capacity. Here's a real adventure in good cooking! *Accessory



IT BAKES

The big Balanced Heat oven lets you bake pies, cakes, muffins and a casserole to perfection—all at once if you choose! Exclusive design assures against hot spots. You can do your oven baking while your meat cooks in the separate meat oven. Here's two-oven convenience!



IT BARBECUES

Here's the deep, penetrating heat of a charcoal barbecue pit, right in your kitchen. The Bar-B-Kewer meat oven, with its low-temperature radiant-heat method, preserves all the natural, delicious juices . . . reduces shrinkage . . . imparts a new savory goodness to roasts, hams, chickens.



COOKS AUTOMATICALLY

Now you can enjoy "absentee cooking" thanks to the automatic clock control that turns the oven on and shuts it off when you wish, while you're shopping or visiting! Also controls coffee-maker or other small appliances through appliance outlet. Has coffee ready when you get up.

RCA Estate Appliance Corporation
Dept. D-6, Hamilton, Ohio

Please send me a copy of "The Art of Grilling, Baking, Barbecuing." I enclose 25¢ in coin or stamp.

Name _____

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City _____ Zone _____ State _____

How old is your present range? _____ years.

Write for Duncan Hines' Favorite Recipes

To secure your copy of the 64-page booklet "The Art of Grilling, Baking, Barbecuing,"—150 exciting new recipes including Duncan Hines' 12 favorites—mail this coupon together with only 25¢.



RCA ESTATE Gas and Electric Ranges

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RCA Estate Appliance Corporation, Hamilton, Ohio
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Makers of RCA "Heatrola" Space Heaters

See it on NBC-TV—RCA Estate Range on Dennis Day Show Friday nights; Kubla, Paul and Ollie, alternate Sunday afternoons. Hear Phil Harris—Alice Faye Sunday nights, NBC Radio.



Our 11th Year

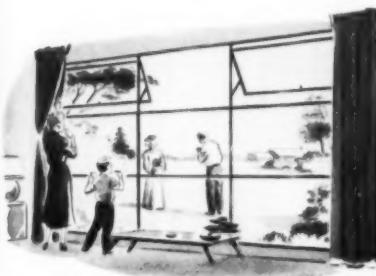
1953 Window Models by Fenestra

NEW Fenestra "RAIN SHEDDING" PROJECTED WINDOWS

You don't have to run to shut your windows every time it rains—the projecting vents shed the rain outside, protecting your furnishings. And incoming drafts are deflected upward to protect your health and comfort. Fenestra® Metal Screens and Storm Sash go on quickly and easily from the safe, warm *inside* of the house and these beautiful, streamlined metal windows give your house a lower, spread-out appearance . . . emphasize the graceful, horizontal lines of your home.

They are available Super Hot-Dip Galvanized—never need painting!

Come complete with casings to save building costs.



NEW Fenestra "BIG VIEW" WINDOWALL

Fenestra's new WindoWall† gives you extra view and more light because of its specially designed, slender steel frame. It adds the outdoors—makes your room feel bigger. It enhances the graceful lines and neatness of your home. The awning-type ventilators give you protected ventilation. Screens slip easily on from *inside* the house. And you can have $\frac{1}{2}$ " double-pane insulating glass in this exciting new window. Available Super Hot-Dip Galvanized for complete protection from rust.



Fenestra "EASY-OPENING" CASEMENT WINDOWS

Graceful, easy-operating Fenestra Metal Casement, Fenestra Casings, Metal *Inside* Screen, "tailored-fit" Fenestra *Inside* Storm Sash . . . all designed for each other. That's why they are so trouble-free. With a gentle twirl of the geared roto-adjuster, casement leaves swing out to catch the breeze and guide it in . . . where you want it. No tugging or lifting. These windows cannot swell or shrink or splinter. And you can wash them, screen them and put on the storm sash, all from the comfortable *inside* of your house. Available Super Hot-Dip Galvanized to eliminate your maintenance worries.

Fenestra RESIDENTIAL STEEL WINDOWS

• WINDOWS • HARDWARE • CASINGS • SCREENS • STORM SASH •

Your home is forever.

So remember the famous Fenestra name when you build or buy.

For types and sizes and further details on any of these Fenestra Windows, call your local Fenestra Representative . . . he's listed in the yellow pages of principal city phone books. Or mail the coupon.

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Detroit 11, Michigan

Please send me the free
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Fenestra Residential
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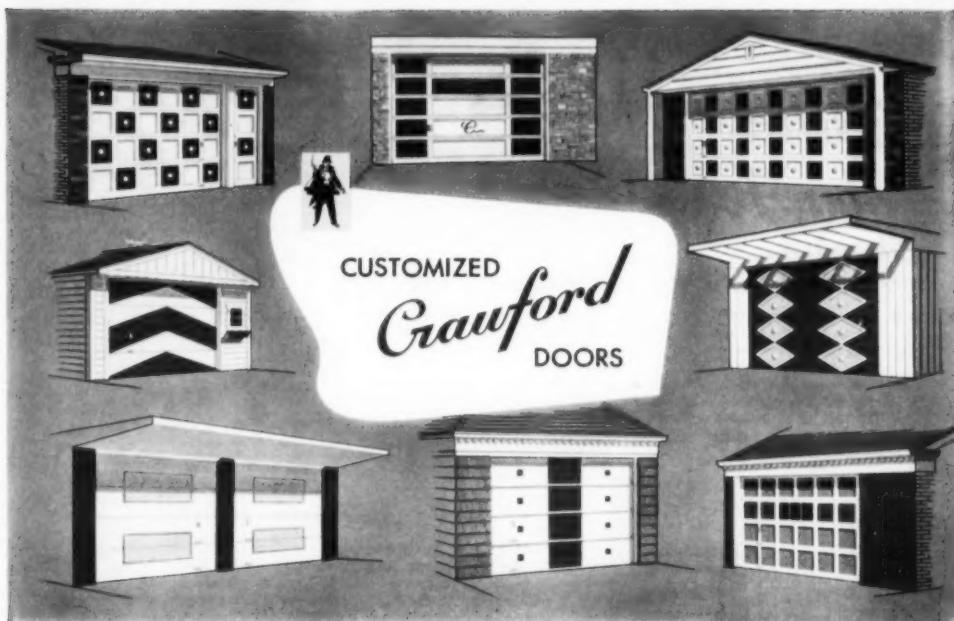
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How to make your garage door a stunning "Conversation Piece"



When you order your Crawford Marvel-Lift Door for new garage or for modernization, tell the salesman, "I want it CUSTOMIZED BY CRAWFORD."

He'll show you the new design accessories created especially for application to standard, stock Crawford Marvel-Lift Doors to give you custom-style, "Decorator Doors" at a fraction of usual cost, and he'll work out design and color ideas with you if you wish!

This is the newest, smartest, thriftiest way to get custom-designed garage doors and, you get good honest wood doors with all the warmth and beauty of wood—the only material so easy to decorate and so beautiful when decorated.

Send for free full-color folder "CRAWFORD CUSTOMIZED DOORS." Add 15c and we'll include booklet, "HOW TO PLAN YOUR GARAGE"—20 pages of good ideas.

Better still—for fast action, free literature, free consultation—call CRAWFORD DOOR SALES CO., listed in your local classified phone book under "DOORS."



Crawford MARVEL-LIFT Doors

More than a million in daily use • Residential, Commercial, Industrial
Crawford Door Company, 135-20263 Hoover Road, Detroit 14, Michigan
Factories in 10 centers; warehouses in 80 centers; sold everywhere
Manufactured and sold in Canada by F. Fensterman & Sons, Ltd., Ottawa 3, Ontario

Send 15c for this
helpful booklet.



1. Any Crawford Marvel-Lift Door can be equipped for push-button control from your moving car.



2. As you enter your driveway, touch the button on the dash; door goes up, lights go on, you drive in, safe, dry, warm.



3. Safety Inside, another touch on a button, in your car or in the house, close the door, turn out the lights. When you go out, the process is reversed.



A complete range of styles and sizes in single and double doors.

True furn
deep! W
to keep i
this Free-
can certai
covered i
that's bac

This spec
from per
spilled li
springs, a
any type



Ameri
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RESERVE YOU

NEW "FREE-FORM" GROUP STAYS BEAUTIFUL!

candalon

LATEX-BACKED PILE TWEED

*has special back that repels liquids,
protects padding and springs
from dust and moisture*



True furniture beauty must be more than skin-deep! Which means the fabric must know how to *keep* its beauty for many years to come. And this Free-Form Group by Stratford Furniture can certainly be counted on to do that when it's covered in Candalon Pile Tweed, a smart fabric that's backed by a special latex coating.

This specially treated back helps keep dust from penetrating the fabric, helps prevent spilled liquids from reaching the padding or springs, and makes the fabric easy to wash with any type of foam cleaner.

When it comes to beauty, this Candalon fabric adds crisp, modern texture to the classic, nubby look of Tweed—bringing you greater depth of color and a more luxurious look.

The result is a fabric that's as wonderful to look at as it is to live with! More reason to look for the Candalon Tag when you buy!



Collins & Aikman

America's Largest Weavers of Fine Upholstery Fabrics
New York 16, N. Y. and in Canada, Farnham, Quebec



LATEX-BACKED

EVERYWHERE YOU GO YOU FIND CANDALON FABRICS • AUTOS • AIRPLANES • BUSES • TRAINS • WEARING APPAREL • FURNITURE

See following
pages for more
news about this furniture

**There's always a place
for luxurious comfort**

THE ORIGINAL SFC

free-form

GROUP

CUSHIONED BY

TEXFOAM



Free-Form group by
Stratford Furniture Corporation

With Texfoam cushioning, this new Free-Form group will have these lasting advantages:

Always luxurious . . . Texfoam cushioning has a finer, more even inside texture that offers the finest in comfort.

Always smooth . . . Texfoam cushioning holds style lines — will never lump, shift or mat down.

Always neat . . . A Texfoam cushion returns to shape by itself — no plumping or fluffing needed.

Always cooler . . . Texfoam is molded with no skin — leaving it free to breathe — free to refresh itself with clean, cool air.

Always a cushion . . . With Texfoam cushioning, reupholstering becomes a simple recovering job, easier and less expensive to do.

The new Free-Form group is showing now. See it — relax on it — you'll know why Texfoam is recognized as the finest in foam rubber comfort.

TEXFOAM®



THE SPONGE RUBBER PRODUCTS COMPANY

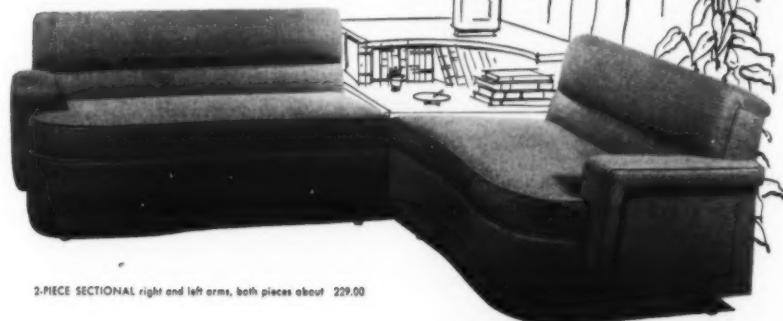
639 DERBY PLACE, SHELTON, CONNECTICUT

THE ORIGINAL

freeform

GROUP

dramatic in concept . . . gracious in design—another Stratford triumph in the creation of fine living room furniture.



2-PIECE SECTIONAL right and left arms, both pieces about 229.00

Designed by Forest Wilson

Shown here in Candalon
fabric by Collins & Aikman

Six beautifully correlated pieces for countless room settings. Scores of elegant, long wearing fabrics in handsome decorator tones and textures. Immaculate tailoring.

Styled for Comfort . . . the Free-Form Group carries the famous Stratford guarantee of construction, is available in either spring or solid Texfoam foam rubber seat cushions.



LOUNGE CHAIR WITH ARMS about 89.95

2-PIECE SECTIONAL right and left bumper
ends, both pieces about 229.00ARMLESS 30" LOUNGE CHAIR about 69.95
MATCHING OTTOMAN about 39.95

Stratford
FURNITURE CORPORATION

American Furniture Mart, Chicago 11
Division, Furniture Manufacturing Company
Eastern Plant, Hefman-Stratford, Souderton, Pa.

"WHAT TO LOOK FOR WHEN YOU BUY UPHOLSTERED FURNITURE"

Prices vary depending upon fabrics. Those shown above are for spring construction, foam rubber higher. Prices quoted are only possible because our dealers must purchase our line by the carload. Otherwise prices would be nearly doubled.

Send 10¢ in coin to Dept. L6 for fact-filled illustrated booklet plus brochure showing Stratford Furniture Corporation pieces.



"CREOLE PATIO" and "CREOLE GRILLE"

are handsome companion designs in daring colors for today's most exciting interiors. Use them separately or together with the matching handprinted fabric as a fresh contemporary background for both the modern and traditional furnishings.

COLONIAL Modern WALLPAPERS and HANDPRINTED MATCHING FABRICS
Send 25 cents for samples of all color ways and suggested uses in room setting

C. W. Stockwell Co.
3262 WILSHIRE BLVD.
LOS ANGELES 5, CALIF.

A PIECE OFF YOUR MIND

WHERE THERE'S A WILL...

Dear LFYH:

I have been one of your ardent admirers since the very first copy. At times I must admit I would become a bit impatient when one particular issue would seem to lean too much toward the extremely modern for my taste. But I began to realize that perhaps that was being selfish as there would, on the other hand, be issues that were perhaps overly provincial in flavor for some of your contemporary enthusiasts. I believe you should be commended for striking such a happy medium in the over-all picture.

I began cutting out things of interest for my scrapbooks, of which I have several big fat ones, in which I've been collecting decorating and architectural ideas. For some time now, though, I've been saving the magazines intact as I often found I was destroying an article on gardening or main-

tenance that my husband wanted when I would cut up the book.

We are particularly interested in seeing what other young couples have done to redecorate and renovate old homes. We are now in the midst of our third such endeavor and we have enjoyed it all. Sometimes all the work and disorder which go with it become a bit discouraging, but there's always that wonderful thrill you get when you see a room finally done that gives you the courage to dive in and tackle the next one.

We started doing over a four-room apartment five-and-a-half years ago. That gave us the courage to tackle a small house which we bought and did over entirely. Now we are in the midst of doing a larger, older house to accommodate our growing family.

As I said, we are particularly interested in provincial or early American furnishings and were pleased with the feature *Woman at Work* in your February issue.

[Continued on page 18]



It's a revelation in advanced styling—this new Debonair chair. A broad band of bent wood gives the back both "spring" and strength. Form-fitting arms, sculpted from solid birch, come as shown, or upholstered in foam rubber-deep-cushioned comfort goes with the spring-edge Texlite seat. Ebony or toast finish; handsome fabrics. Moderate in price.

GARDNER

DUNN

MASSACHUSETTS

write for name of nearest dealer

Accent for beauty

Just as the sparkle of fashion jewelry highlights her gown . . . so the gleam of Mersman Tables adds a charming jewel-like accent to her home. Mersman Tables are gems of beauty (and convenience) for the costume of every room!

The Mersman Bros. Corporation, Celina, Ohio.

Wouldn't the lovely Mersman chairside step table below fit perfectly into your home . . . or make a wonderful gift? See it now at your Mersman dealer.



Mersman Tables

"the costume jewelry of the home"

Woodard

Outdoors...indoors...it's

style authority in wrought iron



SCAVELLO STUDIO

A striking combination . . .
black wrought iron and blond ash and walnut inlay.
It's Allegro . . . Woodard's eminently successful
contemporary design that brings the out-of-doors look indoors.

LEE L. WOODARD SONS OWOSO, MICHIGAN

NEW YORK, CHICAGO, BOSTON, LOS ANGELES, SAN FRANCISCO



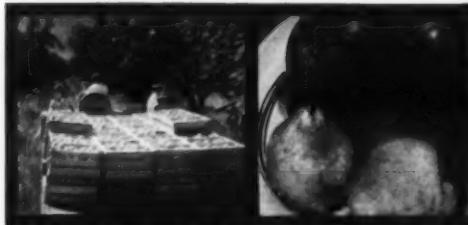
The Northwest grows everything on a grand scale . . . majestic mountains and mighty gorges . . . spectacular salmon and towering redwoods!

**HOW THE FABULOUS
ORCHARDS OF THE
NORTHWEST INSPIRED**

MR. KANDELL'S

Harvest

PATTERN



Apples and pears ripen to mammoth proportions in this Pacific land of plenty. Prized plums fairly burst their frosty skins. No wonder Kandell's Harvest is fruit and flower chintz with a delectable difference . . . see it now in all its rich perfection! Choose it in any of six soft and luscious color harmonies — with background of Green, Grey, Ivory, White, Red or Nutmeg.



You can build a room . . . an extraordinarily successful room . . . around the sunny freshness of Harvest. And happily, these graceful fruit and flower garlands take equally well to period or modern furniture . . . to dark and light woods. But you'll want to see all the other Kandell patterns, too. There are dozens more to choose from, all in *quality* Everglaze Chintz . . . all washable, durable, and colorfast.

KANDELL *Everglaze* **Chintz**

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ACCORDING TO PROCESSES AND STANDARDS CONTROLLED
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For the store in your city, write Kandell, Inc., 261 Fifth Avenue, New York 16, New York

Turn your attic
into a
colorful
new room —

Install a long-lasting
KENTILE FLOOR
like this \$17⁵⁰*
for only

A KENTILE FLOOR LIKE THIS
COSTS \$8 TO \$20 LESS THAN
TILE FLOORS OF MANY
OTHER MATERIALS...
KENTILE IS GUARANTEED



Handy Ken-Kit has complete instructions—all the tools you need. After the floor has been measured, chalk line is snapped. Next, Kentile Adhesive is spread.



Tiles go down one at a time over first half, then Kentile Adhesive is spread and tiles set in remaining area. Once down, your Kentile Floor is ready to walk on.



Colors shown are Languedoc and Provence with Green feature Strip and Scotty ThemeTile. Green Kentile of walls.

Compare and you'll want Kentile! 25 modern colors give endless design opportunities to make your new room the show spot of your home. Easy to maintain, too . . . glowing like new with only occasional no-rub waxings. Colors never wear off . . . they go clear through each rugged, dirt and stain resistant tile. Only your Kentile Dealer carries guaranteed Kentile.

*Price quoted is for a Kentile Floor approximately 6' x 10'6" installed by you. KenBase (optional) \$8.25 extra. Your floor may cost less or slightly more, depending on size of room, colors selected and freight rates. See your local Kentile Dealer...He's listed in the classified phone directory under FLOORS...In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 58 2nd Avenue, Brooklyn 15, N. Y.

KENTILE

The Asphalt Tile of Enduring Beauty

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Kentile, Inc.



18

LIVING For Young Homemakers—June 1953

A piece off your mind

[Continued from page 14]

Thanks for many pleasant hours of reading and daydreaming. We are always thinking in terms of that dream house we'll someday build, and I believe the experience we've had in owning and working on houses will prove invaluable.

Mrs. Morton F. Disney, Jr.
Wyoming, Ohio

Dears Sirs:

We had to tell you what a tremendous help you have been in supplying ideas for finishing our home. I particularly like the "do-it-yourself" articles.

We have proved that anybody can do what he sets his mind on if his resolve is firm enough. We have built sidewalks where there were none, planted shrubs, filled in the yard, set out clothes posts, built and finished furniture, installed cupboards and special water hookups for the automatic washer, and a million other things. Worth it? You bet! And we're not through yet.

Mrs. Thomas R. Warner
Melvindale, Michigan

Gentlemen:

We have gained quite a reputation in our town as amateur decorators. The recently completed interior work of our home, contracted without the finish work, has attracted a lot of attention. We were and still are strictly amateurs, but we did the painting, floor covering, and the cabinetwork. This was done at night and on week ends as we both are employed during the day.

Frankly, we owe the courage we so badly need and the inspiration in choosing colors, fabrics, etc. to you. My husband says I worked with a paintbrush in one hand and a copy of LFYH in the other.

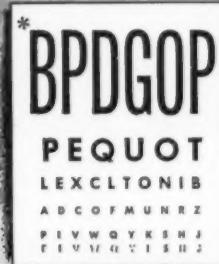
Mrs. Ann Morgan
Marion, Kansas

EASILY DIGESTED

Dear Editors:

This is a special directed at Christopher. My four-year-old Bruce follows Chris each month. Their first haircut came along about the same time (Christopher's [Continued on page 20])

Easy on your eyes
(and pocketbook!)



Yes, Pequot sheets and pillowcases in
"Blue . . . Pink . . . Dusty Rose . . . Green
. . . Orchid . . . Peach are lovely to look at
and so long-lasting they are easy on your
pocketbook! In muslins and percales —
available in "Trimfit" too (fully fitted
bottom sheets).



You can see, feel and compare qualities and colors easily
with Pequot's "Sheet Selector". Look for this display in
the linen department of your favorite store.

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The Nation Sleeps on PEQUOT SHEETS



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Casual Simple Styling

The uncluttered
design makes
this the furniture
you'll live happily
with for many
years to come

In your living room, flexible Modern sectional upholstered pieces you can arrange in any way to fit your individual needs. Of selected solid birch, Heywood-Wakefield coordinated Modern furniture is available in over a hundred pieces for every room in your home.



ABOVE

For your bedroom, Heywood-Wakefield's clean-cut, Home-Planned Modern with the softer rounded lines for today's casual living. Modern to go beautifully with the furnishings you already own, and the additions you'll make in the future.



BELOW

For your dining room, Modern at its informal best to make an interesting, integrated whole of your living-dining area. Skillfully designed for dual-purpose, it lends itself easily to any arrangement. See Heywood-Wakefield Modern at your favorite furniture or department store.

HOME-PLANNED
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by

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HOW TO DECORATE WITH MODERN

Gladys Miller, famous decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for your copy of this beautiful 28 page book today. If you'd also like Miss Miller's book "Home-Planned Old Colony," send 50¢ in coin for both.



Heywood-Wakefield, Gardner, Mass., Dept. LV-6
I enclose in coin for your decorating books at 25¢ each.
(check your choice) Modern Old Colony

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Heywood-Wakefield, also makers of Ashcroft and Old Colony furniture



ROCK! RECLINE! LOUNGE! 3 exciting chairs in 1 . . . upholstered in new Boltaflex Knubby Tweed that fits with ease into almost any decorative scheme!

Relax! . . . IN UNLIMITED COMFORT

If you really go for solid comfort, sink into a Cleveland and *feel* how quickly you release nervous tension, relieve tired muscles. These are smart *livable* chairs, posture-designed to fit the head and the body . . . for complete relaxation! And, think what charm and comfort your favorite style will add to your den, living room, bedroom, playroom, sun porch. Choose from beautiful Boltaflex covers or wonderful decorator fabrics—both in new, luxurious colors. Write for FREE booklet—Cleveland Chair Co., Cleveland, Tenn.



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Cleveland CHAIRS

UPHOLSTERED IN BEAUTIFUL

Boltaflex



IDEAL FOR WATCHING TV. This model equipped with locking device (optional) . . . locks in any desired position. Upholstered in fashionable Lurex Tweed or Boltaflex.

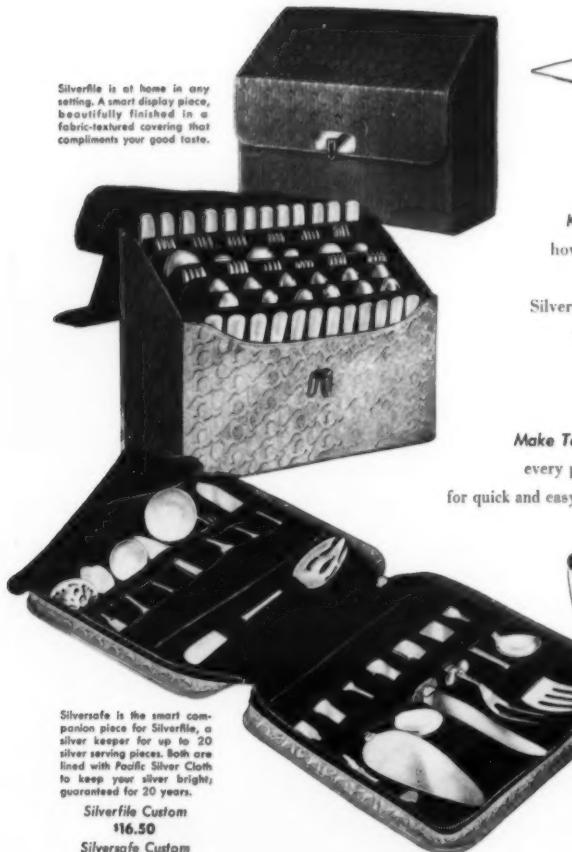
If you love luxury
and like it washable . . .

choose a Cleveland covered in Boltaflex. Keeping house with Boltaflex-covered furniture is the next best thing to having a maid . . . it's that easy! Boltaflex cleans with a damp cloth, won't chip or peel, resists scuffing, staining and fading, doesn't need slip covers.



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Silversafe is the smart companion piece to Silverfile, a silver kit designed to hold silver serving pieces. Both are lined with Pacific Silver Cloth to keep your silver bright; guaranteed for 20 years.

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Silversafe Custom

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Keep Your Silver Bright as the day you put it away, however often you use it. It's so easy to do with the smart and beautiful Silverfile. Individual *Pacific* Silver Cloth pockets guard your treasured silver against tarnish and scratches. You get complete protection for a silver service for twelve—and tiresome silver polishing is ended forever.

Make Table Setting Easy. Silverfile puts every piece right at your fingertips for quick and easy place setting.

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**Silverfile and
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Jeweler's Polishing Cloth

for month of June only

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The above stores are members of
 the Mutual Buying Syndicate, Inc.

A piece off your mind

[Continued from page 20]

Dear Sirs:

We just discovered LFYH with the February issue and are crazy about it. It seemed to be "us" more than any home magazine we've seen. Living as we do in an apartment and moving about from place to place—my husband is an engineer and his firm seems to shift people around like a deck of cards—we were looking for simple ideas and the approximate cost of those ideas that we could use in our tiny apartment. LFYH provided all of these things.

We're just beginning to really get started on our furniture so your *Ingenuity in Evidence* in the February issue hit the spot. A record cabinet and place to house a new phonograph is underway using the general plan of the bookcase. Jim does the building, and the finishing is up to me. We have a wonderful time together and we're getting pieces that would have cost a great deal more if we had bought them.

Someday we hope we'll have a home of our own. In the meantime, we're content with collecting

floor plans, color schemes, and ideas to make it the perfect home.

I guess we decided to send in this application for membership in the Reader-Research Panel (from the March, 1953 issue) because we're having such fun making our home, and if anything we do or learn could be of help to you, it would add to our pleasure as young homemakers.

Mrs. James A. Norris
 Laurel, Delaware

THE BEST YET

Dear Madam:

I enjoy your magazine very much, especially the January, 1953 issue. The two homes (*Remodeled Garage Makes a Home and Revised Garage-House Is a Dallas Oasis*) displaying early American antiques, I think are the best yet. My husband and I have gotten some wonderful ideas from LFYH. We just wish all young homemakers could share in the extraordinary ideas you set forth.

Mrs. John Reed
 Columbus, Mississippi



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 Floor Tile alone has Super-
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*Feel what
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in a floor with a
 surface like this.
 Cleaning is difficult,
 ineffective, costly.



...gives you a smooth
 surface with no dirt-
 catching pores.
 Cleans as easily as a
 china plate.

A touch will tell you the secret of
 Super-Density. This exclusive feature
 in B. F. Goodrich Rubber Floor Tile
 provides a smooth, non-porous surface.
 Dirt just doesn't have a chance
 to collect on this compact, yet naturally
 resilient floor tile. It's easier
 to clean and keep clean.



This beautiful floor tile—backed by
 the famous research of B. F. Goodrich—
 First in Rubber—available
 in a special thickness for quick,
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For a free, full color booklet, write
 Dept. G6, B. F. Goodrich Co., Floor-
 ing Division, Watertown 72, Mass.

NOW! End forever to

save time... save work... save money... breeze through home chores

PET PEEVE: How to touch up unsightly scratches!



Tipton appliance touch-up

Make scratches and nicks on refrigerator, stove, washer, sink or tub vanish — easy to use as a pencil — applicator contains white appliance finish and built-in brush. Tipton appliance touch-up white is the same as the finish of your appliances. Easy to apply, clean on the hands, so handy to have. No evaporation ... brush will not budge.

100

PET PEEVE: How to refinish floors without scraping!



Havazip

Now miracle floor cleaner removes dullness, wax, varnish, plastic finishes from wooden floors, linoleum, furniture and wood-work. Clean your floors to original surface without costly sanding or scraping, yet will not dissolve or raise grain! Sure-finish. Full gallon.

Wax of dinner, gallon

PET PEEVE: How to shoe dust away without scattering!



endust-

Amazing! Endust ends dust scattering — turns dust into heavy lint particles that shake off or pellets into a newspaper or wastebasket. No mess, no sneezing. Simply spray for dusting everything from vanity blinds to radiators ... a real boon to people who have dust allergies.

Big 10½ oz. size

179

PET PEEVE: How to banish household odors automatically!



odor-Ban

No spray, no wick, no mess or bother with odor-Ban. Simply plug it into any electrical outlet and within minutes the tank will be fresh and pure again. It's efficient and can be turned on or off as needed. One tablet averages 100 hours of service. AC or BC, white or black.

Complete with six tablets

149

Extra tablets — 24 for 125

Package of 8 tablets.

PET PEEVE: How to banish toilet bowl and tank smell!



Sta-Cleen

Greatly reduces bathroom drudgery — removes unsanitary toilet brush. Simply plug a perfumed Sta-Cleen tablet into the tank once weekly, and your toilet bowl and tank stays fresh and clean. Sta-Cleen started a new era in bathroom sanitation. Safe for use in any bathroom ... no soap scum.

Package of 8 tablets.

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PET PEEVE: How to spray the lawn automatically!



Aqua-matic

Aqua-Matic the sensational water valve timer that shuts off automatically! Set it! Leaves it! Forget it! Control your water bill by avoiding waste. The Aqua-Matic for any desired watering time up to an hour ... shuts off at the time selected. Hundreds of uses around the home, farm, ranch and in industry. A precision instrument that's guaranteed.

915

PET PEEVE: Unightly cracks 'round tub, sink or shower!



MIRACLE-TUB CAULK

Caulking is quick, neat and lasting with Miracle-Tub Caulk that applies like tooth-paste. Forms a tough, waterproof, grease-proof, white, bright, smooth bond. Dries in an hour. Will not shrink, dry out or crumble. Fills cracks around tub, sink, shower, tiles, window frames, etc. Objects that formerly took hours to clean now sparkle in seconds with Copper-Brite.

Large tube

PET PEEVE: How to clean copper and brass in a jiffy!



Copper-Brite

A wipe and its bright! Apply Copper-Brite with a sponge or cloth . . . rinse off dulling tarnish! Works like a charm on all household items as well as boat fittings, lamps, chafing dishes, etc. Objects that formerly took hours to clean now sparkle in seconds with Copper-Brite.

Plat size

Full quart size

89¢

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PET PEEVE: How to seal any leak instantly and permanently!



TIGHT!

Get tight to seal any leak, repair any crack instantly and permanently. Unaffected by hot water, acid, alcohol, gasoline or asphalt! Use Tight for any pipe, hose or plumbing leak. Repair plastic, glass, wood or metal objects . . . easy to use. Tight dries immediately. Make \$100 worth of repairs with this giant tube.

100

PET PEEVE: How to keep hot grease from spattering!



SPATTER-PROOF

Keep spattering grease out of your kitchen with shining aluminum Spatter-Proof. The air-conditioned safety lid for any fryer, up to 11 inches keeps spatter in — lets steam out. Food dry-fries deliciously crisp because the moisture escapes or steam. Protects you and your walls. Complete with extra-long "finger-saver" handle.

149

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er these PET PEEVES!

chores these easy ways!

19

PET PEEVE: How to keep all appliances gleaming!



GLITE

GLITE, the new formula that's tops for keeping metal or porcelain surfaces with a protective high-gloss finish that won't wear off. Does wonders with metal like on washer, dryer, refrigerator, cup, kitchen cabinets, vanity, blinds, etc. Simply apply with a moist cloth — and for dry cleaning with a dry cloth. 195

PET PEEVE: How to check frost build-up in freezer!



DRYROX

Dryrox, the amazing de-icing cleaner checks frost build-up, eliminates messy, tedious defrosting. No chipping or scraping necessary because freezer walls remain clean of ice. Harmless to foods, odorless and long-lasting. Dryrox dries out in the oven and can be used over and over again. Wonderful for drying-up damp base-ments and closets too! 3 lb. bag 395

PET PEEVE: How to make porcelain sparkle like new!



STAIN-OFF

Ever dispensed about getting those unsightly stains off your porcelain tub, basin, tile, sink and toilet bowl? ... Magic Stain-Off works miracles with rust and stubborn stains — whitens them away with just a rub of the cloth. Make polishing a joy instead of a chore with Magic Stain-Off! Pint size 100 Quart size 195

PET PEEVE: How to get a hi-gloss, non-skid floor!



FLOOR SHO

Floor-Sho, the quick-drying, non-paint finish for all types of floors. Add new beauty and luster to any wood floor, synthetic linoleum, rubber and ceramic tiles. Reglues and cement floors. Non-skid, water-proof and grease-resistant. Brush, roll or wipe it on — walking-dry in 15 minutes. 298

PET PEEVE: How to end messy refrigerator defrosting!



DE-FROST
Automatic

Just plug in the off-the-shelf 1150 Belvoir Automatic . . . set it and forget it! Your refrigerator defrosts automatically while you sleep. No need to remove — frozen foods are unaffected — foods keep fresher longer — helps you save money on electricity too! UL approved. 795

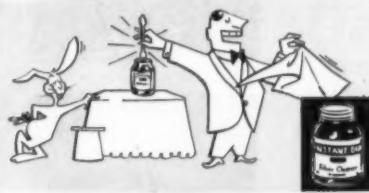
PET PEEVE: How to vacuum and dust your rugs at the same time!



Glamorene

Glamorene, the non-waiting compound that's superior to dry cleaning! Brush it on, use it off! Glamorene removes spots of salts from any rug, brightens colors, removes spots, leaves no rings or after-dust. No need to take up the rugs and turn them out for expensive professional cleaning. Regular size cleans two 12 x 12 rugs. Regular rug brush 229 125

PET PEEVE: How to clean silver in seconds . . . simply dip . . . rinse . . . dry!



MAGIC INSTANT-DIP

It's amazing — but true! Now, keep your silver sparkling bright without tedious rubbing and polishing — without heat, mess or grimy hands. Simply dip your knives, forks, spoons into Instant-Dip . . . then rinse and dry! Tarnish disappears in seconds and your silver shines like new! Instant-Dip is guaranteed not to harm even the most sterling. It's non-poisonous, non-inflammable, non-abrasive. Clean silver, silverplate, gold, copper or brass instantly! For larger serving pieces apply Instant-Dip with a cloth or brush. Only 98c

Special Instant-Dip drying cloth 49c

PET PEEVE: How to keep food from sticking to utensils!



SLIK

SLIK is used by professional bakers to prevent food from sticking. Cakes, muffins and breads brown and slip easily from the pan that's coated with SLIK. Griddle cakes slide! Meats fry in their own juices, and cooking utensils stay bright and clean. SLIK made from pure vegetable juices . . . tasteless and odorless. Four to six months' supply. 100

PET PEEVE: How to remove oven grease without scrubbing!



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**Modern
Tray
Table**

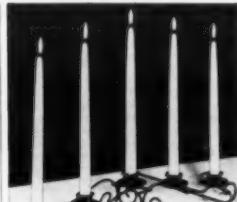
23" high
table, 19" high
tray, 12" diam.

A brand new table design by Umanoff . . . original, unusual, exclusive. On it—a raised tray that comes off for serving (and storing). As a table it is decorative in any room, bed, or sofa. Take it out for the tray . . . or from one part of the party to another . . . by its "unbreakable" handle. You'll be the first with this clever table because it's ours exclusively—shown only in this magazine!

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SCROLL CANDLABRUM

Beauty that adds life and elegance to formal flower arrangements. Designed to be the center of attention at any party, this scroll candelabrum is 10½" long and 3½" high. It is made of solid black metal and is mounted on a rich Swedish black base to accent fine snowy items.

Order by mail. All items
Guaranteed. Satisfaction
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\$2.25 each

\$3.95 pair

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YOUR MONEY'S WORTH

Accompany orders with check or money order; sales tax, if needed, but no C.O.D.'s please. Unused items may be returned (within a reasonable time) if not personalized.



Snow-white supper-ware. You will love these covered soup bowls that can also serve as individual casseroles. Made in Kentucky, of overproof pottery, their white good looks make them smart with any informal table setting, easy to match with other chin or pottery. The lids have a small pearl for a handle. Set of four, \$1.75; set of six, \$7.00, all ppd. Carbone (L-51), 342 Boylston St., Boston 16, Mass.



Crowns for candles. These lovely crown holders, designed in solid brass, lend themselves to many interesting arrangements. From Denmark, they are \$2 each, set of 4, \$7.50. Danish tapers, gracefully twisted to fit these new holders, are 10½" long, come in white, red, pale green, or black. Box of 10, \$1.25. All prices ppd. Talbot-Vesthusen Co., Inc. (L-51), 805 Lexington Ave., New York, N.Y.



Trio in copper. Here is a magnificent gift for the bride—a three-piece coffee set in solid copper, lined in bright tin. One quart coffee server with matching creamer and sugar bowl, all with smooth wooden handles. Looking much more than their reasonable price of \$10.95, ppd. Jenifer House (L-51), New Marlboro Stage, Great Barrington, Mass.

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Reproduction of Old Chinese
Crockware pottery combined
with newness of black structural
metal and the result is simple
enough for modern, handsome
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Pair of candlesticks
\$3.95 ppd.

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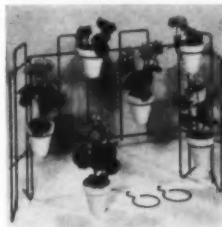
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\$3.95 the set ppd.

The Village Vendors • DEPT. 3-L, 11735 Barrington Court, Los Angeles 49, Calif.

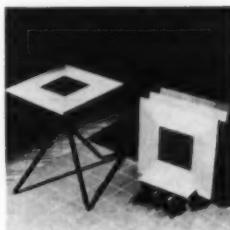
Y'S WORTH



Speaking of summer. dress up the fireplace for the season with this black wrought iron framework, designed with eight removable rings to hold 4-inch flowerpots. Attractive, too, in a picture window or on a porch, it is about 45" wide, 25" high. \$5.95 plus 35¢ postage. The real-looking geraniums with pot are available at \$1 each. Order from Foster House (L-51), 15 Cole Court, Princeville, Illinois.



Two-fold tables. We've discovered these clever snack tables which, when stored in their rack, double as a magazine rack. Made of solid wood, each table has a 6"-square striped tile inserted in the natural oak top. Legs are black, detachable for easy storing. Table measures 11" x 14" x 18½", \$5.95 each. Set of three with rack, \$19.95. ppd. May Birn (L-51), P. O. Box 26, Mt. Vernon, New York.



Salad service. certain to add dash to your buffet meals. In creamy white pottery with a rooster design in cranberry red, this bowl and cruetts are imported from the province of Tuscany. The scissor servers are made of olive wood, and are imported from France. Salad bowl, \$3.95, cruetts, \$4.50 the pair, scissors, \$1.50, all ppd. Catalogue on open stock available. Elizabeth McCaffery (L-51), 200 West 16 St., New York, N. Y.



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\$54.50
Ottoman
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The fabric, a two-tone texture of mohair and rayon pile by Drexel & Almear, is available in the shades of Teal, Cerid, Moss Green, Gold or Pumpkin.

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Delightful Candy Store Jars and
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Instead of jelly beans and licorice sticks, fill with pretzels and popcorn for bar; use for herbs and spices; kitchen canisters; charming bouquets and nursery sets. Plant with ivy. They're 100 uses. Treasured gifts! Made in the original old molds.

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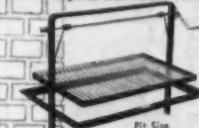
C—3 assorted Candy Store Jars, 3½-lb., 9½" h., and pair of 2-lb., 4½" h. 3 for \$3 ppd.

D—Apothecary Jars, round, center; 3 different sizes: 1½-lb., 12" h., \$8; 3-lb., 14" h., \$8.50; 4-lb., 16" h., \$9.50. All ppd.

E—Apothecary Jars, "pineapple" lid; 2 sizes: 1-lb., 10½" h., \$4; 2-lb., 12" h., \$6. All ppd.

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Furnishings by Carroll Sager & Associates



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COMPLETE PRIVACY—SCIENTIFIC LIGHT CONTROL

Now an entirely new concept in window treatment combines unbelievable loveliness and convenience with sensible, down-to-earth economy and efficiency.

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1953 AWARD WINNER
Trophy presented by The Academy of Color & Design

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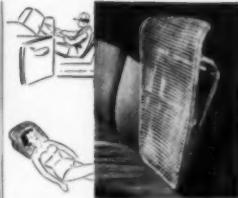
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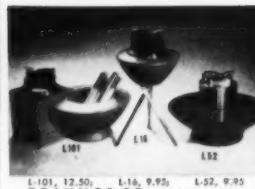
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A **real find** for summer fun. This handsome brazier is just what you've wanted for barbecue suppers, hot-dog roasts, etc. Made of black wrought iron, with three sturdy legs that are removable, the raised grill is in plated steel, 15" in diameter, 22" high, this brazier comes to you boxed for \$15, express charges collect. Holiday House (L-51), 46 Bellevue Theater Bldg., Upper Montclair, N. J.



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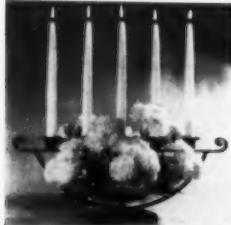
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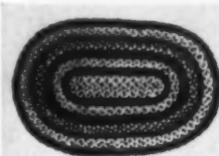
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Quality to 12 feet by 15 feet
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EBONAIRES! So beautiful you won't believe your eyes. So inexpensive you won't believe the price tags! Ebonaire, the new casual furniture by Barcalo of Buffalo, is styled for modern living. Fabrics in fresh, new colors with satin-finish ebony enameled metal frames and slatted table tops of natural finished hardwoods. Ebonaire adds a touch of practical elegance to your living room, dining room, game room, or porch. Durable and weather-resistant, Ebonaire is ideal for your terrace, patio or lawn. See Ebonaire indoor-outdoor groupings or single pieces including settees, tables, chaises, occasional and rocking chairs, at your furniture dealer now!

BARCALO OF BUFFALO • Makers of Ebonaire • The Barcaloafers • The famous Barcalounger



Arm Chair folds compactly.
Easily carried or stored away.



Wide, comfortable Arm Chair, End Table, and Love Seat make an "extra living room" out of any corner.



Snack Cart is unusual and
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Barcalo Manufacturing Company, Dept. Y6, Buffalo 4, N.Y.

Please send me free booklet and details about Ebonaire.

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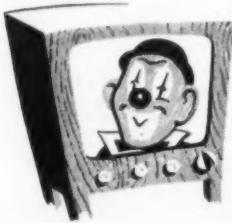
now—madden guarantees for 2 full years the african campaign chair... 10.95



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Don't Miss your favorite program!



Do you ever get so busy you forget to turn on your favorite TV? The Two-Timer is your answer if you are the least bit absent minded—because Two-Timer can be set one to twenty hours ahead of time and it will turn your TV or radio on or off automatically. Simple plug-in operation. No installation.

Two-Timer works for your other appliances, too, doubling their usefulness—turning them off or on even when you're not there. With a multiple socket you can also operate several devices at once...

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Two-Timer

Only
\$13.95
15 amperes,
110 volts, AC only



TWO-TIMER COMPANY
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Guaranteed. Send me Two-Timer postage paid and fully guaranteed for one year. I enclose check... international money order... for \$13.95. No C.O.D.'s. If not completely satisfied after five days, I may return the Two-Timer for a full refund.

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10" high, fur black
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YOUR MONEY'S WORTH



Ripples of ruffles will give froth to your windows, large or small. These ivory-white Fiberglas curtains have 6" ruffles, need no ironing, 86" wide to the pair, three lengths: 54", \$5.98; 63", \$6.69; 72", \$7.69. Add 30c post for first pair, 10c each additional. Send for complete price list on additional sizes. From Godell's (L-51), 37 W. 28th St., N. Y. C.



Chintz coverlet in decorator colors: rose-dust, pink, chartreuse, yellow, gray, hunter-green, brown, white; quilted and scalloped. Twin-size is \$13.95; full, \$14.95; twin duvet ruffle, \$6.95; full, \$7.95. Ruffled 90" draperies, \$9.95. Sham, \$4.95, vanity skirt, \$7.95, all postpaid. Swatches on request. Colten's (L-51), 1351 Beacon St., Brookline 46, Massachusetts.

Cover tools in natural juices, flavors without burning tools

New easy-to-use

BAR-B-Q-KETTLE

Briola meat, foul, fish or perfection

New briola seeds in natural juices are rich, smoked in Beaver. Foul and fish can also be hickory-smoked. Cover and domes permit charcoal to broil meat evenly without flame to a test tenderness. Testing cover and domes are included. Diameter: 28 1/2". Legs unscrew, fit inside kettle for storage.

Send check or money order (no C.O.D., express charges collect)

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NEW Tele-Mension Glasses Add Amazing TV Realism!



Newest scientific eye-glass invention simulates third dimension! TU-Tone lenses "Pop" the action in life before your very eyes. Add realistic pictures to your world and give you hours of exciting TV viewing pleasure. Glasses sharpen contrast between blacks and whites, yet, completely reduces glare so you can enjoy TV for many extra, eye-protected hours.

Adds Color—Depth—Clarity

Make this test. Turn your picture to perfect focus, then put on your Tele-Mension glasses. Can you see every separate detail? Like magnify, contrast sharpen, black-and-whites become clearer, yellows and orange shades are more brilliant, colors more brilliant. Inexpensive too—only \$1.95 a pair, 3 pair for \$5, postpaid. Be the first to enjoy this amazing invention. Send order to:

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Thinking of Building Your Own Home?

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Where to buy mirrors and furniture tops

Buy them from your department or furniture store, from your building supply dealer, or from your local glass distributor. And be sure to look for the Pittsburgh Label . . . it's a dependable guide to quality Plate Glass.



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No cleaning chores or cleaning bills with Boltaflex — dirt whisks off with a damp, soapy cloth. It's thrifty to buy and stays lovely to look at. Won't chip or peel, resists scuffing, staining, fading . . . never needs slip covers.

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Designed and created by top manufacturers, this furniture is available in a wide range of Boltaflex patterns and colors . . . deep-textured brocades . . . rich leather-grains . . . beautiful jacquard-woven Saran patterns. Furniture styles, colors and patterns may vary a bit from store to store, but you *know* it's good quality — good value — if it's covered in Boltaflex.

So shop by the Boltaflex tag — it tells the best from the rest.

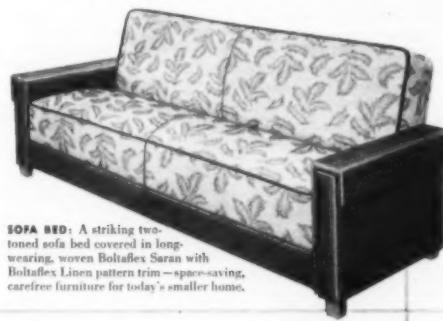
BOLTA, Lawrence, Massachusetts.

Note: Furniture shown is available in all illustrated patterns and many others.

DINETTE: Boltaflex salutes the trend to living-dining rooms with this handsome dinette set in the gleaming Pearlized pattern — beautiful, yet — oh, so practical!



NEW TAKE-IT-EASY CHAIR: Proud champion of a smart new breed of chairs . . . it converts from a distinguished arm chair to a take-it-easy contour-styled chair. The richly embossed Boltaflex Poinsettia pattern cleans with a damp cloth.



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PLATFORM ROCKER AND HASSOCK:

One of the most popular chairs in America. It locks in any position or rocks, as you choose. Shown in exciting new Nylonized Boltaflex, the finest supported plastic, resembling the finest leather.



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The name Boltaflex identifies the finest solid plastic, the finest woven Saran and the finest supported plastic — the only plastic backed with nylon — for furniture of all kinds.





PAJAMA SEPARATES FOR MEN AND WOMEN

Fine Sanforized cotton Broad-cloth or no-iron Crinkle Crepe. Full cut for comfort — tub-fast colors

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Men's Knickerbockers

Solid: Blue or Beige. Stripes: Blue or White. L. Sizes: 30, 32, 34, 36, 38, 40, 42. Length: 28".

Size A, B, C, D at \$5.95 each, 2 for \$6.65; for 3, \$7.25; 4, \$7.75; 5, \$8.25. \$5.95 each, 2 for \$7.75, 3 for \$11.50.

LADY'S UPPE-JAMA — With pearl braid edging, hanky pocket, nasta, in Blue or Rose Stripe. Sizes: 30, 32, 34, 36, 38, 40.

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\$5.95 each, 2 for \$7.75, 3 for \$11.50.

Money back guarantee. Sold only by mail.

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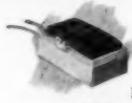
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the modern gift
for sleeping comfort is a

UNIVERSAL Electric Blanket



Gone are the days of heavy covers and
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warmer! Today's bride hopes she'll get
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Blankets—one for each bed in her new home. Turned on at
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much sounder, bed-making so much easier, with a Universal
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styled by Beatrice West

America's top color stylist has
chosen these lovely shades to blend
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Universal Electric Blankets come
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single or dual control.



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Unbreakable "Lifetime" Mixing Bowl. Lighter to hold, easier to handle. Lip for pouring. Hang it up or nest it for storage. 1½-qt., .75, 2½-qt., 1.25, 4-qt., 1.75, 3-pc. Set, 3.75



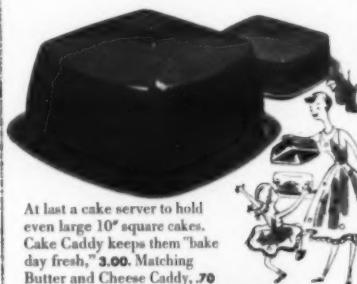
Graceful, generous 2½ qt. Pitcher with ice retainer, 1.95. Matching 20-oz. Long John Tumbler for taller, cooler, better drinks, .30



Matching or contrasting Bowls in beautiful pottery hues. 6", .25, 9", .35, 12", 1.25, 8-pc. Salad Set with Tongs, 3.95



Everything on one plate. 13" colorful Bar-B-Q servers, 1.00. Matching jumbo 13-oz. Mugs with sturdy easy grip handles, .35



At last a cake server to hold even large 10" square cakes. Cake Caddy keeps them "bake day fresh," 3.00. Matching Butter and Cheese Caddy, .70



Unbreakable, drawer-size "Lifetime" Gadgetry solves put-away problems for those odd-shaped, extra large kitchen tools, 1.95



Free pouring Salt and Peppers. Giant size to season or serve. Removable tops for easy filling. Pair, .70



Wonderful, washable "Lifetime" Wastebaskets in "indestructible" "squeez bottle" plastic. Rustproof. Noiseless. Sanitary. A dozen colors to choose from. 8 and 15-qt. sizes, 2.00 and 3.95



4-pc. colorful Canister Set. Will not rust or dent. Tight fitting covers. Strong, space saving, 3.95



Choose from six rich colors in this smartly designed 19" Serving Tray. Made extra large to save steps. 2.95



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A natural school grade watch for import, w case, stain ton sweep dial and crystal, the year's writing movement water-resis Nassau G. P. O.

Caddies are everywhere, new, easy to use clubs all weights, feelly balls of steel to hold up to 100 for golf \$4.75, pp. (L51). 2 New Ro



Eighty low ch plastic Sanitar Measur Choice \$1.50

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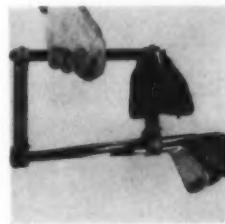


YOUR MONEY'S WORTH

A natural for boy campers, school graduates, a "summer" watch for every man. A Swiss import, with chrome or gilt case, stainless steel back, 2-button sweep secondhand, radium dial and hands, shatterproof crystal, three recording dials, a year's written guarantee. Swiss movement is shock- and water-resistant. \$9.95. ppd. Nasco Co. (L-51), Box 792, G. P. O. 1, New York, N. Y.



Caddies are scarce and golfers everywhere will welcome this new, easy way to carry their own clubs. This sturdy carry-all weighs only 4 ounces, is perfectly balanced and well made of steel and cowhide. It will hold up to 8 clubs, has a pouch for golf balls and tees. Only \$4.75, ppd. Write to Del-Mel (L-51), 237 Huguenot Street, New Rochelle, New York.



Let There be Light

Smart Combination Candelabra-Centerpiece

This lightweight black and gold beauty of sleek contemporary design adds a decorator's touch to your dining table, cocktail table, monte or buffet. Black wrought iron base, gold plated candelabra, 12 lighted candles. Gold flowers, fruit or plants placed along the base make this centerpiece a delight for use. Perfect for that important gift.

Only \$6.95 Postpaid. No C.O.D.'s please

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Smooth movement produces sweet, melodic music, played by realistic polly in plastic cage. Hand-wound, winding ring. Sensitive, softly weighted by the strengthly constructed, safe—no infant can break it. Measures 6" from head to tip of ring. Chimes, rattle, bubbles and a bell. Handle and ring in contrasting colors. \$1.50 Postpaid. Sorry, no C.O.D.'s.

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First Quality—100% DuPont Nylon
NOW...Your Choice of
NYLON CURTAINS
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RUFFLED
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45" long x 56"
wide usually
\$3.49



TIERS
1.99 per pair
30" long x 78" wide usually
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2.39 per pair
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Whatever your choice in style, size or color, you'll find it here at prices so low you'll be amazed. 100% DuPont 70 denier Nylon Curtains in pestle shades

of Buttercup Yellow, Rose Pink, Seafoam Green, Wedgewood Blue, Ivory White. Easy to wash. Quick to dry. Keep their shape.

RUFFLED (51") babyhooded, permanently stitched ruffles

Width to Pr. Length Usually NOW

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45"	45" 3.49	\$1.99
54"	54" 3.49	2.79
63"	63" 3.49	3.19
72"	72" 3.49	3.49
72"	72" 4.99	3.99
81"	81" 3.49	3.99
90"	90" 3.49	4.39
99"	99" 3.49	4.79
99"	99" 6.49	5.19
108"	108" 6.49	5.19
117"	117" 6.49	5.19
126"	126" 6.49	5.19
135"	135" 6.49	5.19
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1593"	1593" 6.49	5.19
1602"	1602" 6.49	5.19
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1719"	1719" 6.49	5.19
1728"	1728" 6.49	5.19
1737"	1737" 6.49	5.19
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1755"	1755" 6.49	5.19
1764"	1764" 6.49	5.19
1773"	1773" 6.49	5.19
1782"	1782" 6.49	5.19
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1800"	1800" 6.49	5.19
1809"	1809" 6.49	5.19
1818"	1818" 6.49	5.19
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1918"	1918" 6.49	5.19
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1972"	1972" 6.49	5.19
1981"	1981" 6.49	5.19
1990"	1990" 6.49	5.19
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2018"	2018" 6.49	5.19
2027"	2027" 6.49	5.19
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2090"	2090" 6.49	5.19
2109"	2109" 6.49	5.19
2118"	2118" 6.49	5.19
2127"	2127" 6.49	5.19
2136"	2136" 6.49	5.19
2145"	2145" 6.49	5.19
2154"	2154" 6.49	5.19
2163"	2163" 6.49	5.19
2172"	2172" 6.49	5.19
2181"	2181" 6.49	5.19
2190"	2190" 6.49	5.19
2209"	2209" 6.49	5.19
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2227"	2227" 6.49	5.19
2236"	2236" 6.49	5.19
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2263"	2263" 6.49	5.19
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2527"	2527" 6.49	5.19
2536"	2536" 6.49	5.19
2545"	2545" 6.49	5.19
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Paint the *EASY* way with the REEM HANDY HOLDER

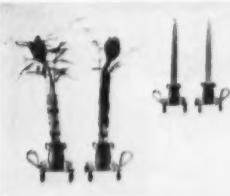


Stop reaching through ladders, cans to dip your paint brush . . . don't take a chance on losing your balance while carrying the old type paint holder. Get the sensible new REEM HANDY HOLDER, the paint-can holder that clamps rigidly to either side of the rungs of any ladder you want! . . . The holder that can be mounted by one simple action. The REEM HANDY HOLDER is fastened firmly to a gallon paint can before descending the ladder. . . . It is designed to be used on any rung and clamped to the rung of any standard size ladder at the exact spot you want. Consider the fact that it is inexpensive, too, the REEM HANDY HOLDER is a "must" for those who like to "DO IT THEMSELVES"!

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DARK MEAT OR LIGHT?

Whatever your preference, this carving board will make both carving and serving so much easier, and it looks so smart at the same time. The reversible dark wood board has walls to prevent warping, a recessed base to hold cheese and bread, and fits securely in the modern black wrought iron frame.

As shown, 15¹/₂ x 10¹/₂, \$4.95
22¹/₂ x 14¹/₂, \$11.95
Carving fork also available, \$2.95
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Save half your dishwashing time
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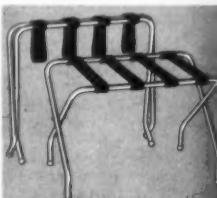
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YOUR MONEY'S WORTH



Lounge chair with walnut or birch frame, foam-cushion cushions, no-sag springs—all qualities for lasting comfort and good looks. In a Paul McCobb print, *Cross-Wedge*, in orange, coco, black on white, or gray and black on white, \$74.50; in denim, light green, brown, charcoal, black, tomato, \$69.50. Both exp. chgs. collect. From *Frank Ruby Center* (L-51), 7-9 East 20th Street, New York, N.Y.



Little lemon, of imported caramic, is just the juice squeezer to have for iced tea, sea food, etc. It is designed with a lead plate, the tip of the lemon has a small opening for pouring the juice. A bit larger in size than a real lemon, painted in natural colors, only \$1.00 for the two pieces, ppd. Write to *Helen Gallagher* (L-51), 413 Fulton Street, Peoria 2, Illinois.



HEIGHT FOR PIPSQUEAKS is quickly gained by stepping up on this two-step ladder. It folds flat and carries easily in a backpack. It's a great place to sit on that out-of-reach shelf. Keep another in the bathroom for the small fry who can't quite make the jump. It's made of polished aluminum tubing with chrome handrails, large platform, rubber treads and leg tips. Every fold-A-Step carries the *Downs & Co.* guarantee. You must be pleased. Only

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YOUR MONEY'S WORTH

Decorative lighting for dinner parties. These hurricane lamp-planters will keynote your table setting with candlelight and gaiety. Used singly or in pairs, they are handmade in handsome black tone, dull finish, trimmed with a brass band, 12" high, \$7.45 the pair, ppd. Order from Jeff Ellin (L-51), Station C, Flushing 67, New York.



Tropical touch. This attractive magazine rack will blend with every room setting, look especially well during summer months on porch or patio. It has a steel frame that forms a sturdy, comfortable handle; the legs are rubber tipped. Sling is made of matchstick bamboo. It is 18½" x 18½" x 15½", \$10.95, including post and handling. Meadowbrook Industries (L-51), West Hempstead, N. Y.



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7' 0" x 109" wide
7' 0" x 116" wide

7' 0" x 123" wide
7' 0" x 130" wide
7' 0" x 137" wide

7' 0" x 144" wide

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7' 0" x 186" wide

7' 0" x 193" wide

7' 0" x 200" wide

7' 0" x 207" wide

7' 0" x 214" wide

7' 0" x 221" wide

7' 0" x 228" wide

7' 0" x 235" wide

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7' 0" x 249" wide

7' 0" x 256" wide

7' 0" x 263" wide

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7' 0" x 403" wide

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7' 0" x 417" wide

7' 0" x 424" wide

7' 0" x 431" wide

7' 0" x 438" wide

7' 0" x 445" wide

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7' 0" x 1250" wide

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7' 0" x 1264" wide

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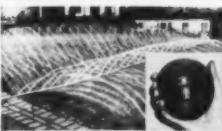


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The horn of plenty—and plenty decoration when filled with lovely fresh fruit, lettuce, colorful fruit and used as an impressive centerpiece! Hand-woven of natural rattan, it's 6 1/2" across, over 12" long with hanging loop for use on wall. Order HF5308.

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Model shown is dull black, cast iron—price \$2.00 each or \$3.50 per pair. Also available in solid cast, polished brass for \$4.50 each or \$8.00 per pair. All sent postpaid.

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YOUR MONEY'S WORTH



Fun for all, and educational to boot. Vinyl plastic globe, designed as a beach ball, will make a hit with the children for summer play at school, at home, or in the yard! Printed in four colors, it is 16" in diameter when inflated, collapses to nothing for easy carrying. \$2.00, ppd. Order from DorAnn's (L-51), 99 Edmund St., Dorchester, Massachusetts.



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- ★ Revolves for easy selection
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- ★ Choice of Red, Yellow, White, Green
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Cleans thoroughly
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the washroom. One spray
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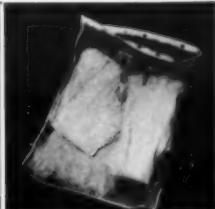
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"NO-DUST" is the name
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with Perforated Cover



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Send check or M.O.—no C.O.D.'s, please. Send free booklet showing many decorative pedestal bowls and pedestal candleholders. Send 25¢ for illustrated catalog.

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* stunning Louvers **87.95** a pair
* colorful Utensils

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Treasure trove. You'll find many uses for this lovely box, made from selected Appalachian poplar, smoothly finished, waxed by hand. All corners are hand-rounded, hinges are made of wood, lid closes with a leather thong. 10" x 7", this little chest will be fun for stationery, jewelry, photographs, etc. An ideal gift for brides, \$5.50, ppd. Mayplate Co. (L-51), 79 W. Grand Street, Mt. Vernon, N.Y.



Make the most of your hair-do. Whether it's straight, wavy, or with a curl, this book teaches down-to-earth, flattering coiffures, explaining in everyday language, step-by-step photo illustrations and diagrams how to be your own hair stylist. Written by Victor Vito, one of the top hairdressers in New York, it is \$1. ppd. Victor Vito (L-51), 5 East 57 St., New York, N.Y.

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Remember genuine Plantation Shutters are guaranteed and cost no more than ordinary shutters. FOR WINDOWS, DOORWAYS AND PARTITIONS

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Worth Growing About! Drinks taste better poured from this Heisey Rooster shaker with leakproof stopper and four matching hand-blown cocktails, \$1.55 each.



Good Mixer For Salad Days. For those occasions, choose this 10-inch Heisey crystal bowl in a circular wooden base, with a wire "perch" for the wooden serving fork and spoon.



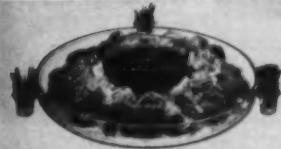
Let 'Em Eat Cake and serve it from this 11-inch footed cake plate in the popular Heisey Williamsburg pattern, \$5.25.



Gift For Your Hostess. If you want to be invited to more parties, this Heisey Rose 3-compartment relish dish, \$6.25 or the 3-piece mayonnaise set, \$5.40.



New Fashion In Old Fashioned Drinks. Can't slip off this modern wood tray with its smart metal trim. Six hand-blown glasses and tray.



Heisey Hostess Helper. A star performer, this large Saturn crystal bowl for shrimp, center bowl for sauce, and 3 removable toothpick cups. Wonderful too, for salads, snacks and flower arrangements, \$8.50.



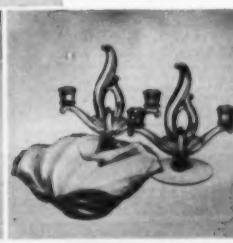
Good Anytime, For Anyone. If you've run out of ideas for giving, you'll be right with this beautifully etched Heisey Rose 14-inch party plate, \$6.00 or the matching sugar and cream set, \$3.00.



A Bride Idea! Know someone who's getting married? She'll love this Heisey etched vase with sparkling hand-cut prisms. Hand-blown vase in center is removable in favor of a third candle, \$12.00.



Gifts For Gourmets. Give them this Heisey Puritan 6 oz. French Dressing Bottle, etched "Oil" and "Vinegar" for easy mixing, \$4.00 or this Puritan 4 oz. Bitters Bottle, \$3.75.



For Candlelight And Flowers. Heisey recommends this crystal console set . . . a Waverly crimped bowl, \$3.50 and a pair of two-light candlesticks, \$9.50.

Give Heisey—America's "Hand-Crafted" Crystal. See how lovely gifts (and many more) in truly fine hand-made American crystal at your Heisey dealer or write for illustrated folder, A. H. Heisey & Co., Dept. L-5, Norwalk, Ohio.

Heisey 
CRYSTAL

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\$7.95 (postpaid
(when ordering send shoe size and tracing of stocking foot)

MEN'S MOCC (illustrated left) Walnut color in sizes: 6-12 (Medium or narrow widths)

WOMEN'S MOCC (illustrated right) Honey Beige with colorful beaded decoupage in sizes: Narrow 4-10, Medium 3-10

Pamper your feet with these "butter-soft" glove leather moccasins, with "floating-comfort" foam rubber inner soles. They're a delight to romp about the house in, yet smartly styled for street, play or campus wear. Washable too, with just soap and water. New process of lasting insures perfect fit and wonderful flexibility. They make ideal gifts, too.

CASUAL MOCCS!

Pamper your feet with these "butter-soft" glove leather moccasins, with "floating-comfort" foam rubber inner soles. They're a delight to romp about the house in, yet smartly styled for street, play or campus wear. Washable too, with just soap and water. New process of lasting insures perfect fit and wonderful flexibility. They make ideal gifts, too.

MEN'S MOCC (illustrated left) Walnut color in sizes: 6-12 (Medium or narrow widths)

WOMEN'S MOCC (illustrated right) Honey Beige with colorful beaded decoupage in sizes: Narrow 4-10, Medium 3-10

JO-ANN COMPANY • DEPT. L, 209 First Ave. N., Minneapolis, Minn.

**MOSLEY'S
OF CHICAGO**

SPECIAL SALE

★ MONOGRAMMED SHOWER CURTAIN only \$9.95
★ Matching window curtain, plain or ruffled pair.....\$5.95

MONOGRAMMED TOWEL SET

★ 6 pieces (2 bath, 2 hand, and 2 wash cloths).....\$14.95
★ 12 pieces (4 bath, 4 hand, and 4 wash cloths).....\$27.95

Prices include monogramming and postage prepaid

Fine 6' x 6' taffeta shower curtain is water repellent, mildew resistant, quick drying, long wearing. Luxuriously thick Calloway towels are extra large, extra absorbent, with rich, deep softness that lasts for years.

Choose one color for shower curtain or towels from gray, dark green, French blue, rose, green, yellow, pink, white, peach, orange, flamingo, diamond, diamond and green, orchid, black (shower curtain only). Monograms in any color you designate.

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The ELECTRICAL MANICURIST
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- Ball Seating
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31 1/2" x 10 1/2" x 20" high
Don't let this chest that keeps toys under control (and not under foot) ... you'll love it. It's unique, colorful, and you'll find many other uses for this decorative piece wherever there's a storage problem. Hand-made of heavy pine, hand-sanded and hand-finished, it will hold the toys of your children and your children's children. Cut out the coupon and mail it today. It's easy to move despite its very solid construction. Specify with or without gay decal.

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Williams brings low-cost automatic heating
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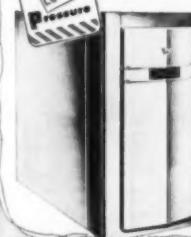
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Now, the most advanced automatic oil heating is practical for small homes. **Metered Low Pressure**, revolutionary heating principle developed by Williams Oil-O-Matic, uses fuel so efficiently that Oil-O-Matic burners can operate on as little as 2 quarts of oil per operating hour. Oil-O-Matic units are economical from initial purchase price through a long life of big fuel savings, low service costs.

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OIL-O-MATIC
AUTOMATIC OIL HEATING



with exclusive
Metered Low Pressure
principle of oil atomization
cuts fuel costs 3 ways



THE FACTS ABOUT

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If gas is the fuel you prefer, the new Williams Gas-O-Matic gas equipment with exclusive **Metered Flow Pressure** offers the same fuel economy, the same long life of trouble-free service that has made Williams famous in automatic heating for 30 years. Precision engineering and meticulous manufacture are your assurance of dependable, comfortable gas heating at the lowest possible cost.

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Both Oil-O-Matic and Gas-O-Matic heating are available in a variety of units specially designed to save space in basement, utility room, or attic.

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THE FACTS ABOUT HOME

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Low cost year 'round air conditioning is ready for small homes. Eureka Williams Air-O-Matic summer cooling performs all five important air conditioning functions: cools, filters, dehumidifies, circulates air through the house, adds ventilation when necessary. Installed with a Williams Oil-O-Matic or Gas-O-Matic forced warm air system, it gives ideal year 'round air conditioning at very low cost.

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AUTOMATIC HOME AIR CONDITIONING

For installation with
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or other forced warm air
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SPADE AND TROWEL

If you have a gardening problem, LIVING For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

Q. Would you please suggest a very low, good-looking plant to grow between the steppingstones of a much-used garden path that receives quite a bit of sun? L. W.

A. Creeping thyme (*Thymus serpyllum*) would be very suitable. For contrast in the color of flowers, plant white as well as the usual pink variety of thyme.

Q. I have been told that it is possible to grow wisteria to give a treelike appearance. How is it done? L. T. S.

A. Set out a young plant at the base of a two-inch galvanized pipe, seven feet long, which has

been driven two feet into the ground. The pipe will act as a support for the growing plant. Allow only one shoot to develop, and when it reaches the desired height, cut off its tip. Rub off additional shoots as they appear along this trunk, but let those at the top grow to about a foot before cutting off their tips. Prune new growth severely each year.

Q. I have just bought a summer place where the lawn has not been mowed for a year and there is a great tangle of last season's dead grass and this year's new growth. How should I begin getting the lawn in order? J. S.

[Continued on page 54]

Beauty the priceless ingredient

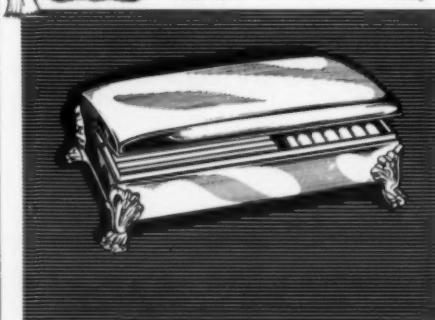
... whether nature bestows it or man creates it, every eye turns in its direction

For sixty years beauty has been a tangible part of all Poole silver. That's why so many people have enjoyed it and are proud to own it. Traditional design, proud craftsmanship and functional use all combine to give Poole silver its style and beauty.

Shown below is Poole's Silverplated Cigarette Box No. 1897. Retailing at \$15.00 inc. tax.

Box can also be used as a jewel case

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New York Chicago



Send for Booklet 33 showing the complete Poole line.



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THE DELUXE WASHABLE WALL PAINT

Lovely SUPER KEM-TONE Ramona Green accented by colorful furnishings
and sparkling KEM-GLO Stay-White enamel on the built-in corner unit.

Just change the colors of your walls and you get a colorful "new" room . . . in less than a day, too, with SUPER KEM-TONE. It's the new *latex-base* paint you hear so much about. Velvet-rich. Rubber-tough. A dream to apply, it goes on so easily with brush or Roller-Koater . . . and dries so beautifully. A gallon is usually enough for the walls of the average room. Choose from more than a hundred decorator-styled colors. And for your woodwork, you can get the same lovely colors in KEM-GLO, the miracle lustre enamel.

America's Favorite and Finest Enamel — KEM-GLO

LOOKS AND WASHES LIKE BAKED ENAMEL

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\$1.45
QUART
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GALLON
(DEEP TONES
\$5.45
A GALLON)



No thinning
... just stir and apply

IT'S GUARANTEED WASHABLE

After it has thoroughly dried, tests show SUPER KEM-TONE will withstand repeated washings with usual household cleaners without losing its beauty. Dust, grime, grease, even crayon marks wash right off its tight, rubber-tough surface. SUPER KEM-TONE is guaranteed washable or your money back by these seven leading paint companies:

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W. W. Lawrence & Co., Pittsburgh
John Lucas & Co., Inc., Philadelphia
Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

If you wish, we will gladly recommend a painting contractor for any of your painting needs.

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WITH LUSTROUS SATINY **GLOSHEEN®**



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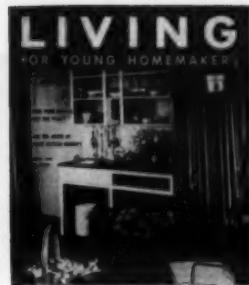
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LIVING

FOR YOUNG HOMEMAKERS



Interior of multipurpose garage, Midwest City, Oklahoma. Iron armchair, Gallo's Contempo group. Cover photography by George Small

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Wheat field to city in

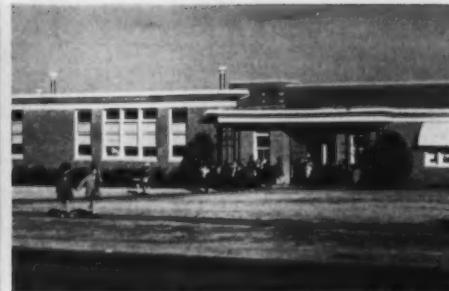


For those pessimistic armchair philosophers who moan that the dynamism of America is a thing of the past, the many complete communities which have sprung up in recent years are a resounding rebuttal. Springfield, Virginia (*Community in the Making*, August, 1952), Park Forest, Illinois (*A City Built and Run by Private Enterprise*, November, 1952), and West Hill, New York (*West Hill—A Trend*, July, 1951) are just a few which have been described in these pages. Here is still another, Midwest City, Oklahoma, a thriving metropolis of 20,000 which stands where ten years ago there were only wheat fields. Behind this dramatic metamorphosis are the energy and vision of W. P. "Bill" Atkinson, who heard in 1942 that an army air base was to be located somewhere near Oklahoma City, the exact location, a dark secret. Shrewdly guessing that the farmer who refused to sell land to him would be the owner of the earmarked army tract, by the process of elimination he located the property and bought 160 acres across the highway. When Tinker Field was built exactly where he had predicted, he invited fourteen other builders to join him in planning a community to house defense workers.

attached to the base. They wisely foresaw that unless the project was started on the basis of a lasting community, it had definite "ghost town" possibilities after the war. A complete city plan was devised with street layouts which provided a variety of lot shapes and a maximum of safety since curving streets slowed car traffic. After V-J Day, efforts were redoubled to make Midwest City permanent: the shopping district was expanded; clubs were developed; the enthusiasm of existing homeowners was rekindled; a promotional program was launched to attract a new, suburban population who worked in Oklahoma City. Since 1946 the city has been expanding at the rate of about 500 houses a year, until now there are two square miles fully developed and 1,000 acres adjacent available for future development. Today, Midwest City is a complete community in every respect but one—it has no slum area, a deficiency much to its credit. It is operated on the city management system with its own police and fire departments. The latter includes one station and two trucks; a new station for another truck is being built. The police department has one patrol car and one motorcycle; the Chief uses his

City in ten years

Midwest City, Oklahoma,
is still another young community
built from the ground up



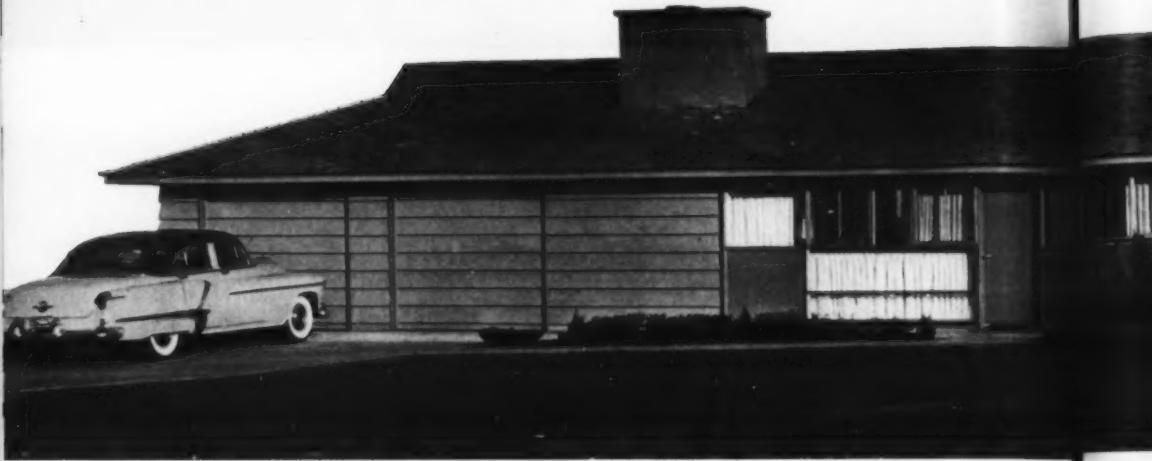
own car to chase speeders. The jail's one cell has to this date never been used, the city is happy to report. For the 6,300 school children, there is one high school, two junior high schools, nine grade schools. Sixteen busses transport school children to and from, although a town slogan boasts that, "Wherever you live in Midwest City, a child can walk to school and to a grocery store." There are thirteen denominations of churches in the city and ground is regularly being broken for new buildings. In fact, the whole area continues to be one of bustling activity and builder Atkinson predicts a population of 50,000 by 1960. Houses keep pace with growing families' needs. Early defense homes had 700-800 square feet; most of the tract's 3,600 houses have two bedrooms and a garage on a 60-foot lot. In the early planning stages a strip of high-elevation ground looking down on Oklahoma City was earmarked for a subdivision of larger homes. Proof that families enjoy the life in Midwest City is the fact that a large percentage of homeowners in this new subdivision are families who settled originally in small quarters, moved to larger homes as their needs for space increased.

FORESIGHT OF CITY PLANNERS was responsible for the survival of Midwest City when its need as a home for defense workers came largely to an end after the war. It was planned as a self-sufficient community from the outset, now includes twelve schools, thirteen denominations of churches, ample shopping facilities. Row-upon-row look of homes was avoided by curved streets which allowed variety of lot shapes. Curves slow car traffic, have made the city safe for children to walk or play anywhere. Trees were planted so that homes would one day look built among them, rather than vice versa.



HOUSES HAVE KEPT PACE with needs of growing families. Those planned for transient defense workers have been supplemented with larger, permanent quarters which are expandable

For the city's newest home, see following 8 pages

WHEAT FIELD TO CITY IN TEN YEARS *continued*

Eighty thousand miles of travel and studies of houses in 100 cities contributed ideas for the homes in the newest section of Midwest City. All will be one-story, ranch style, as will all commercial and other buildings in the subdivision. In contrast to the belief that homeowners haven't time to take care of large plots, houses are on half-acre lots, the minimum frontage being 76 feet and depth about 200 feet. Buildings are at least ten feet from the lot line, making a minimum of twenty feet between homes. This makes room for a driveway to a garage which can be built in the rear should the owners want to turn their present large car storage space into additional living quarters. Actually, the two-car garage is one of the home's high points; with over 600 square feet of space, it more than pays for itself in the many activities which it is planned to accommodate. The model house shown here has the garage set up for games, gardening headquarters, workshop, additional dining quarters, and a barbecue. Builder Atkinson has been a Shetland pony enthusiast since boyhood, has a farm near-by with more than 200, including a champion mare and stud. Realizing that children can be powerful salesmen, he included a pony, bridle and saddle with the first 100 homes sold.



REAR VIEW highlights large plots on which homes are built. Exterior is cedar siding and brick veneer. It has a hip roof of wood shingles, with ventilating louvers at each end. Large window walls are part of living and dining areas



GEORGE SMALL

LOW RANCH HOUSES are the order of the day in Midwest City's newest subdivision. Houses range from \$12,000 to \$60,000, implementing the builder's belief that if homes are well designed they can be put side by side regardless of cost. This home is priced at \$15,250 for 1,428 square feet of space under roof, 612 of it in the two-car garage which was designed to accommodate favorite family hobbies. House is set on a half-acre plot

BUILDING DATA

DESIGNER: ELMER J. HEDGE

BUILDER: W. P. ATKINSON

concrete slab on grade

Barrett two-ply

mopped membrane

Barrett Div., Allied Chemical & Dye

Foundation

Waterproofing & dampproofing

Floor surfacing

Exterior walls

Roof

Surfacing exterior

Interior walls & ceiling

Paint

Doors

Sash

Heating

Fireplace

Electrical

Plumbing

Kitchen & laundry

Range

Refrigerator &

Electric washer

Sink & cabinets

Fan

Hall-Mack

RCA Estate Model

5341

Frigidaire

Youngstown Kitchens

Nutone

forced warm air

Fyro-Place unit,

Fyro-Grill barbecue

circuit breakers

Cresflex nonmetallic

sheathed cable

Kohler

Hall-Mack

RCA Estate

Appliance

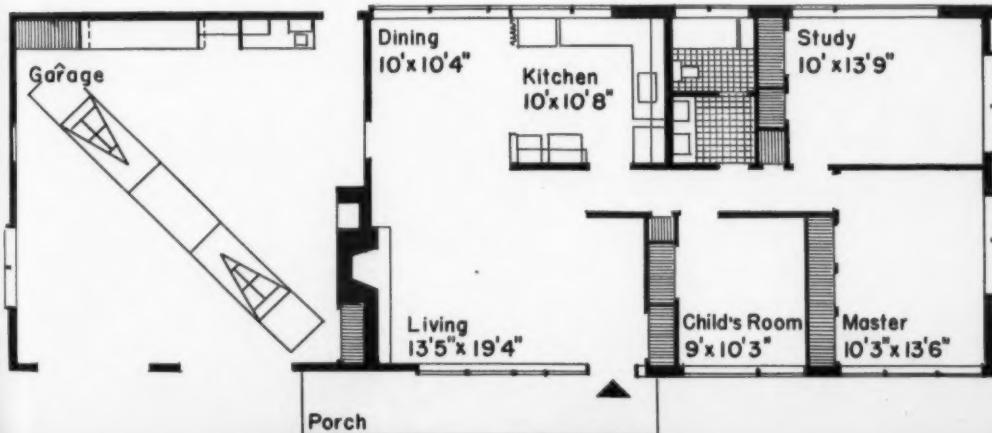
Frigidaire Division,

General Motors

Mullins Mfg.

Nutone

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.



opposite

VARIETY of architectural detail adds interest to the living room. Cathedral ceiling increases height; painted redwood boards provide a pleasant pattern overhead. Wall adjacent to the main entry is similarly surfaced. This portion of the room has been somewhat set apart by creating a lowered ceiling which affords a trough for indirect lighting and a planter box for greenery above. It is partially supported by a divider which separates living room from bedroom hall and shields view of kitchen. Room has been decorated in the casual, comfortable way which is popular with most young Oklahomans.

House decorated by
Cullimore's, Oklahoma City

V
6
-6

THE EVENING MEAL is usually a family's most important get-together and should have an attractive setting. The large scenic window in the 10' x 10' dining area yields a pleasant view of the spacious back yard. Kitchen can be closed off by a flexible door; change from hardwood block floor in the living-dining room to asphalt tile in the kitchen is also a token barrier. Flooring is installed over a concrete slab

CHURCH SMITH



STRUCTURAL details of the living room ceiling include redwood and asant patterns. An adjacent room is similar in the somewhat set back lowered position of a trough and a plant above. It is a dividing room and shields the entrance. It has been unusual, comfortable and popular with Oklahomans

ited by
ahoma City

J
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3
XUM



GEORGE KRAKES

DECORATION OF BEDROOMS harks back to the preferences of early forebears. Big, comfortable pine bed in master bedroom is flanked by commode and dressing table-desk, each with a reproduction oil lamp. Provincial theme is continued in curtain chintz, a brown background with orange flowers and green leaves. Walls are dry-wall construction, here painted blue; closet wall (unseen) is redwood boards, painted white. Floor is brown asphalt tile; rug is beige



TUCKED AWAY in a far corner of the house, the second bedroom has been planned as a retreat for a family member or sleeping quarters for a guest. Pale yellow walls set off the natural oak finish of furniture and the browns of sofa-bed upholstery and mottled rug



BUNKHOUSE FOR BOYS is colorful and almost scuffproof. The beds save space and the bare floors and simple, naturally finished furniture will take hard knocks. One wall is white, for light effect, the others are sage green. Tom Sawyer illustrations are used for pattern in the draw curtains



CONVENIENCE is the keynote of the bathroom. Tub and toilet are in a section apart, with its own door; outer area has twin counter lavatories, with capacious storage cabinets below. Mirror wall above holds extra-long medicine chest



CHEERFUL, OPEN KITCHEN is an inducement to lighthearted cookery. The 10' x 10' space accommodates (left to right) a 40-inch range, base cabinet with a drawer and two cupboards, a lami-

nated vinyl-topped work counter which can be a snack bar, double-drainboard sink, washer, nine-cubic-foot refrigerator, and base cabinet (unseen). Generous wall cabinets speak for themselves

*For a two-car garage that pays
for itself in full-time recreational service,
study the following two pages*



opposite

GARAGE covered s than any house. The Midwest was arra many fam packed in house there. For indoors or garage o convenience flue of



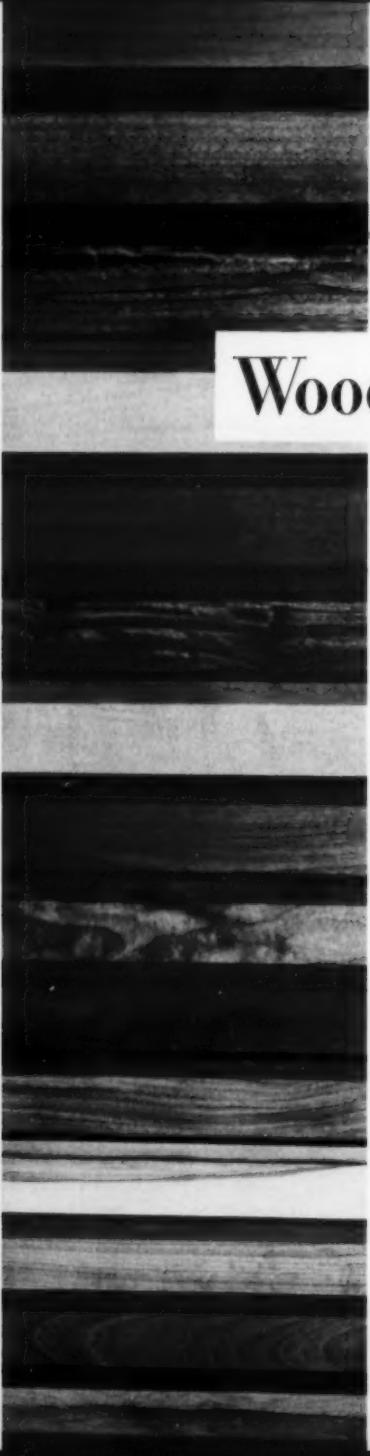
WHEAT FIELD TO CITY IN TEN YEARS *continued*

opposite

GARAGES can offer more covered space at lower cost than any other part of a house. This new model home in Midwest City, Oklahoma, was arranged to show how many family activities can be packed into a garage and still house the family car or cars there. For informal dining, indoors or semi-outdoors with garage open, the barbecue is conveniently placed, using flue of living-room fireplace

RECREATIONAL proclivity of every member of a family gets its share of space in the 612 square-foot garage. Left to right are tennis equipment, dart game, fishing gear, pony saddle and bridle (first 100 homes included a free Shetland pony), large storage locker, workbench complete with hand tools, garden tool locker and sink with convenient shelves above. Shuffleboard players can cut a wide swath when car is outside. Builder Atkinson included this large, ready-built area as living space which a growing family can convert to any number of future uses, according to their own needs





Wood textures add new dimensions

Ye cannot see the wood for the trees" is an admonition which more than two million people will better appreciate within the next year. These are the millions who visit Chicago's famous Museum of Science and Industry annually. Within its walls, ten thousand square feet have been dedicated to a permanent exhibit arranged by the hardwoods' industry to tell the vivid story of hardwoods from living tree to finished form. In song, sonnet, and legend, trees have been given breath and voice; in the Museum a giant oak tells its own saga so dramatically that wood forever comes to life for those who see and hear it.

LIVING For Young Homemakers was asked to design a room as part of the exhibit, illustrating the unlimited scope wood patterns, colors, and textures present in the decoration of a room. Our efforts were intended to erase a misconception many people have—namely, that a variety of woods is undesirable in the same room. Further, we tried to show that an awareness of woods and textures, in harmony or contrast to their own and other colors and textures, extends the dimensions of decorating.

Believing that all things are relative to the light in which they are seen, we asked one of the world's foremost lighting experts, Richard Kelly, to set up a lighting cycle as might occur in the average room. A selector knob allows the visitor to choose his time of day, to see how completely light affects the character of color and texture. The lighting was also designed to emphasize the separation of each area established by wood and color.

LIVING FOR YOUNG HOMEMAKERS' display in the Museum was designed to illustrate how a variety of wood and fabric textures extends the limits of a small area (8' x 17'), decorating but not filling precious floor space. Right and below views demonstrate response of these textures to natural and artificial lighting. By day, sunlight filters through gauze curtains, creating a pool of clear, cool light over the interesting pattern of maple and oak floor. Under night lighting, textures of New Guinea wood veneer paneling and built-ins, butternut shutters and variously toned walnut furniture show a magnificent variety of warm hues. Fabrics have been chosen carefully for their texture value, tweedy material contrasting with satin finish of paneling, velvet-like seat covers highlighting the rich patina of dining chairs

- Provincial furniture.....DREXEL
- Bedframe, chair, table, and cabinet.....HERITAGE-HENREDON
- Mattress and box spring (in STEAD & MILLER fabric).....ENGLANDER
- Paint.....*Nu-Hue* BY MARTIN-SENOUR
- Shutters.....DAN O'SHEA

GUNNAR SILVA



day
night

[Continued on the next page]





SLEEPING AREA OF THE EXHIBIT ROOM is defined by a panel of Macassar ebony, its bold pattern formed by natural streaks of sapwood. The left wall is painted a brilliant blue-green, reflected in the blue and green tweed box spring and mattress covering. The visual

partitioning is further emphasized by lighting, designed to delineate each area for its dual-purpose. Walnut bedframe, table, and chair are finished with exacting attention to blending of wood tones from deep brown to warm caramel. **LIGHTING DESIGNED BY RICHARD KELLY**

*Choose textures and colors which
complement one another and
emphasize the beauty of your furniture*



SCOTT REED



FORTHRIGHT LINES of the mahogany furniture in this living room are accentuated by manipulating and mounting the grain in a manner to give it full importance and permit flattery of light and shade on its surfaces. There's no trace of the harsh red—so long used to "proclaim" mahogany—but instead, finish is dark, slightly grayed, to bring forth the full beauty of the grain. It stands out, as it was properly intended, as a fingerprint of nature to enhance each piece. This inspired a choice of textured fruit and leaf print, for draperies and slipcover, gold cotton rug and olive-green mat walls as textures complementary to the furniture. A niche papered in brick pattern forms a background for buffet



- Furniture STEWARTSTOWN
- Rug ARTLOOM
- Fabrics D. N. AND E. WALTER
- Paint Magicolor

Stewartstown furniture
at Macy's New York

[Continued on the next page]



ONE OF THE MOST VERSATILE of all hardwoods is maple, the favorite of early American design. Adaptable to the vagaries of changing style, it emerges in this contemporary group finished in clear, natural color which emphasizes the texture of its fine grain. An ingenious feature of this group is the easy-to-change leg arrangement which allows pieces to be adjusted to height suitable for a child's room or to "grow" into

adult size. It also makes adjustment of height to wall space possible, as in the above view, where short legs were placed on the desk and the chest under the window. In marked contrast to the satinalike surfaces of the furniture is the thick, lushly-textured, hand-woven rug—which, incidentally, is reversible. Its random colors inspired the accents of upholstery fabrics and accessories which give additional sprightliness to the room



Room on this page

- Hard-rock northern maple furniture CRAWFORD
- Bow-back chairs CONANT BALL
- Rug BALOYAN
- Fabrics RIVERDALE
- Flooring E. L. BRUCE
- Paint BREING BROTHERS
- Window shade COLUMBIA MILLS

Room on opposite page

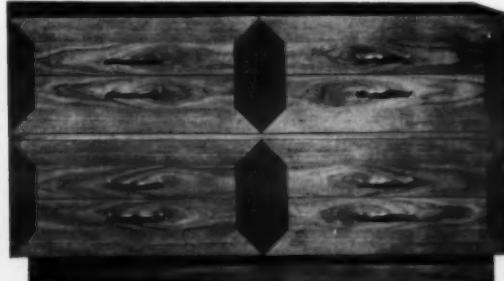
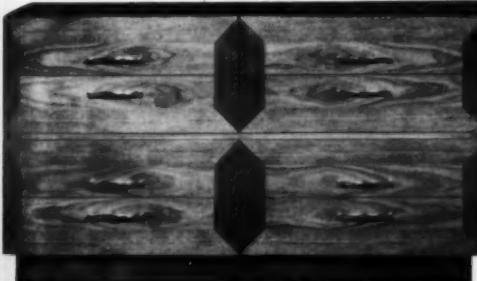
- Walnut furniture JOHNSON-CARPER
- Armchairs COX
- Rug ALDON
- Fabrics GOLDING
- Paint GLIDDEN



as in
chest
of the
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tistry
room

IN THE PAST, it has been perfectly reasonable to think of rich and interesting textures in terms of a frightening price tag. Certainly walnut, beautifully crafted as it is in this bedroom group, gives the appearance of affluence. However, the price is not extravagant (double dresser, \$117.50). Walnut veneer is used with full reliance on the effect of natural random grain; drawer fronts with mitered frames give the

wood's qualifying marks the benefit of full expression. Two double dressers have been placed together to line the window wall, providing an abundance of drawer space. The bookcase headboard continues the line to the adjoining wall, gives the appearance of being built for the room. Sailcloth is used on armchairs and for dust ruffle. Walls are tangerine, slightly grayed, balanced by the cool expanse of sage-green cotton rug



See Your Guide to This Issue for further information
For stores carrying this merchandise, see Stores in Your Vicinity

TOWN APARTMENT

COUNTRY HOUSE



Many a family dreams a whole lifetime of being able to afford an apartment in the city and a country house for cooling off in summer. Jeanne and Edward (Bud) Campbell refused to waste time dreaming, made up their minds to have both on what money was available. The secrets of their success are two: they haven't tried to make either home grand and they have used imagination and their own labor when cash was scarce. Seven years ago when the housing shortage hit them, they discovered that available apartments in desirable Manhattan neighborhoods were beyond their means. They went to an erstwhile tenement section, found a five-room cold-water flat at \$25 a month and set about making it livable. They tore out a wall to make one large living-dining-kitchen space; Bud, an electronics engineer, rewired the whole place. When it came to decoration, Jeanne, a sportswear designer, took over, and together they painted and papered according to her plans. While settling in the city, they also kept an eye on a country home, finally found a quarter-acre with a house on it not far from the beach in Westhampton, Long Island. For \$2,500 they bought the site, stripped part of the structure away and raised what remained over a foundation. Almost entirely by their own labor, they added a large, new wing and remodeled the original structure to give over-all a house of three bedrooms, living-dining room, kitchen, bath, and terrace. They did everything but the house raising, masonry, and digging the cesspool. The total cost of remodeling: \$4,500.



RONNIE SILVA



LOW-RENTAL APARTMENT found by Jeanne and Bud Campbell was transformed from scenes of disorder (above, opposite) to a setting which displays their ingenuity at every turn. They stripped the chimney to the bare brick and whitewashed it; took out a partition wall. Bud installed new double-hung windows, added white bamboo shades; Jeanne made the café curtains from white sheeting. A dress designer, she believes in mixing patterns in clothes, carries out the same idea in décor. Diamond-patterned, woven wool rug of black and beige originally graced a country club, was bought secondhand for \$12 and installed wall to wall. Wallpaper is a small black design on dark green; the twin sectionals are covered in a green, white, and black print. Bud installed their television, radio and phonograph in a unit consisting of unpainted chests topped with shelves he made (at left). (Speaker is installed behind a wallpapered panel between windows at the front of the room.) On other side of partition (far left) is an old-fashioned bathtub on legs, a familiar sight in cold-water flats. Although boxed in and given a removable counter top, it's still used, and curtain pulls across for privacy

[Continued on the next page]



ROBERT DEAK

ADDITIONAL PATTERN. this time in wallpaper of the kitchen corner, harmonizes with the rest of the big room, keeping to the same basic colors, green and white. Screen of small louvered shutters on top of the chest of drawers is a token barrier between dining and cooking areas, also hides the refrigerator. Bedroom (right) has provincial paper of green, blue, and white; café curtains, bedspread, and dressing-table ruffle which Jeanne made, are in a natural colored fabric. Bud's handiwork crops up again in a backstage motif—dressing-table mirror is picture frame studded with light bulbs. In addition, the Campbells have two additional rooms in the rear of the apartment—a work and hobby spot for each of them, not yet finished





TOWN APARTMENT

COUNTRY HOUSE

BY BUILDING AND REMODELING, THE CAMPBELLS

HAVE A THREE-BEDROOM HOUSE NEAR THE BEACH

FOR \$7,000 PLUS THEIR LABOR

CEDAR-SHINGLED COTTAGE (*right*) was already on the quarter-acre plot Bill and Jeanne bought on Long Island. They removed unnecessary porches and outbuildings, had the house raised and a concrete block foundation put under it. Concrete slab foundation was poured for board and batten wing they built on themselves (*below*). Space under eaves was glassed in when the Campbells noticed during construction how much light it let in



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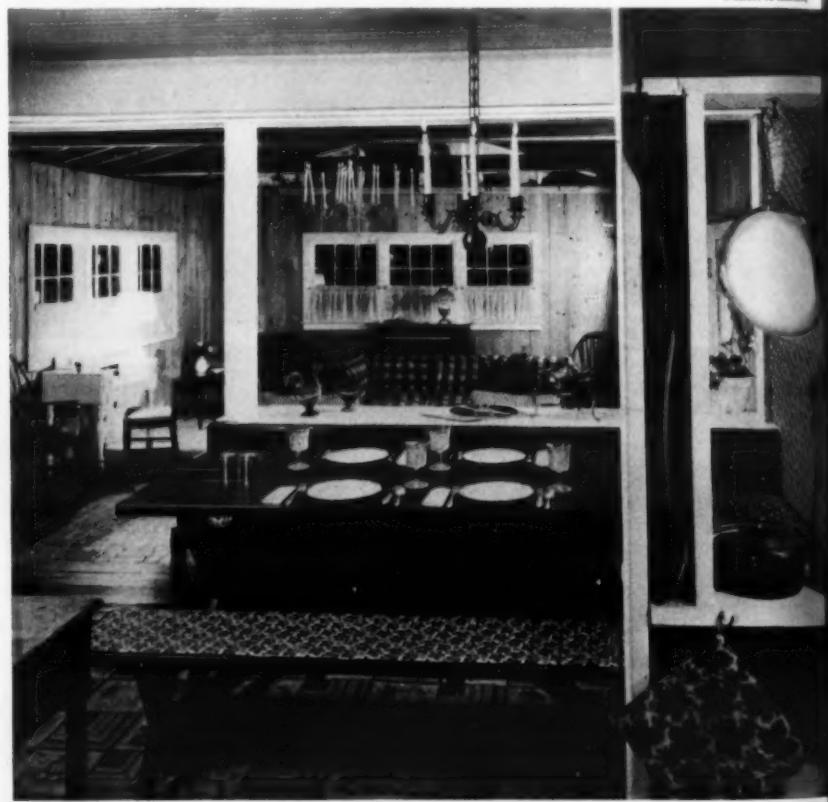
CONSTRUCTION TOOK three years of Campbells' week ends and vacations. At first they rented a nearby room, worked from there till they could move in



SPRAWLING TERRACE is favorite gathering point in the summer. Concrete floor extends beyond porch, offering both sheltered and open outdoor living space. Doors on either side of fireplace wall lead to living room, from there to kitchen



BUD AND JEANNE took time out during work one summer to relax. Here they are shown using what is now the living room, as a makeshift terrace



SAWBUCK TABLE is center of informal dining spot in what was the original cottage they bought. View here is toward living room which takes up the whole two-story wing they added and is on a two-step lower level than the rest of the house



BRICK FLOOR and giant fireplace typify comfortable country living. Added to these infallible mood setters are informal wallpaper and slip-cover fabrics, a black and white plaid for the sofa and ticking for the two club chairs. House is equipped for winter living, so the Campbells can use it nearly every week end. Fireplace is augmented by space heaters in other rooms for adequate warmth in cold weather



JEANNE'S PENCHANT FOR PATTERN comes to the fore again. Master bedroom has a green and yellow paper for ceiling and walls, black and white ticking spreads, and pillow covers. Ironstone plates, rooster lamps, antique coverlets complete the rustic picture



TWO GUEST ROOMS are a seldom-enjoyed luxury, especially in a week-end house. Campbells love to entertain, fill both with guests regularly. Jeanne and Bud scoured the countryside and watched classified ads for furniture, got everything for about \$300

Wardrobe for little women

It's easy to learn when you're having fun.

Caring for dolls' clothes teaches
children to care for their own





WARDROBE FOR LITTLE WOMEN *continued*

Order may be heaven's first law, but it is often the very last one that little girls and boys catch on to. All too often, they pass it by entirely. Pride of ownership can go a long way toward teaching youngsters the values of tidiness, and surprising as it is, play can best teach its methods. It was a red-letter day not too long ago when Magzie and Susie received a whole wardrobe full of new clothes for their dolls. Grandma, artful as all grandmas are, had measured the little ladies on their last visit home, and made new outfit for every possible occasion. It was the first time the girls had known such a wealth of finery for their family, and true to feminine form, spent an entire afternoon "trying on." The lace-trimmed lingerie, the plaid traveling dress, the coat with pearl buttons, enthralled them. The ruffled pink dress, they decided, was for "evening," not so much a time of day to them as it is a magic land which only adults may enter. They were amazed at the difference that a new dress made on Maybelle, Magzie's pet, who had been teetering on the edge of disfavor because she looked a bit worse for wear. Magzie decided then that a clean dress called for a clean doll, and rejuvenated the little lady with her own method of "drip-and-drain" bathing. That was the beginning of an unprecedented concern for fastidiousness. Tiny irons were brought to the fore, dresses pressed and imagined wrinkles frettet over. The lovely apparel was hung carefully in the wardrobe, then arranged and rearranged for hours on end. And woe betide the one who left a coat on the floor! Maybelle and Snookie blossomed into the most appropriately dressed dolls in town. The actual process of dressing and undressing them—and it was done a dozen times a day—engendered a healthy respect in Magzie and Susie for the problems of dressing little girls. Snaps and belts and buttons appeared to be means to ends, rather than just fuses for tempers. Susie tired of waiting for Mother to tie the sashes every time, and reached that turning point of childhood—she learned to tie a bow! Magzie still has a few extra thumbs, though. Mother is hopeful that the love of order will grow in her little girls' hearts, and that dresses and coats in the larger sizes will continue to be treated as well as their miniatures. But one thing they have learned: When Magzie wanted a tricycle, that newly-wise young lady appeared before the man of the house in her best dress and Mother's pearls. Daddy would like her better if she looked nice, she said. It only goes to prove that all dolls, in all sizes, are pretty much alike!



ALWAYS ELATED over a surprise package, Susie and Magzie were completely delighted when they received a whole trunkful of new clothes for their dolls. Susie said that the little things made her feel "just like a giant."

SUSIE FINDS that a doll can be just as unco-operative about getting dressed as she and Magzie sometimes are. Patience finally triumphed, however, and she even learned to tie the sash. Now she ties her own as well.





THE DOLL CLOTHES brought out heretofore hidden streaks of orderliness in the little girls. Magzie spent hours arranging hers in the little wardrobe, and took great pride in the freshness of their appearance. Even the hats have their own tiny boxes



THE FASCINATION of handling the beautiful clothes lasted for days, and both children seemed to realize the necessity of treating them with care. As so often happens, their little girl world of dolls and make-believe made it easier to learn good habits for real life



"I WILL DO IT MYSELF," Magzie intoned, and baby received a coiffure to complement the fine new clothes. With more forbearance than Magzie exhibits in similar circumstances, poor baby never complained



THE GENTLE TOUCH of Mother love—and Magzie has found that her own method of "drip-and-drain" bathing is about as effective as any. Clean clothes call for clean dolls, and Magzie is not one for halfway measures



FINALLY READY for her cradle, Magzie's baby gets an extra bit of loving because she looks so nice. It was quite a change of climate for baby whose "dirty old clothes" had tended to diminish Magzie's affections



SATISFIED THAT her favorite child is just as clean and sweet as she can be, Susie tucks her into bed with her own favorite prayer. Mother and daughter are both exhausted from the endless changing of costumes



Interior furnished by Hubbuch in Kentucky, Louisville

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MODERATE PRICE, EXTRA DIVIDENDS

It must have come with considerable shock when recently the citizenry of Chicago became aware of a compact, completely equipped house which appeared suddenly in its metropolitan back yard. Mushrooming among the skyscrapers, in a parking lot of one of the great hotels, it commanded immediate attention because of its price and intelligence of plan. Factory-fabricated by Gunnison

Homes and designed by Henry Hill, this house is especially interesting because of the optional equipment which is made available to the purchaser—any or all of which can be included in the package mortgage. The price, including air-conditioning, dishwasher, range, refrigerator, washer and dryer, and garbage disposer, is approximately \$12,500, without lot, varying somewhat in different sections of the country. Plywood is used throughout for interiors, sprayed with a flat wall finish for ease of upkeep. The home's 946 square feet include ample closet space for each room. There is a utility and storage room conveniently located adjacent to the kitchen, with space for washer and dryer. Kitchen is sized to include a dining area. Basic house, without optional equipment, includes the usual plumbing, heating equipment, 30-gallon hot water heater, kitchen cabinets,

CEDAR SHAKES, deep eave overhang, and expanse of living room windows are exterior features of prefabricated home shown on these pages. Shakes are pre-stained gray, but may be had in a variety of colors. Front entrance is recessed to afford shelter and at the same time retain the straight roof line. Plan (below) provides for a convenient traffic pattern throughout the home, sizable storage areas in the 946 square feet

NEUTRAL PLYWOOD panels make an effective background for any style of furniture, and supply warm accompaniment for the greens of the draperies and couches. Using the plain, gold-colored curtains across one wall tends to widen the room. Wall-to-wall carpeting is laid here; the rest of the house uses rugs. Furniture has small-scale, straight lines; the natural beauty of wood is emphasized. Each piece has its rightful purpose in room's arrangement

- Furniture DREXEL
- Bench tables MENGEL
- Drapery fabrics throughout RIVERDALE
- Casement curtains FORSTER
- Carpeting and rugs throughout CABIN CRAFTS



[Continued on the next page]

MODERATE PRICE, EXTRA DIVIDENDS *continued*

BUSINESSLIKE BOY'S ROOM has a minimum of furniture, is long on color. Three walls are left in the natural fir paneling, the third is painted bright red. Asphalt tile flooring is black, which emphasizes the green rug. Trundle bed covering is maroon, gray, and white checks, same as curtains

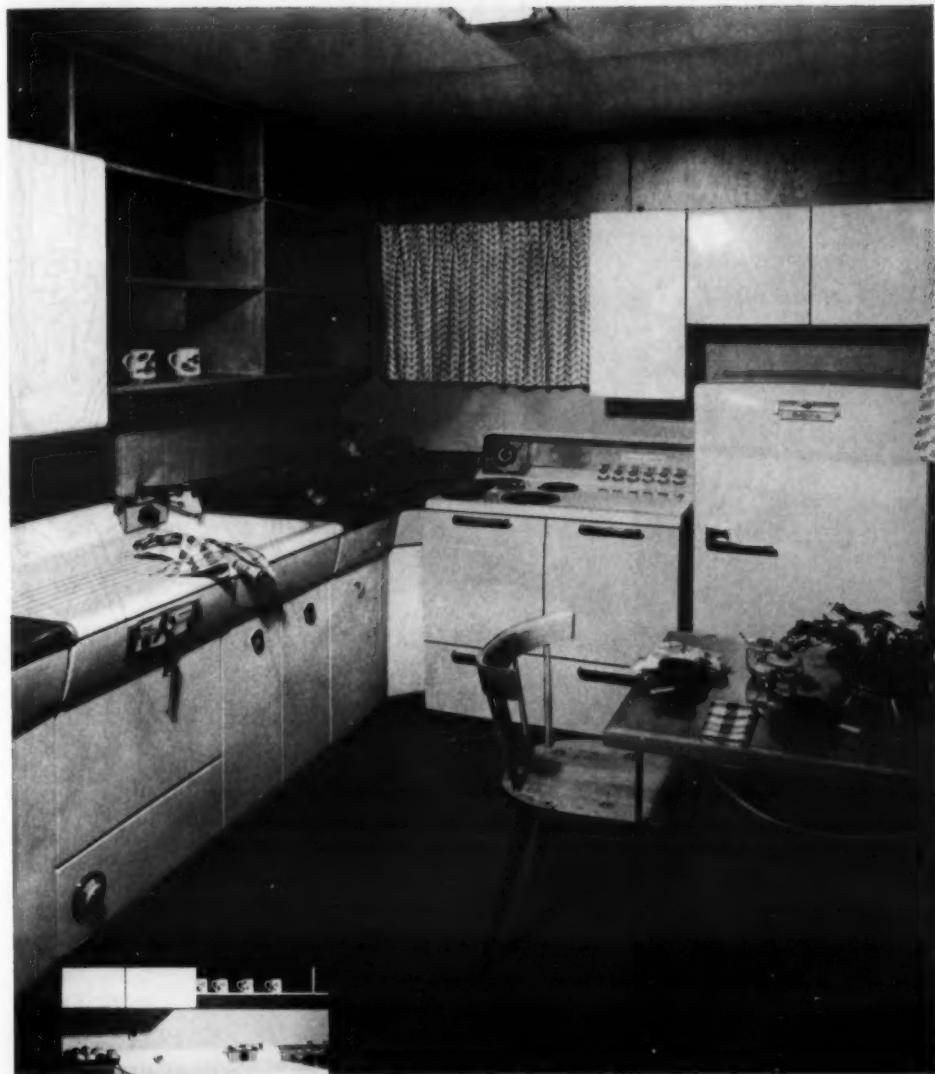


GIRL'S BEDROOM is light and gay, with plenty of storage space for finery and frills. Furniture of light pinkish mahogany is dressed up with an over-all pattern of tiny etched stars. Walls are blue; draperies and bedspread pick up the same tint. Light beige cotton rug adds a touch of feminine delicacy



CONSISTENT AND SEVERE, the master bedroom's furniture is well adapted for existing area. Even the bed, with its low headboard of wood and metal, is designed to take the least room possible. Colors are soft greens and natural tones. Sharp primary hues of the pillows provide a dash of seasoning to lighten the quiet, reposeful scheme

- Bedroom furniture throughout.....MENGEL
- Boy's bed.....ENGLANDER



PASS-THROUGH to dining area adds a sense of space to this kitchen. It's designed for efficiency: working triangle is unobstructed, range serves as working counter for refrigerator, and there's plenty of space for a dining table. The line-up of appliances is impressive for a house of this price. Walls are of green plastic tile and the flooring is marbelized buff. The white cabinets and appliances make an excellent foil for natural table and chairs

- Range, refrigerator, washer and dryer... **HOTPOINT**
- Cabinets, garbage disposer...
dishwasher-sink... **AMERICAN KITCHENS**
- Table... **PICKS REED**

For building data, see page 127

See *Your Guide to This Issue* for further information



Be a queen at your table

Give your table royal treatment.

You'll find it makes the simplest menu seem like important fare

IT MAY BE A ROUTINE MENU, BUT THE TABLE SETTING SPELLS OUT IMPORTANT OCCASION. HEIRLOOM STERLING'S *Reigning Beauty*, A NEW PATTERN, IS USED AS THE SIGNAL OF A CORONATION YEAR. A LEAF DESIGN BY LENOX, *West Wind*, IS USED FOR PLACE SETTINGS. THESE AND FOSTORIA'S *Moon Ring* COBLETS AND WINE GLASSES ARE HANDSOMELY DISPLAYED AGAINST THE TRADITIONAL, PURE LINEN CLOTH AND NAPKINS.

All stemware, china and sterling on these and following two pages, at Bloomingdale's, New York

PHOTOGRAPH BY BENNETT MILLS

DRAWINGS BY JOHN M. BREHM

It can be said that coronation fuss and feathers work two ways. In these United States, we have the prize example of reigning queenship—the Typical Homemaker, counting her frequent blessings of convenience and mass market good taste, and crowned by the knowledge that in her own bailiwick of household duties, she rules supreme. This lucky lady can splurge or seem to splurge, without the backing of parliamentary

decree or crown jewels. She works in an office, maybe, and she does her own cooking (on the run, most likely, between marketing and keeping X number of rooms clean), and yet she's capable of producing a table setting which looks for all the world as if she had nothing but leisure time on her hands. Languid and sure of herself, she becomes the appropriate hostess of all time when she sets her mind to it, and only because she has mastered the trick of making things seem as attractive as possible. These are not, emphatically, party manners. This is not putting on airs. She simply values the plain old concept of good looks, and even if the table is set only for herself and her husband, she has wisely taken the trouble to add a few extra details which bridge the gap between commonplace and grace. She uses her best china and silver; perhaps a glass of good wine with the stew does it, or gay new place mats; it's just as likely that she has served the canned soup in Grandmother's Rockingham tureen. Elegance can be effected these days in a thousand ways. Beware of the husband who lunches poshly in the best restaurant in town. He'll not be entertained by dinner at home unless it has some hint of festivity, too. Emphasize the niceties at your table and bring out your own splendid best side.





STATE DINNER HANDSOMENESS CAN COME OUT OF THE LITTLE TROUBLE IT TAKES FOR ACHIEVING HARMONY LIKE THIS—IN FLOWER ARRANGEMENT, SIMPLICITY OF CHINA AND SILVER, AND COLOR. THE PLACE SETTINGS ARE *Coronet*, BY SYRACUSE. *Rose Point* STERLING IS BY WALLACE. THE GOBLETS AND WINE GLASSES, IN THE *Cathedral* PATTERN, ARE MADE BY CAMBRIDGE. THE TINY RED-AND-GRAY PLUMES OF THE CHINA AND THE CARNATIONS LOOK ESPECIALLY WELL AGAINST LEACOCK'S BRIGHT-RED CLOTH BORDERED WITH WHITE FRINGE



PHOTOGRAPHS BY ERNEST SILK
DRAWINGS BY JOSE M. REINARES

THE DELICATE TOUCH CAN MAKE AN ORDINARY LUNCHEON SEEM GAY. THE BONE CHINA, *Blue Chelsea*, BY RIDGEWAY AND ADDERLEY, USES AN OLD MOTIF FOR MODERN PRETTINESS. GORHAM'S *Strasbourg* STERLING ADDS A NOTE OF FRENCH COURT ELEGANCE TO THE TABLE, WHICH IS BROUGHT UP TO DATE AGAIN WITH THE GLASS GOBLETS AND CLARETS IN THE *Impromptu* PATTERN, BY HEISEY. ARTCRAFTER'S SCALLOPED, LINEN TABLECLOTH IS GRAY

FURNISHED FROM THEIR WORKSHOP

Dr. and Mrs. Lynn Hurst, of West Los Angeles, California, were faced with the dilemma of many a young family: should they build their permanent home now for the children to enjoy as they grow up and improvise on the furniture, or wait until they could afford house *and* furniture exactly as they wanted it? They chose the former way and, with ingenuity and a workshop, have made pieces which will stand them in good stead until they are ready to buy others. As a dentist, Dr. Hurst has the capable hands that are standard equipment in his profession, but had no previous experience or interest in carpentry. However, he grew up on a ranch in Utah "where a kid had to know a little of everything" and decided to try his hand at furniture making. A bid from a local carpenter on a coffee table and the price tag on a game table he coveted spurred him on. He bought reconditioned tools to outfit a workshop in the basement—a table saw, lathe, and jigsaw. A motor, salvaged from some obsolete dental implements, was rigged to a compressor for applying paint and lacquer. Total cost for the shop was about \$350. Dr. Hurst wasn't alone in the shop—Linda Lou, 9, and Steven, 7, became assistants in the sanding department. At two, Scotty is still too small for co-operative efforts. Lorraine, besides helping in the basement, was busy upstairs sewing curtains and bedspreads, braiding a handsome rug, designing and making all the valances and lampshades. In little more than a year, these composite efforts have produced a completely furnished home. Most of the pieces were made from scratch, starting with raw wood and an idea. Dr. Hurst pored over books on early American furniture to find authentic designs and learn about construction and finishing. Through study and practice, the Hursts have developed some special stains and finishes. Many pieces were rebuilt and refinished from second-hand bargains picked up in junk shops. These they dismantled, scraped, sanded, and reassembled into the articles they needed. For example, from a dilapidated dry sink came an ingenious



bar. Reigning beauty of the living room, the Welsh dresser is now a stranger to its earlier ugly and decrepit condition. The brand-new and the converted old pieces are perfectly at home together—a traditional atmosphere has been created without sacrificing either budget or the children's contentment. The house is no never-never land of constant "be carefuls." All pieces are sturdily built or rebuilt; the finishes and textiles are practical as well as bright and attractive. Not only have some of the Hursts' larger and more important pieces of furniture been built or refinished by them, but many of the accessories are the product of the skill of the dentist-turned-carpenter: stools, knitting and popcorn bowls, salad bowls. Bunk beds and electrical train table are in the works now.

The
many
refini

*The Lynn Hursts built
many of their major pieces,
refinished others*



PHOTO BY GUY VANDER

SPECTACULAR BEAUTY treatment for any floor, Lorraine's braided rug brightens the versatile dining-sitting room. Round coffee table winds up to dining height, and the drop leaf, nearly out of sight behind the textured yellow, brown, and white wool sofa, is used for buffet. First of the pieces of furniture from the Hurst shop, the coffee table (left) is granddaddy of them all in size as well. Hand-carved alder legs were "a cinch for a dentist" insists Dr. Hurst. To make the 60" birch plywood top (stock is only 48"), semicircular pieces were glued to the four sides, stained darker to emphasize the design. Completed in the spare time of three week ends, this piece encouraged the doctor to try more projects. Welsh dresser (right) was reclaimed by removing awkward glass doors and carving graceful curves into the shelf sides. Refinished, it now stands opposite the fireplace, flanked by wing chairs covered in hand-blocked linen



[Continued on the next page]



FURNISHED FROM THEIR WORKSHOP *continued*

CHESS ENTHUSIASTS Lynn and Lorraine Hurst made their own game table when the one they wanted was found to be beyond their means. First, every square was scribed on the surface and, during the finishing, was separately hand-rubbed to give it an individual highlight. Alternate squares were lacquered red. Unique bar (right) emerged from beneath layers of paint on a tottering old Dutch sink. Racks in the cupboard below accommodate taller bottles and make for easier storage and handling than conventional shelving. Glass is stored in the hanging cupboard above, bar accessories in the refinished sink drawer. A removable metal liner is used for extra ice cubes when a party is in progress



SHADOW-BOX perfume bar, backed with an antique mirror, was framed by 5" ceiling molding, less than half as expensive as picture molding. Made as a gift surprise for Lorraine, it took only one hour and forty minutes. The \$5 mirror was the only costly ingredient; four simple 1" x 5" pine boards formed the box grooved to support the glass shelf. Besides providing storage for his wife's hobby, Dr. Hurst has added an original wall decoration to the master bedroom. The headboard (left), of antiqued green flecked with gold, wears one of their own developments in finishes. Shelves allow leeway for the most finicky bedtime reader. Porcelain drawer-pulls on the attached cases were antiques given to the Hursts by a store proprietor interested in their project





TAILORED BUT FEMININE, the combination built-in shelves and storage space include a desk for Linda Lou by extending the counter board between the shelves and the pull drawers for clothing. Coral-red document wallpaper and a coral-pink rug set off the freshly painted white of the refurbished twin beds, with Pennsylvania Dutch motifs stenciled on head and foot. Nine-year-old Linda can play hostess to an overnight guest

WHAT THE HURSTS SPENT

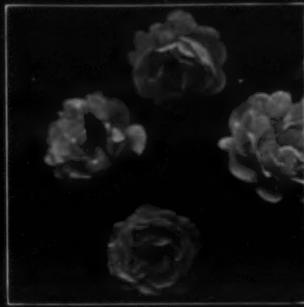
SECONDHAND POWER TOOLS	\$350
FIVE-FOOT COFFEE TABLE	49
GAME TABLE	18
HEADBOARD	11
PERFUME BAR	7
RESTYLED WELSH DRESSER	30
REFINISHED DRY SINK	15
RECONDITIONED TWIN BEDS	15



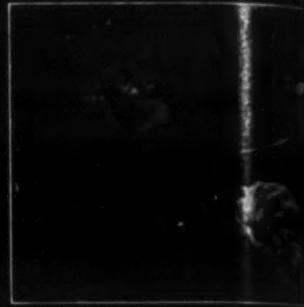
NO BOTTLENECKS can develop in this active kitchen. The planning center of meals is Lorraine's desk, built in against the brick, facing wall of the dining-sitting room fireplace. The tall counter is also home-produced, back to back with the copper-hooded stove in the middle of the red linoleum floor. Counter is the children's dining spot; their parents share a round pine breakfast table (unseen)



ORANGE EVERGLOW



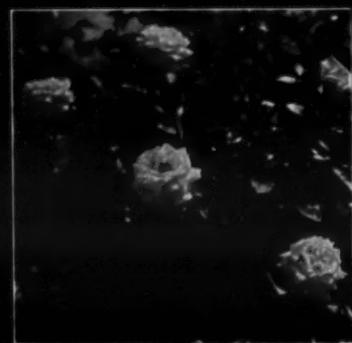
BUFF KING



HERCULES



ORANGE PILLAR



CLIMBING PEACE



CLIMBING ORIENT



CLIMBING INNOCENCE

New ways with roses

By ESTHER C. GRAYSON

**The new climbing, pillar, and trailing roses can
serve and beautify your grounds in many ways**

The yard with a liability—like an unsightly bank where only weeds will seem to grow, or a dilapidated fence you can't quite afford to replace—can often pose a problem, even to those already used to improving their plot with carefully placed plants and shrubs. There is, nonetheless, a horticultural way such liabilities as these can be turned into assets, assets that will make your yard a show spot all summer long. The answer lies in the use of the new climbing, pillar, and trailing roses. Unlike many of their cousins in the rose family, these new plants do not need the tender, kid-glove care people are accustomed to associate with rose growing. No special, carefully manicured rose garden is necessary; if the soil is of normal quality and suitable for the average plant, these new roses will do nicely. Further, many varieties will continue producing blooms all through the warm months, so your home can be kept bright with cuttings at the same time your garden is filled with color.

The new climbers are not to be confused with the already popular climbing hybrid tea roses which, with a few exceptions are only for warmer sections of the country—south of Philadelphia in the east or of Kansas City in the midwest. Not as tall as the climbers are the pillar roses, a type which grows much taller than the common bush roses and is suitable for training much like the climbers. The trailing rose is a related type with supple stems and the tendency to clamber by itself over walls and fences or over the ground. All of these come in many varieties offering a wide choice of color.

Some of the ways to grow these new, hardy roses have been mentioned above. Among the other ways, the use of climbing or pillar roses and a trellis is, of course, a favorite arrangement. It should be pointed out that the average, ready-made trellis is not substantial enough to last more

than a few seasons; for a permanent entrance to your garden or for an arbor, buy a truly sturdy structure, or have one specially built, if necessary.

Blank walls of masonry or stucco will also provide ideal support for the new type of climbing and pillar roses. Such a setting will not only provide a background that will set off the beauty of the blooms and the arching sprays to best advantage, but it also makes it possible to train the main stems at an angle, or even horizontally, so that a greater amount of bloom may be induced. Wall hooks to give proper support to the stems may be purchased at most garden-supply stores.

A particularly colorful frame for a picture or bedroom window can be made by simply training a climber around the window. Or if there is an unpleasant view from one portion of your property, climbers or pillars grown against a frame will form an attractive screen.

Climbers and pillars trained upright to posts eight or ten feet tall will make a dramatic garden display. An interesting variation of this is to allow the roses to grow up a post, six feet high, then let the tips of the plants bend down naturally at the ends to give a fountainlike appearance. If your garden has become a short-cut route for the neighborhood children, or a playground for their pets, a trailing rose planted along the borders, over boulders or a low wall, will act as a highly effective barrier.

As they are extremely hardy, these new species will grow nearly anywhere they can receive sufficient sunlight. After planning what effect you want to produce and the varieties of roses you want, buy plants and set them out in a hole dug to a depth of eighteen inches or more and of the same diameter. Fill the hole with well-enriched topsoil containing plenty of humus. Once started, these roses will fend for themselves.



One kitchen—four schemes

Here's proof that kitchens can keep color
pace with the rest of the house
and still shine with bright labor-saving ideas



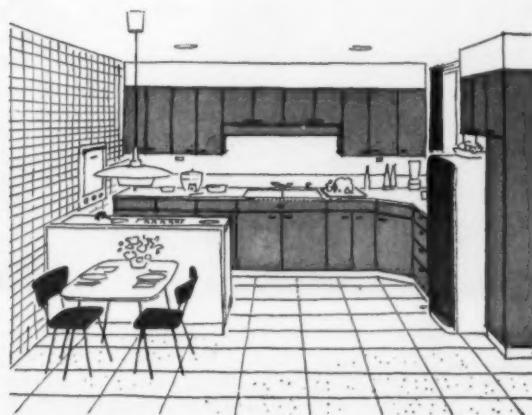
CHECKERBOARD effect and gaiety of color are the first eye-stoppers here, but on closer inspection one finds the spanking-clean neatness consistent. Even the refrigerator door takes the unified treatment, uses the same checked fabric as that of chairs and curtains. Touchstone for the color scheme is the cabinets, and they'll set the key for three additional schemes. At right, the variations: the same systematic arrangement of equipment but each with a different coloring and kind of eye appeal



THE SAME ROOM, PREDOMINANTLY RED AND BLUE



YELLOW AND BRICK-RED TO SET THE SCHEME



GREEN, SHADES OF TERRA COTTA AND BLACK

[Continued on the next page]



NO WASTED motion, steps, or heat in transferring food from range and oven to table, make this cooking and serving side of the room especially practical. Black and rose tile wall, effective as staging with the larger squares of black and gray flooring, is also marvelously easy to clean. Like all the surfaces in this room, a damp sponge will keep it shining. The rose enameled hardwood cabinets make workmanlike rows of storage space for room



IRON TABLE has laminated plastic top, matching iron chairs are covered in same fabric used for curtains and refrigerator door. Table and chairs are placed conveniently against built-up back of the cabinet section enclosing range. This also serves as a splash back for the range



STORAGE SPACE appears under range, where one usually expects oven and broiler. This is ample for all cooking equipment. Vegetable bins across the aisle are part of the cupboard system surrounding sink. The cupboards are unadorned except for simple hardware and pure coloring



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THE OVEN, of stainless steel, is enhanced by its setting of colorful ceramic tiles. It has a businesslike quality of serious cookery about it seldom found in kitchens of this size. Placing it at eye level means practicality, too, with an end to stooping and lifting. Stainless steel continues the theme of shining, easy-to-clean surfaces throughout this kitchen

- Cabinets MENGEL
- Range and oven THERMADOR
- Refrigerator INTERNATIONAL HARVESTER
- Micarta counter and table tops UNITED STATES PLYWOOD
- Fabric EVERFAST
- Wall tile MOSAIC TILE
- Flooring Tile-Tex
- Nu-Hue paint MARTIN-SENOUR
- Reel-light lighting fixture MOE LIGHT
- Metal dining furniture SCOPE



GIANT LAZY SUSAN, under working counter, is a clever way of handling corner space and gaining additional storage that's also handily reached. For the staples most commonly used, this pie-shaped arrangement is automatic reminder for shopping



ELECTRIC GRIDDLE is an ingenious feature of the range, conveniently placed in the center of cooking operations. Its cover, when raised, serves as a splash-back guard against spattering; lowered, the cover becomes a plate warmer or, centrally located, extra working surface for cooking. Range top is of stainless steel which means machine-tooled guarantee of attractive and durable working space

For stores featuring this merchandise, see *Stores in Your Vicinity*

TWO SIDES TO SAVINGS IN HOME FREEZERS



SIDE BY SIDE, freezer and refrigerator make their end of the Nelson kitchen a model of efficiency. Eleven cubic feet of space for each unit permit Betty to buy meat ten weeks in advance and keep a month's supply of bakery items. She reserves frozen-food shelf in refrigerator for "Next Week's Meals." Shelf is stocked each week from freezer. Freezer and refrigerator are Norge's Food Saver Team

ERNEST NELSON



THE MENFOLK bring in the supplies. Shopping for the entire week takes less than an hour

*Working wife and
mother of three: one
saves time, one
pares down expenses*

Mrs. Roy Nelson, from Chatham Township in New Jersey, works with her husband in their kitchen-planning showroom in near-by Roselle Park. They recently purchased an old house and six acres of woodland, pleasantly remote from all the bustle of working days. There the rural part of the story ends. Believing that job efficiency requires relief from household cares and details, Betty Nelson has brought office efficiency into her home. Housekeeping, as she looks at it, can offer release from office routine; when it results in drudgery, the day seems all too long. Constantly on the lookout for ways of lessening repetitious jobs, she is convinced that her freezer plays a large part. Since the freezer arrived, she has reduced time spent in shopping and meal preparation. She has improved the quality of her meals and eliminated impulse-buying. Conscious of office method, she has kept track of time saved.

Before the freezer, weekly shopping meant four to five hours; now she does it in less than one. Every ten weeks or so, the Nelsons make a trip to Farmers' Market, where they buy 100 to 150 pounds of food for the freezer. Weekly marketing is thus reduced to fresh fruits, salad greens, eggs, and other foods to supplement the freezer stock. Betty has freed her refrigerator, too, opening up more space there. Admitting that the surface hasn't yet been scratched, she sees enormous potential in saving meal preparation time. Frozen foods are ready to cook; she no longer trims meat or scrubs vegetables. The tedium of long kitchen preliminaries is gone. She follows directions on the package to the letter because she has found that product improvements and constant research make them change. The persons who are critical of frozen foods, she believes, are frequently poorly informed. They prepare them just as they did when they first came on the market.

Betty's food waste has been considerably reduced. The two pieces of pie which were formerly thrown away now go into the freezer and are just as palatable at some later date. For Betty Nelson, leftovers have become "planned overs," never to be recognized in next week's meals. Bacon-and-egg dinners were too frequent at the Nelsons before the new routine. Now, meals are better, more varied, and best of all, prepared with minimum fuss.

[Continued on the next page]

UPRIGHT FREEZER, chosen by Nelsons, utilizes sometimes wasted vertical space. Shelves are refrigerated to permit quick freezing in any part of freezer. They also adjust to fit odd-sized roasts or packages of food. Entire cabinet space above houses the freezer supplies and refrigerator dishes



The Armstrongs shop wisely, plan ahead, and above all, use their freezer to capacity. They save money

Three growing children have increasing appetites and this means higher grocery bills—the progression is as simple as that. If there's a way to cut down on this cost of feeding, so say the Robert Armstrongs, of White Plains, New York, it's by using a home freezer for all it's worth. The Armstrongs believe that freezers can save food money if they are used to capacity, if wise marketing practices are developed, if plans are made to capitalize on each food as it has its season. The enterprising freezer-owner buys in quantity when prices are low and quality is peak. Asparagus ranges from 12c to 60c a pound in a year. Green beans jump from 8c to 29c, orange juice varies from two cans for 23c to 29c a can, chickens from 29c to 68c, ground beef from 55c to 92c—the list is long. This range, Mary Armstrong wisely observes, is intensified when there are five mouths to feed; consequently, she's very much aware of the right time for purchasing for the months ahead.

The Armstrongs have been freezer-owners for five years. During the first year of experimentation, Mary was more conscious of operating costs. The turnover then was not as fast as it is now, and her initial investment of packaging materials has never been as great. Five years of ownership have taught her that these factors will reduce operating costs: organization within the freezer—large packages on the bottom, the smaller ones at top—re-using of packaging materials; doing one's own packaging at home.

The economic problem with freezers is large enough for the man of the house to share. Bob Armstrong watches for food bargains with as much interest as his wife. When meats are advertised at low prices, one meal's supply is purchased and eaten in order to judge the quality of the bargain. If it measures up, a supply is purchased for the freezer. They have the meat trimmed and cut up at the market. Mary Armstrong finds that a full day in the kitchen gives her extra hours; she can work ahead for special-occasion meals, birthday cakes. With the Armstrongs, a freezer is a necessary part of their home. They have found ways to make it pay.



AT THE ARMSTRONGS, the children help, too. The two older children, Martha, 6, and Anne, 3, sort fat asparagus stalks from the thin. Small Anne puzzles a borderline case. Mary will cook the larger ones for soup and freeze the small, tender spears.



SOUP IS MADE from the larger stalks of asparagus by cooking in a pressure saucepan, then transferring to electric blender. It is then frozen in ice-cube trays, removed and stored in plastic bags. Cubes are quickly thawed as needed; Mary finds four make a serving.



PEANUT BUTTER sandwiches are made by Martha to her own specifications for the school lunch. Before freezing, each sandwich is placed in bag and sealed with tape. By the time lunchtime arrives, sandwich has thawed



OPERATING COSTS can be pulled down by removing all the food required for one day. Mary Armstrong, with able assistant, takes out a sealed casserole of sweet-and-pungent pork, made weeks before, and a vegetable-and-mint sherbet, both of which will mean short time for preparing meal



FAMILY PARTICIPATION in home freezing activities can relieve the mother from such boring routine as preparing daily lunches and snacks. Martha not only makes her sandwiches, she knows how to pack them, too



STORAGE SPACE which is convenient to the freezer and also adequately sized is important. Labels, aluminum foil, cellophane, tape are all at hand when needed. Mary Armstrong re-uses packaging material. Before re-using plastic containers, she washes them in a soda bath. Food freezer is by Amana

For freezer recipes, see the following page

COOKING FOR THE FREEZER

Each season brings its bargains. When the markets are full, you'll get top quality for low price. Watch for fruits and vegetables, less expensive, more flavorful cuts of beef. Later, pork and lamb will be in. Lower-priced meats set the pace for the menus and recipes listed below. With good management of time and freezer, these menus can be served with a minimum of preparation.

ADDITIONAL FREEZER TIPS

(1) When preparing fruit pies for the freezer, use quick-cooking tapioca as a thickener. It protects the bright fruit color and adds no hint of starchy, floury taste. Mix tapioca with fruit and sugar, and pour into unbaked pie shell. Use the same amount or slightly less tapioca in replacing other thickeners. (2) Pies are more palatable if frozen unbaked. Place frozen pie in oven and bake at same temperature you use for fresh pies. Allow 10 to 12 minutes longer for baking. (3) A generous application of short-

ening will cause some freezer wrappings (such as plastic film or cellophane) to adhere closely to chicken or turkey while the other wrapping is applied. (4) There are three weights of aluminum foil on the market. The lightweight wrap may be used for short-term freezing of small food items. The heavyweight and extra-heavyweight should be used where foods are held three months or longer. For labeling foil packages, use a china marking pencil or a paper label held in place with freezer tape.

SWEET AND PUNGENT PORK
FLUFFY RICE NEW PEAS
GREEN SALAD
MELON WITH LIME WEDGES
ICED TEA

LAMB AND SPINACH
RICED POTATOES BABY CARROTS
ASSORTED RELISHES
ALMOND CAKE ROLL
COFFEE

SPICY SHORT RIBS OF BEEF
POTATO PANCAKES BEER
GREEN CABBAGE SALAD
MINT SHERBET
COFFEE

HOT CONSOMMÉ
AVOCADO SHRIMP SALAD
CUCUMBER CREAM DRESSING
CORN STICKS
FRESH FRUIT PIE

LEMON BARBECUED CHICKEN
RIESLING WINE
SUMMER VEGETABLE SOUFFLÉ
HOT BUTTERMILK BISCUITS
MERINGUE FRUIT PIES

SWEET AND PUNGENT PORK

This is a pleasing combination of textures and flavors that makes good company fare for the freezer. Freeze in casserole with cover, sealing with moistureproof sealing tape or in moisture-proof containers. Use within 10-12 weeks.

2 pounds lean pork, cut in pieces
 $\frac{1}{4}$ cup flour
 $\frac{1}{4}$ teaspoons salt
 $\frac{1}{4}$ teaspoon pepper
 $\frac{1}{4}$ teaspoon paprika
 $\frac{1}{4}$ cup shortening
 $\frac{1}{2}$ cup brown sugar
4 tablespoons cornstarch
1 cup vinegar
1 tablespoon soy sauce
2 No. 2 cans pineapple chunks
3 medium onions, cut in rings
2 green peppers, cut in strips

• Add salt, pepper and paprika to flour in paper bag.

- Place meat in bag; shake well.
- Melt shortening in heavy skillet.
- Add seasoned meat and brown evenly.
- Measure brown sugar, cornstarch, vinegar and soy sauce into a saucepan.
- Drain syrup from canned pineapple chunks. Measure and add enough water to make 2 cups.
- Pour into brown sugar mixture and mix well.
- Bring to boiling point and boil one minute, stirring constantly.
- Add pork and cook slowly for about 10 minutes.
- Add green pepper, onion, and pineapple chunks.
- Bring to boil, stirring constantly.
- Serve with hot, fluffy rice and a tossed salad. Serves 6-8.

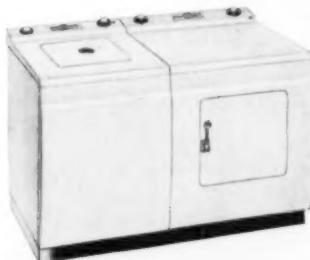
[Continued on page 129]



Hotpoint Electric Range, cool, clean, and fast, gives you the largest oven made in a full-size range. Beautifully styled to complement your new Gunnison Home.

Hotpoint Refrigerator has newest automatic defrosting that adjusts to any weather or climate. Three door shelves, across-the-top frozen storage. Extra capacity—9.16 cu. ft.

NOW YOU CAN HAVE



Hotpoint Washer and Dryer, matched double-action "duet" that dries while you wash... washes while you dry.

Automatic Washer—with famous Wond-R-Dial control. Washes, triple-rinses, spin-dries. Proved agitator action, deep-overflow rinsing, sanitary solid-wall spin tub.

Electric Dryer—world's first Sealed-Chamber drying. No moisture, heat, or lint escapes... no fumes or vents. Dries in a sun-pure, washed-air breeze. Safe electric drying in all weather.

Hotpoint

Quality Electric Appliances In
Your New GUNNISON Home

Now the Gunnison Home Dealer in your community features

Hotpoint Quality Appliances for your new all-electric

kitchen and automatic home laundry. You are assured of getting today's greatest values, from the world's largest exclusive maker of kitchen and home laundry work-savers.

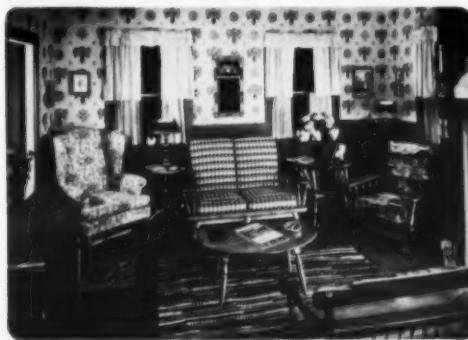
Hotpoint

suggests you see your local Gunnison Dealer
for information on the new Gunnison Homes, and your
Hotpoint Dealer for all *Hotpoint* Appliances.
Hotpoint Co. (A Division of General Electric Co.), Chicago 44.

DEERFIELD

for Living Room, Dining Room and Bedroom

...with all the *Beauty* of Colonial Maple



The DEERFIELD LIVING ROOM—inspired by colonial pieces from Old Deerfield Village—offers you the 2-cushion Love Seat, Platform Rocker, Book Cabinet, Tilt Top Table, Corner Table (shown at right) the 3-cushion Settee, Arm Chair and Corner Table. Also shown above: the Peterborough Writing Desk, Chippendale Wing Chair, Tilt Top Table and a glimpse of the adaptable Hitchcock Woodseat Settee at right.



The DEERFIELD DINING ROOM features the beautiful new Duck Foot Oval Extension Table, with which the Fiddle Back Side and Arm Chairs harmonize pleasantly. Note also the Welsh Cupboard and the popular Drop Leaf Server.



—Styled and Built in Solid Rock Maple by—

Sprague & Carleton

OVER HALF A CENTURY OF AMERICAN CRAFTSMANSHIP
KEENE, NEW HAMPSHIRE

LOOK FOR THIS TAG on each piece of Sprague & Carleton's DEERFIELD MAPLE furniture. It is stamped and built for heirloom value in Solid Rock Maple.... SEND TODAY for free illustrated booklet on new Living and Dining Room Maple.



The DEERFIELD BED-ROOM, showing the Low Four Post Bed—one of three to choose from. Note the roomy Double Dresser with large square mirror, designed for two and a delicate drop leaf Two Drawer Night Stand, like great-grandmother's! Shown also are the Fitzwilliam Barrel Chair and, in foreground, the Hearthstone Arm Chair with Footstool.



HOW TO MAKE A DINING TABLE FLOAT IN AIR

If you've a flair for the dramatic and are handy with tools, here's a table to make that'll do more for your home or apartment than just provide a surface for dining. From a distance, the table seems suspended in space, a simple free form floating in air. Actually, the table is held from above by slender cables anchored to the ceiling, and made rigid by six cables from the bottom of the table to the floor. The cork surface of the table makes it resistant to heat, liquid, and stains. Because there are no legs, the job of vacuuming under the table is simplified, and as many as eight can be seated comfortably at it at one time.



TOOLS AND MATERIALS needed to make the hanging table: crosscut saw, files, linoleum knife, hammer, casin glue or linoleum paste, six three-inch turnbuckles, nine screw eyes, forty feet of six-strand, twenty-gauge galvanized cable (for average eight-foot-high ceiling), four by eight foot sheet of one-inch plywood, cork tile (the same as used for flooring). Total cost of the materials is about twenty-five dollars.

FIRST ST
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cutting, or
saw, sawin
lines draw
sling to a

SURFACE
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plan the
before pr
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the edge
spread gl
foot area
fully int
paste is
toothed a
ful in sp
plywood

FIRST STEP is to trace a free-form design on the sheet of plywood, then to cut it out. A hand saw will simplify the cutting, or else use a crosscut or, sawing as close to the lines drawn as possible, then filing to give rounded edge



CUT 1" STRIPS from cork tile with linoleum knife drawn along a metal-edged ruler. Apply glue or linoleum paste to back of cork strips, mount strips around edge of plywood. On curves, hold strip with wire brad at each end of strip until glue is completely dry

SURFACING of table is the next operation. It is wise to plan the placing of the tiles before proceeding. With a free-form table, start with a center strip of tiles and work towards the edges. To affix the tiles, spread glue over a two-square-foot area, then press tiles carefully into place. (If linoleum paste is used, a small, saw-toothed applicator will be helpful in spreading it.) Balance plywood with proper backing



RICHARD FEAR

TRIM TILES that overlap the edge of table, using a linoleum knife, waiting, of course, until adhesive has dried thoroughly. File and sandpaper at edges to give a smooth finish



[Continued on page 110]



EVE

Make it ultra-modern with this new ledge stone design!

Are you planning a home that's long, low and modern? Then accent its low, sweeping lines with Perma-Stone's beautiful new ledge stone design. Created for the newer types of architecture, it's a design that adds grace and charm to any home, old or new. May be used with wider block designs in many distinctive treatments for exteriors. Also lends itself to many decorative uses for interiors. Perma-Stone is available in a wide choice of rich stone textures and soft blended colors. See your Perma-Stone dealer for full information, free estimate and easy terms.



FREE BOOK of Perma-Stone Homes.

A picture book of homes, 16 pages, 32 illustrations, new and modernized homes, "before" and "after" photos. Shows many uses of Perma-Stone for complete exteriors, fronts, trim. Tells about its low cost, permanent beauty without upkeep, insulating value, safety from weather, fire, vermin. Explains advantages for block houses. Shows ways to give interiors more charm with Perma-Stone. Send for FREE BOOK today.

PERMA-STONE
for beauty • permanence • strength

Perma-Stone Co., Book E-20
719 E. Hudson St., Columbus 11, Ohio

Send free book, "Modernizing Magic," and name of your local dealer.

Name _____

Street _____

Here's where cedar shakes create distinctive beauty and economy



...and here's why...

Shakertown Sidewalls

Build your home faster... build it better, too!

Yes, there's real economy in Shakertown Sidewalls, lots of it! It's an exclusive feature you gain with these rich-colored, deep-grooved cedar shakes for distinctively *different* homes in any style, in any price range.

You can *see* it... in the soft suede-like finish... in your choice of many rich, inviting colors, all pre-stained at the factory to assure you the distinctive beauty of famous Shakertown "Factory-Finish" staining. It's *there*... in the better insulation and protection these double-coursed shakes offer, for a home that's worth more when you buy it... worth more when you sell it, too!

Planning to build? Or remodel your present home? Then get all the exciting facts about America's most imitated material... Shakertown Sidewalls.

Send 10¢ today for beautiful, colorful idea folders with complete details.



THE PERMA PRODUCTS COMPANY
LT-Jr., 8458 Broadway, Cleveland 27, Ohio



How to make a dining table float in air

[Continued from page 109]

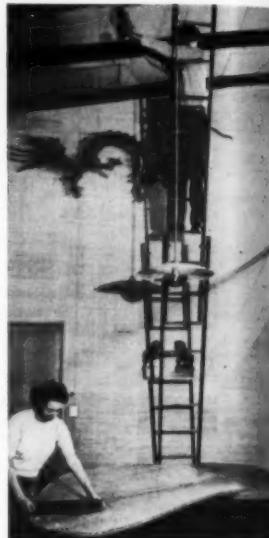
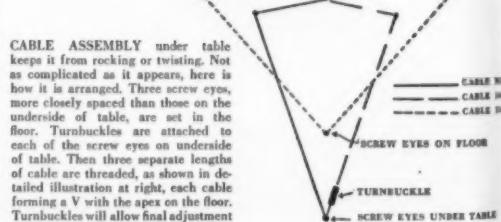


TABLE is suspended from the ceiling by three lengths of braided cable. Cables are attached to turnbuckles, which, in turn, are attached to screw eyes set in ceiling beams. Turnbuckles can be adjusted to make top of table level. Three holes are bored through top of table and cables are anchored to screw eyes set in the bottom of table. Cables should be of a length so table height above floor is 30".



OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay \$5—for each one we publish.

Children's bath

Animal mittens

For small children who object to getting washed or taking a bath, I have found an easy solution to the problem. I pin two worn bath towels together and cut out a favorite animal, such as Mickey Mouse or Donald Duck. I stitch the sides, leaving an opening for the hand, which makes a mitten, and then outline eyes, nose, and mouth with embroidery thread. Bath time is fun. Mrs. Ernest Miller, Lansing, Mich.

Gardening

Knee protectors

I have eliminated the necessity of carrying a rubber mat or pad to kneel on while working in the garden or scrubbing a floor. I make 5" x 7" pockets in the knees of my dungarees or work slacks, fill them with sponges of the same size, and sew up the sides. To get the pocket in the right place, be sure to mark it while in a kneeling position. Makes a handy, portable cushion. Mrs. F. A. Dimpfel, Baltimore, Md.

Bridge table

Tile table top

My bridge table was so badly scratched and stained that I was planning to discard it. I tried covering it with marbelized tile, and found that the table looked like new. The tile can be applied easily. Spread top of table with adhesive; press tiles firmly in place; allow to dry thoroughly. A coat of wax will keep the top shining, and a damp cloth removes stains in a jiffy. Hint from Mrs. M. Giffler, Brooklyn, N.Y.

[Continued on page 112]



WROUGHT IRON FURNITURE

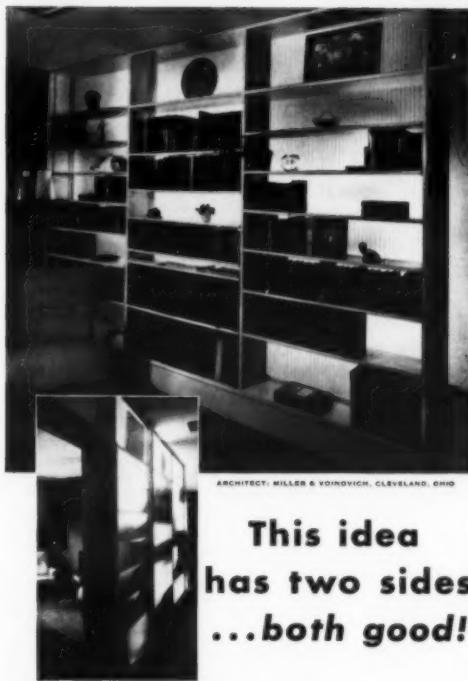
Beautiful, yes.

AS PRACTICAL AS IT IS BEAUTIFUL

Whether you live in a small apartment or a spacious dream house, you'll find Molla wrought iron just perfect for your needs. Here is truly luxurious furniture to enrich the home forever yet well within the budgets of young marrieds. And whatever the decor, there's a Molla color and fabric to blend with it. Endorsed by leading decorators for use indoors or outdoors, Molla wrought iron is guaranteed against rust for 8 years. See it in groups for dining room, living room or patio.

Write for name of nearest dealer.

molla, inc. Dept. L21
171 Madison Ave., New York 16, N.Y.



ARCHITECT: MILLER & VOINOVICH, CLEVELAND, OHIO

**This idea
has two sides
...both good!**

Look at this wall from the library side—an interesting arrangement of books against a background of Blue Ridge Patterned Glass. Even the unfilled shelves are lovely patterns of light instead of the usual blank wall.

And take a look at the other side. Varied patterns of light and color, come through the glass to create an unusual, interesting effect in the hallway.

Blue Ridge Patterned Glass passes light from room to room, while its translucency provides privacy. It picks up warm colors, reflects and transmits them. Yet, being neutral in color itself, it is always in keeping with your decorative color scheme.

You can choose from many smart Blue Ridge patterns—linear, checkered or over-all patterns—in plain, textured or Satinol® finishes. Ask your L-O-F Glass Distributor or Dealer to show you samples. He's listed in the yellow pages of phone books in many principal cities.

BLUE RIDGE Patterned GLASS

BOOK OF 42 DECORATING IDEAS

"New Adventures in Decorating" shows how leading architects and decorators have used this lovely glass to add light and distinction to home interiors. Send 10¢ with the coupon.

Libbey-Owens-Ford Glass Company
Patterned & Wire Glass Sales

B-1663 Nicholas Building, Toledo 3, Ohio

Enclosed find 10¢ for my copy of "New Adventures in Decorating."

Name (please print)

Address

City _____ State _____



Our file box [Continued from page 111]

Crocheting

Nifty needle case

I do a great deal of crocheting, and to find a particular size needle, had to search through a drawer or knitting box to find it. I discovered that a plastic toothbrush case makes an excellent container for them. The case is the right length, holds several needles, and takes very little room in a drawer. If you prefer, several cases can be used—one for each size needle. **Mrs. Frank Lemann, Tenafly, N.J.**

Kitchen

Scouring-pad holder

I solved my problem of deciding what to do with a soap-filled scouring pad until time to use it again. I found that by cutting a milk carton, leaving a half-inch on the bottom, a handy container resulted—just the right size for the pad. I thumbtacked mine into a drawer, convenient to the sink. It's out of the way, but easy to reach, and no more messy soapdish. Hint from Mrs. James E. Pritchett, Colorado City, Texas.

Needle point

Roll spot remover

To remove signs of soil from needle point, whether it be a chair, rug, or a woman's handbag, try this simple and effective method: Take a hard roll, remove the crust, and roll the soft part into a ball. Rub the ball vigorously over the needle point. Brush away the crumbs, and you'll find that the spots have disappeared. If there is no roll handy, corn meal will do the trick as well. **Mrs. W. Kahn, New York, N.Y.**

Baking

Crisp cookies—no cutting

When baking cookies that require rolling and cutting, this easy method cuts down on time. Roll the dough into one-inch balls, and place on greased cookie sheet; cover with wax paper; place a second cookie sheet over wax paper; press down firmly and evenly. When the top cookie sheet is removed you will have uniform, wafer-thin rounds. Cuts down baking, dishwashing time, saves energy. **Mrs. K. Miller, Cleveland, Ohio.**

STORES IN YOUR VICINITY

featuring

the merchandise in this issue are here listed for your convenience. All prices quoted are approximate and subject to change. Your shopping will be simplified if you identify the merchandise as having been shown in the June issue of LIVING For Young Homemakers.

The following stores are featuring Crawford furniture (after July 1st) as seen on page 72.

California
Albert Parvin & Co., Los Angeles

Illinois
Reliable Furn. Co., Champaign

Kentucky
Fayette Furn. Co., Lexington

New Jersey
L. Bamberger & Co., Newark

New York
W. & J. Sloane, New York
E. W. Edwards & Son, Syracuse

Ohio
May Co., Cleveland
Trout Furn. Co., Findlay

Pennsylvania
J. H. Nunn, Inc., Meadville
Joseph Horne Co., Pittsburgh

Texas
W. T. Long Co., Beaumont
Modern House, Corpus Christi
Cook's Modern Home, Dallas
University Home Furnishings,
Fort Worth

Utah
H. Dinwoody Furn. Co.,
Salt Lake City

Wisconsin
Hack's Furniture, Milwaukee

The following stores are featuring Babylan rugs as seen on page 72.

Arizona
Barrows Furn. Co., Phoenix

Arkansas
Bennett Furn. Co., Hot Springs

California
W. & J. Sloane, Beverly Hills
Turpin's, Fresno
Jackson Furn. Co., Sacramento
Macy's San Francisco,
San Francisco

Colorado
Graham Furn. Co., Boulder
Davis & Shaw Furn. Co., Denver

Connecticut
Fairfield Furn., Inc., Westport

District of Columbia
The Hecht Co.

Florida
Shaws, Inc., Tallahassee

Georgia
The Sample Shop, Columbus

Illinois
John M. Smyth Co., Chicago
Quigle's Furn. Co., Decatur
Block & Kuhl Co., Peoria

Kansas
Geo. Innes Co., Inc., Wichita

Kentucky
Alma S. Moore Shop, Lexington
The Stewart D. G. Co., Louisville
Tucker Furn. Co., Marion

Louisiana
Davidson's Studio, Lake Charles

Maryland
Stewart & Co., Baltimore

Massachusetts
Jordan, Marsh Co., Boston
Forbes & Wallace, Springfield

Michigan
Crowley, Milner Co., Detroit
Gilmore Bros., Kalamazoo

Missouri
Mehornay Furn. Co., Kansas City
Famous & Barr Co., St. Louis

Montana
E. B. Johnson Co., Great Falls

Nevada
Reno Furn. Co., Reno

New Hampshire
Bowler Jones & Page, Inc., Keene

New Jersey
Quackenbush Co., Paterson

New Mexico
Sunset House, Santa Fe

New York
Flint & Kent, Buffalo
Nob Hill Furn. Co.,
Garden City, L. I.
McCurdy & Co., Inc., Rochester
E. W. Edwards & Son, Syracuse

North Carolina
Colonial Furniture House,
Greensboro
Morris Early & Co., Inc.,
Winston-Salem

Ohio
F. & R. Lazarus Co., Columbus
Elder & Johnston Co., Dayton

[Continued on page 114]



Stores in your vicinity

[Continued from page 113]

Imperial Wayside Furniture,
Toledo**Oregon**The Carpet Shop, Eugene
Lipman, Wolfe & Co., Portland**Pennsylvania**

Gimbels Bros., Philadelphia

South Dakota

Davey Furn. Co., Watertown

TexasSanger Bros., Inc., Dallas
Suniland Furn. Co., Houston**Utah**H. Dinwoody Furn. Co.,
Salt Lake City**Vermont**

Cahee House Furn. Co., Rutland

Washington

The Bon Marche, Seattle

Wyoming

Young's, Inc., Cheyenne

The following stores are featuring Mengel furniture as seen on pages 98-101.**Alabama**

Weatherby Furn. Co., Mobile

Arizona

Barrows Furn. Co., Tucson

ArkansasWestmoreland Furn. Co., Conway
Bennett Furn. Co., Hot Springs**California**Henry's Modern, Long Beach
Evans Furn. Co., Los Angeles
Frank Newman Co.,
San Francisco**Colorado**Thaemert's Interiors,
Wheat Ridge**Connecticut**

Peerless Furn. Co., Bridgeport

FloridaHaverty Furn. Co., Jacksonville
Moderne Furn. Co., Miami**Georgia**Davison, Paxton Co., Atlanta
Haverty Furn. Co., Augusta
Wood-Pearly Furn. Co., Macon**Illinois**The Rau Store, Chicago Heights
A. Dirksen & Sons, Springfield**Indiana**

Ries Furn. Co., South Bend

Kentucky

Furniture Mart, Louisville

LouisianaHemenway-Johnson Furn. Co.,
Alexandria**Hemenway-Johnson Furn. Co.,**Lake Charles
Hemenway-Johnson Furn. Co.,
New Orleans
Hemenway-Johnson Furn. Co.,
Shreveport**Michigan**

C. E. Rosenberg & Sons, Bay City

MinnesotaKaufman's Furn. Co.,
Minneapolis**Mississippi**

Feld Furn. Co., Vicksburg

MissouriPalmer Furn. Co., Lebanon
Famous & Barr Co., St. Louis**New Jersey**Steinbach Co., Asbury Park
Hoagland & Hollins, Trenton**New York**Perman Bros., Hempstead, L. I.
Neptune Furn. Co., New Rochelle
Burger Furn. Stores, Inc.,
Newburgh
Gimbels Bros., New York**North Carolina**Bert Taylor, Inc., Greensboro
Hawthorne Furn. Co.,
Winston-Salem**Ohio**

White Furn. Co., Inc., Columbus

Atherton's, Inc., Springfield
LaSalle & Koch Co., Toledo**Oklahoma**Jas. A. Cullimore & Co.,
Oklahoma City**Oregon**

Lipman, Wolfe & Co., Portland

PennsylvaniaHess Bros., Allentown
Wolf Furn. Co., Lock Haven
Wolf Furn. Co., Williamsport**South Carolina**

Tyler Furn. Co., Florence

TennesseeFowler Bros. Co., Chattanooga
Dodge Furn. Co., Nashville**Texas**Modern House, Corpus Christi
American Furn. Co., El Paso
Suniland Furn. Co., Houston**Virginia**Stevens Home Furn. Co.,
Lynchburg**Washington**Grunbaum's Bros. Furn. Co.,
Seattle
Liberty Furn. Co., Spokane**West Virginia**

Star Furn. Co., Huntington

Gallo

Furniture Fashions

in WROUGHT IRON

Functional, versatile designs for today's casual and comfortable living. Brilliantly styled to combine the sturdiness of metal with the warmth of golden Birch, dramatic fabrics, and exciting decorator color-finishes. Wide choice of modern dining and living room groups and occasional pieces for outdoors and indoors. Handcrafted to endure. NON-RUST Finish guaranteed 6 years.

See the complete line at leading Dept., and Furn. stores, or thru your decorator.

SEND FOR BROCHURE OF OTHER
MODERN AND TRADITIONAL DESIGNS.

Gallo 401 Park Ave.,
BROOKLYN 5, N. Y.

Designed by Robert McKeon



A TOAST TO THE TOASTER

The modern toaster, like many of today's miracle appliances, has changed generations of habit. Toast is no longer a hit-or-miss breakfast staple to be gulped unconcernedly with a cup of coffee, but rather a round-the-clock food item with a genuine personality. The automatic mechanism of the modern toaster has removed all guesswork, and in the process has made possible a better tasting product, as simultaneous toasting of both sides of bread seals in the flavor. Here are some of the latest models, ideal as a gift to the June bride—or to yourself.



MIDAFTERNOON PICKUP of toasted crackers and coffee makes a perfect break in the day. The *Dominion* toaster is equipped with twin levers: one controls timer, other lifts and lowers bread. Toast may be left in "pop-up" position so it will stay warm

SOFT EDGE



WAFFLES IN A JIFFY is a modern breakfast treat made possible by such a toaster as the *Knapp Monarch* in conjunction with the new, frozen, prepared waffles. Carriage of toaster may be lifted high for toasting half slices or rolls; heat is even and fast



BREAKFAST ON THE RUN or for the low calorie devotee is quick and easy—but tasty, with an automatic *Toastmaster* to lend assistance. No preheating is necessary with this toaster and it is so regulated that variations in home line voltage have no effect

[Continued on page 116]

HI NEIGHBOR!

HAVING PAINT TROUBLES?

SO DID I.

WHAT DID I DO?

**LISTENED TO SOMEONE
WHO KNEW—**



**AND USED PAINTS MADE WITH
PLIOLITE S-5**



HERE'S A SNAPSHOT of my house. I painted it with PLIOLITE S-5 based paint—more than three years ago—and it's still in excellent condition.

I noticed you scraping. That's why I asked. My house has cement-asbestos shingles, too. And I had quite a time—painting it to stay painted. All the conventional paints I used cracked, peeled or otherwise failed in less than a year.

Finally, I talked to my paint dealer. He told me the alkali—lime—in the shingles combined with the usual weathering, attacked and destroyed the paint much more quickly than on ordinary surfaces. He suggested paints made with PLIOLITE S-5.

PLIOLITE S-5 is a synthetic rubber resin. Paints made with it are virtually immune to moisture and alkalis. And they are extremely resistant to sunlight and weathering. They are made expressly for use on cement-asbestos shingles, stucco, concrete, concrete block or other exterior masonry.

From my own experience, I can tell you paints made with PLIOLITE S-5 are what you need. They are easy to use and give you a lastingly beautiful job. Ask your paint dealer about them. Or get free literature and a directory of dealers by writing to:

Goodyear, Chemical Division, Dept. LI-2, Akron 16, Ohio.



Pliolite—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio.



for smart young moderns

FOR OPEN-HEARTED LIVING

There's the breath of outdoors in Empire's new living room group above . . . with the long sofa to set the mood, accented by wide-seated sections and imposing cocktail table. The same open-lined simplicity enhances a bedroom group that features off-the-floor convenience, thoroughly finished dustproofed drawers, original brass hardware. All in the magnificent, hand-rubbed glory of our exclusive Cherryhaven finish. At leading stores everywhere.

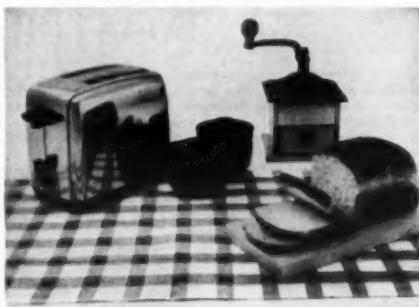
WRITE TODAY: Choose from 42 pieces shown in full color and dwotone in our new Cherryhaven catalog. Only 25¢ from Dept. LL-6, Empire Furniture Corporation, Johnson City, Tennessee.

STANDARD OF QUALITY
Empire
 FURNITURE
 JOHNSON CITY, TENN.



A toast to the toaster

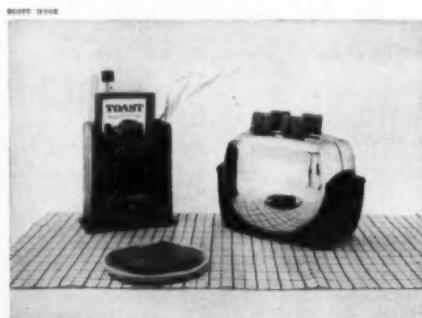
[Continued from page 115]



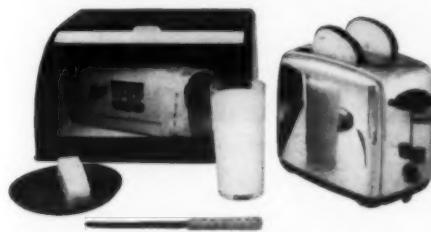
MODERN APPLIANCE in an old-fashioned setting, an up-to-the-minute toaster like the *Dormeyer* brings out all the wonderful flavor of traditional home-baked bread. This model features an easy-to-clean crumb tray, and a timer which permits rearming of toast



TASTY SNACK to curb a late evening appetite consists of a lightly toasted English muffin spread with cream cheese and marmalade, and a piece of fruit. "Color sensitive" thermostat on the *Proctor* prevents burning; separate control regulates crispness



RECIPES FOR TOAST? Of course, so the makers of the *General Mills* toaster tucked a booklet full of ideas in with the appliance. The special, high pop-up feature of this model allows even small slices of bread, like French or rye crisp, to toast easily



HEALTHY REFRESHER for the children just home from play is milk and enriched bread toast served with lots of butter. The *Universal* toaster lets you toast two slices simultaneously—one light, the other dark. Everybody enjoys toast as they like it



FRENCH BREAD or half slices offer no problem for the modern toaster, such as the *Camfield*. This model has controls at each end to allow operation from either side of the table. Mirror-chrome finish needs only a wipe with a damp cloth to stay sparkling



SPECIAL TOAST WARMER on the *Arvin* appliance lets you take breakfast or a snack leisurely, and still find your toast piping hot when you are ready for it. This model is equipped with preinspection control for examining toast without interrupting cycle

COMFORT CLINIC

Stay home and love it

ALL SUMMER LONG!

**By Professor Walter Lyman Upson, Consultant,
Customer Service Bureau, Torrington Research Laboratory**

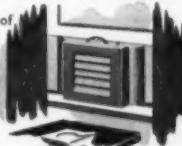
It isn't so much the heat and humidity—it's the *lack of moving air* that wears you down when the temperature soars. You know that even on the hottest, muggiest day you feel invigorated the moment a brisk breeze comes along. And that's the whole answer to the problem of Summer comfort: *put moving air to work for you!*

Today's air-moving units, for an investment that amounts to no more than pennies per day, not only bring refreshing comfort during Summer "dog days", but contribute importantly to family health all year 'round. They cost almost nothing to run, even less to maintain—and they come in a wide choice of types and models to fit your budget and your needs. For instance:



A Room Air Conditioner is a source of comfort all year 'round! In Summer, it delivers a steady, ample flow of cool, clean, properly humidified air—just right for health and comfort. At other times, for ventilation, just turn a control to get fresh, filtered air from outdoors into the room. Or use it to filter and circulate the air in the room to distribute heat more uniformly.

Window Ventilators: No other single type of fan can produce so much cool comfort at such low cost. Quickly installed in any suitably-located window, they exhaust hot, stagnant air from the room and replace it with fresh air from the outside. Summer discomfort flies "out the window" with a *portable window fan!*



The roof of your home absorbs and holds a terrific amount of heat. A master *Home Conditioning Fan* in the attic carries away this heat before it can build up. It also changes the air in the entire house from 20-60 times an hour: inside temperatures stay as much as 15° cooler in Summer. At other times, run the fan a few minutes daily to clear out stuffy air. Your house will stay cleaner; your family will feel better, stay healthier.

Naturally the most important part in any unit is the *part that moves the air*. Torrington air impellers are world-famous for quiet efficiency and long life. When you buy, look for the quality mark—the *Vairified Tag!*

► For full facts on all kinds of air-moving units get this 200-page illustrated book—finest published!



THE TORRINGTON MANUFACTURING COMPANY
BOX 808-L TORRINGTON, CONNECTICUT
Please send my copy of "How to have Comfort from Moving Air". I enclose 10¢ for mailing.

NAME _____
ADDRESS _____
CITY _____ STATE _____
CITY _____ STATE _____

Western Division: Van Nuys, California • In Canada: T. M. Co., Ltd., Oakville, Ontario

IN THE LIGHT OF THE EVIDENCE . . .

THE VERDICT IS **Verplex**

Table and floor lamps
in graceful wrought iron
light the way to new
horizons in modern design
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NEW PLANTS
WITH AIR LAYERING

By CORA A. HARRIS

In recent months, an ancient horticultural trick has developed into a fascinating hobby for many of the nation's amateur gardeners. Called air layering, this trick is a procedure for propagating certain plants rapidly, and consists of inducing a healthy limb of an already full-grown plant to put out roots. When the roots are fully matured—four to twelve weeks, depending on the plant involved—the limb is separated from the mother stalk and planted in the garden or potted. While air layering has been practiced in one form or other for hundreds of years, it has turned into a practice any green thumb can attempt through the availability of new moistureproof products, such as plastic, which facilitate success. In fact, by using transparent plastic, the gardener can actually watch the development of the root system and thus gauge more accurately when the rooted limb is ready to be separated from the parent plant. Plants that will reproduce well by this method are such fruit trees as plum, crab apple and apple, lilac, gardenia, camellia, azalea, dogwood, hankisia and other roses, some varieties of rhododendron, magnolia grandiflora, acacia, oak, tree peonies, American and English holly and blueberries. The necessary materials, as described below, will be easily accessible to most gardeners, or they may be purchased in kit form at a supply store.

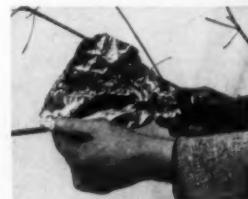
FIRST STEP in producing a rooted branch is to select a healthy limb from any part of tree or shrub. Cut away a ring of bark about one and a half times as wide as diameter of the branch, using a sharp knife for the operation. Remove bark and scrape green tissue between bark and wood



COVER RINGED AREA with a handful of wet moss which has been soaking in a bucket of water to which a pinch of hormone rooting powder has been added. If desired, instead of adding powder to water, it can be applied directly to the incision made on the limb.



FORM A SEAL over the moist moss packing by covering with a sheet of aluminum foil or plastic, twisting ends firmly at each end of the wrapping. It should be tight enough to prevent evaporation and prevent rain from entering. Do not remove until you are fairly sure root system is properly developed.



TIE THE ENDS of aluminum or plastic wrapping with string or waxed cord. Plastic wrapping will allow you to see roots developing; if aluminum is used, rewrap and tie immediately after inspecting to check root structure development.



MOVE ROOTED LIMB when system is fully developed; the process was started in spring, root growth will generally mature enough by late summer, depending on local weather conditions. Sever rooted limb in mother branch with sharp pruners. Remove foil carefully on roots, not disturbing moss



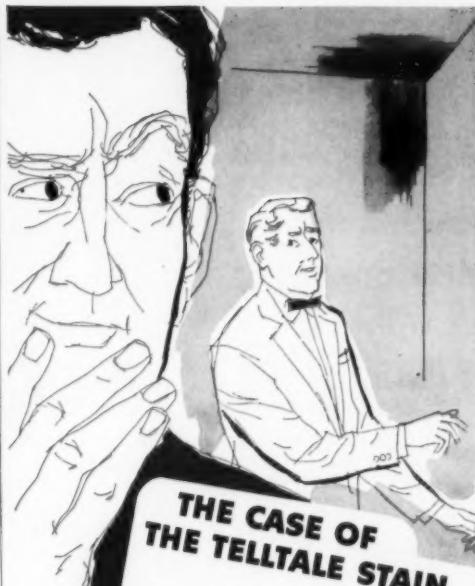
PLANT THE CUTTING with soil in place, either directly in permanent bed or in a pot, rooted, let plant develop in shade, then transplant it to more mature. The cutting will be shortened by trimming off leaves and extremities



Since, HEALTHY plants on the beginning is the advantage of the air layering method of propagation, these eight prepared stakes of osmanthus give promise. Despite the slow growth of this particular plant, it is still a time-saver over most other techniques



DO NOT PRUNE plants when limbs can be utilized by the air layering process and made into sturdy, young plants. In a few months, these flourishing Formosa azaleas will be reproducing themselves by the limbs which have rooted by air layering



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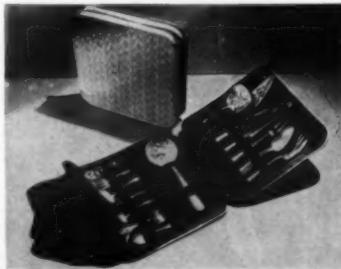
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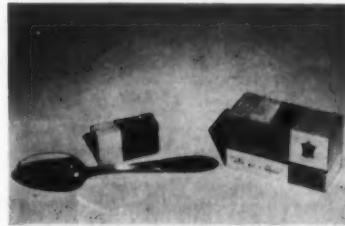
For odd pieces of flatware that don't usually fit in a tarnishproof case along with knives and forks, there is the especially designed Reeve & Mitchell *Silversafe*, in champagne-colored *Velon*, lined in *Pacific Silver Cloth*. About \$9.50 at department and jewelry stores.





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MUSIC FOR LIVING

By DAVID RANDOLPH



One fortunate thing for us about the ballet as an art form is the fact that its companion art, music, can remain with us long after the dance itself is over. The music reviewed here may enable you to recall ballets you have seen. Even if you have no associations with the dance, however, it can supply pleasant listening for an evening at home or with your friends.

Fancy Free, Leonard Bernstein's popular ballet, has been given a spirited reading by the Ballet Theatre Orchestra, under Joseph Levine. All of the delightful brashness of this score has been captured in a wonderfully lifelike recording by Capitol. The other side of the disc contains an equally vital performance by the same forces, of Aaron Copland's score for the ballet, *Rodeo*. For those who like their music with a touch of popular Americana, this record will be a feast.

For more classic tastes, the same company, orchestra, and conductor have given us fine performances of two of the most popular ballet scores ever composed. They are Tchaikovsky's *Princess Aurora* taken from the music to *The Sleeping Beauty*, and Chopin's *Les Sylphides*.

On a 10-inch LP disc Decca presents a mettlesome reading of another popular ballet favorite, *La Boutique Fantasque*, well recorded by the Royal Opera House Orchestra of Covent Garden, under Hugo Rignold. The music consists of a number of light piano pieces by Rossini, which have been orchestrated by Respighi.

Enthusiasts of both opera and ballet can now have a field day since Columbia has issued on a single disc the ballet music from two popular operas—Verdi's *Aida* and Gounod's *Faust*. Fausto Cleva conducts the Orchestra of the Metropolitan Opera Association. Performances and recording leave little to be desired.

For more esoteric tastes, two delicate and evocative ballet scores by the French composer, Albert Roussel, have been recorded, appropriately enough by EMI's *Records*. They are *The Spider's Feast* and *The Sandman*. Both are given sensitive readings by the Paris Philharmonic Orchestra under René Liebowitz.

Richard Strauss, of 1913, is represented in a two-record LP release of his seldom-heard biblical ballet *Josephslégende*. The score is a rich, sumptuous one, with many of the qualities of *Der Rosenkavalier*, which it followed by only two years. The Orchestra of the Munich State Opera is under Kurt Eichhorn in this *Urania* recording. The fourth side contains the Preludes to Acts I and III of *Der Rosenkavalier*, and a *Festival March* written by Strauss at the age of twelve!

Urania has given us another seldom-heard ballet score, Edouard Lalo's *Namouna*. Although this work was called "unlistenable" at its *première* in 1882, its idiom cannot but fall gratefully upon our ears. It is given a suitably sensuous performance by L'Orchestre de la Société des Concerts du Conservatoire de Paris, under George Sebastian.

Some of the themes from Schubert's unknown operas have been orchestrated by the modern composer-conductor Zoltan Fekete, and made into a lovely ballet score called *Snow White*. The

reverse side of the disc contains Mr. Fekete's own *Caucasus Ballet Suite*, based on folk melodies of the Caucasian Mountain people. It is richly scored, exotic music, and since the performance by the Vienna State Opera Orchestra was conducted by the composer himself, it may be assumed to be authoritative. Unfortunately, one must report that the quality of the recording issued by Colosseum falls short of the best modern standards, particularly in the Schubert work.

Two Russian ballets, one old and one modern, have been issued on a single well-recorded disc by Vanguard Records. Yuri Fayer conducts the Orchestra of the National Theatre in Glazounov's very romantic *Raymonda Ballet Suite* and Gliere's more modern suite for the ballet *The Red Poppy*. The latter contains the very popular *Russian Sailor's Dance*.

Vanguard has also recorded the *Country Dances* of Beethoven, and a series of twenty of Mozart's *Country Dances*. These might be especially suitable as an intro-

duction to music for children.*

Jazz enthusiasts may have their eyes (or ears) opened when they listen to the ballet *La Crédation du Monde*, written by Darius Milhaud as long ago as 1923. It was the result of the French composer's visits to Harlem's night clubs, and contains some surprising anticipations of Gershwin's *Rhapsody in Blue*, which was not to be composed until one year later! Leonard Bernstein conducts the Columbia Chamber Orchestra in a fine reading of the work, which is coupled with his performance of Copland's popular *El Salón Mexico* . . . the result of an American composer's visit to a Mexican dance hall. The 10-inch Columbia LP disc is very well recorded.

Lovers of the American folk ballad *Frankie and Johnny* will find a more elaborate and catchy ballet score built around the song, in the setting by Jerome Moross. The disc is issued by the American Recording Society, with Walter Hendi conducting the society's orchestra and vocalists.

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ON YOUR CHILD'S BOOKSHELF

By BARBARA O'CONNOR

Around the corner or across the sea—adventure is where you find it. For the small child, the wide world may begin a block away, where the stores have the lure of unfamiliarity; for the sophisticated fourth-grader, it often takes the flavor of foreign names to evoke the thrill of romance. But wherever the horizon begins, there are wonderful new books to illumine it.

For the back-yard adventurer, *Peter's Long Walk* (by Lee Kingman, illustrated by Barbara Cooney, Doubleday & Co., \$2.50) to find new playmates is an exciting one, but comfortably enough, doesn't take him too far from home to scare anybody. Happily, the hero finds that the grass is pretty green in his own yard. Beginning readers will find it fun, and nonreaders will delight in the surprising details.

Gentle *Maybelle the Cable Car* (by Virginia Lee Burton, Houghton Mifflin Co., \$2.75), one of San Francisco's finest, was dedicated to her up-hill-and-down-dale life. When progress, in the person of Big Bill, the stuffy bus, threatened her existence and that of her cohorts, an aroused citizenry swung into action to prove its pride and faith in the sturdy little vehicles. The climb-and-slide rhythm of Maybelle's life seeps through the text, and the details of the pictures, confectionlike in color and style, will delight the erstwhile conductor. Best of all, this simple story of democracy in action is heart-warming fare for eight to twelves.

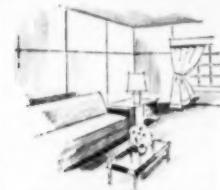
This group loves nothing better than the schoolboy who outwits the villain, and *Twenty and Ten* (by Claire Huchet Bishop, illustrated by William Péne du Bois) conveys just that exciting

satisfaction. A score of French orphans open their home to ten who are sought by the Nazis. With tact born of sympathy, they share their inadequate food and their precarious fate. When the Nazis come, they manage to wholly confound the supermen. The ring of authenticity, the suspense and humor are as well depicted by the illustrations as by the story.

Somehow, the adventures of history are doubly keen for the eight to twelve year old. Inaccessible in time, their importance is already proved. In the siege of Fort McHenry no two people were more important than Caroline Pickersgill and Sam Sands, both thirteen. They helped to make *A Flag for the Fort* (by Carl Carmer, illustrated by Elizabeth Carmer, Julian Messner, Inc., \$2.50) and then made it possible for that *Star-Spangled Banner* to remain proud against the sky, inspiring Francis Scott Key and the patriots who fought for it. The book has been widely researched, and the Carmers give just due to more than one forgotten hero.

Like the Carmers' work, the new Signature biographies (Grosset & Dunlap, \$1.50) combine action and thrills with historical accuracy. *The Story of Christopher Columbus* (by Nina Brown Baker, illustrated by David Hendrickson) sketches the great man in the setting of his time. The fever of fifteenth-century ports, the hint of discovery in the air, the poignant adoration of the crippled cabin boy for the admiral give a third dimension to the legend. All of these books, which include biographies of Teddy Roosevelt, Lee, and others, are fine stories in themselves; they also do much to prepare the way for

(Continued on page 125)



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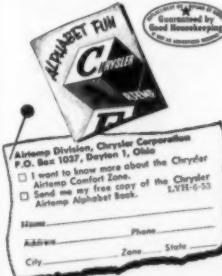
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On your
child's bookshelf

[Continued from page 124]

later, more complete biographies. No nation has loved its adventurers more than France. *A Picture History of France* (by Clarke Hutton, Franklin Watts, Inc., \$2.50) gives them their rightful place, legions of them marching across its pages in pageantry and splendor. But this is essentially the story of the people of France—the craftsmen, artists, and peasants whose *joie de vivre* has come to symbolize that nation. Wonderful illustrations catch the spirit of each succeeding generation.

Some of the best adventures are cut from the fabric of everyday life, embroidered to fancy. In *The Happy Place* (Ludwig Bemelmans, Little, Brown & Co., \$2.50), Winthrop, the marked-down Easter rabbit, found life fraught with dangers, from the horror of a pursuing whippet to the scent of impending *hasenpfeffer*. But Winthrop kept his ears up, and finally managed to create a haven of peace for himself and his friends. Bemelmans gives no clear delineation between the real and the make-believe, but things never get out of focus. Winthrop sets all things right with an unerring zest for the good life, and leaves the reader certain that he'll find someone yet to dance with that elephant!

In a similar mingling of what-is with what-might-be, *Miss Flora McFlimsey's Birthday* (by Mariana, Lothrop, Lee & Shepard, \$1.25) finds that wistful doll depressed because the other occupants of the doll house forgot the great day. So off she flew to Puffin Island with Tuffy Puffin. But Miss McFlimsey is a headybody at heart, and that endearing little heart is edified to find her friends really didn't forget after all. The illustrations, like the heroine, have the pastel charm of wishes and dreams.

The richest adventures of all are those shared by best friends. Best friends can laugh louder, play harder, and enjoy life more than anyone. It sometimes happens, though, that they have a falling-out, and *My Friend Johnny* (by Vane Earle, Lothrop, Lee & Shepard, \$2.00), with lyric and sunny color, gently jostles those under eight who let such a state endure for long. Because Johnny and his friend find that the most fun is making up and starting out together again!

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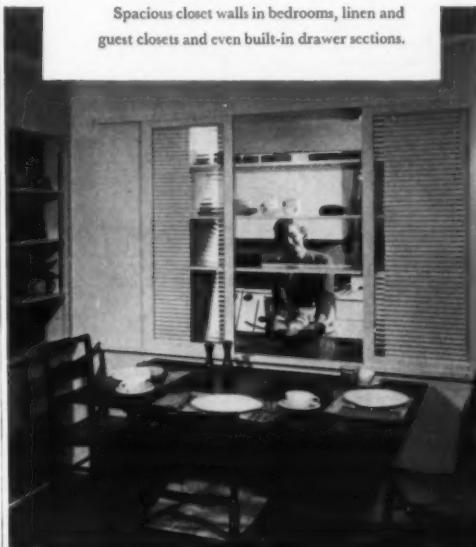
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Moderate price,
extra dividends
[Continued from page 87]

BUILDING DATA

PREFABRICATORS: GUNNISON HOMES, INC., U.S. 97TELL CORP., SUBSIDIARY
ARCHITECT: HENRY HILL

Exterior walls

4' x 8' x 1 1/2" Douglas Fir marine-grade plywood glued and bonded to both faces of a frame of 2" x 3" containing 1 1/2" Fiberglas blankets for insulation—
OWENS-CORNING FIBERGLAS

Roof

4' x 16' panels of 3/8" plywood sheathing, nailed and glued to 2" x 4" rafters

Ceiling

various sized panels of 1/2" plywood nailed and glued to 2" x 4" ceiling joists with 2" rock wool insulation installed between joists

—AMERICAN ROCK WOOL

Windows

Fenestra steel casements—
DETROIT STEEL PRODUCTS

Glass

(glazed at factory) double strength "B" grade—
PITTSBURGH PLATE GLASS

Doors

exterior: flush birch—
GENERAL PLYWOOD
interior: flush mahogany veneer—
BRECE VENEER & PANEL

Builder's hardware

Dexter lifetime locks—
DEXTER LOCK

Floor surfacing

Title-Tex asphalt tile—
TITLE-TEX DIVISION, FLINTKOTE
Wall surfacing

exterior: Shakertown cedar shingles
—PERMA PRODUCTS
interior: Douglas Fir marine-grade plywood (interior surface of exterior wall panels), sprayed with Mellotone flat wall finish—
LOWE BROTHERS

Plastic tile in portion of kitchen and bathrooms—PRESTILE

Roof surfacing

Dublecote Multi-Shingles—
BARRATT DIVISION, ALLIED

CHEMICAL & DYE

Plants

exterior and interior in bath & utility rooms, Nu-Hue—
MARTIN-SENUOR

interior: in two bedrooms, Texolite Duravol—U.S. GYPSUM

Year-round conditioning
gas-fired, #Furnace forced warm-air perimeter heating, and air-conditioning system—CARRIER

Plumbing

Kohler fixtures—KOHLER
Permaglas water heater—
A. O. SMITH

Lighting

Markel lighting fixtures—
MARKEL ELECTRIC PRODUCTS

When you buy, build or remodel a home, be sure you know the brands of material used. They are the best protection for your total investment.

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MASONITE PRESWOOD



You can do it yourself...build a cheery dining nook like this. You can surround yourself with the colors you like... gay, brilliant tones, or soft pastels.

One of the delightful things about Masonite Preswood® as a wall and ceiling, building and remodeling material is the way it takes and holds all types of surface finishes.

Other rooms, too, can be transformed by these permanent all-wood hardboard panels. They go up quickly, economically. Never split, splinter or crack. And they're a joy to keep clean. There's a type and thickness of Masonite Preswood for every purpose. Ask the building materials dealer in your neighborhood.

FREE PLANS! Want to build an every-meal dining center like this? Send coupon for plans, specifications and decorative suggestions. They're free!

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"Masonite" signifies that Masonite Corporation is the source of the product

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Address.....

City..... County..... State.....

are you
really
set for

Summer?



Why worry about belt and ridge lines showing through sheer Summer dresses? Why be downright uncomfortable due to the chafing and irritation of warm external pads? Switch to Tampax monthly sanitary protection now, and be really set for Summer.

For Tampax is the cool, comfortable, *internal* method. Invented by a doctor, Tampax is made of compressed surgical cotton in dainty applicators. Your hands need never even touch it. And because it's worn internally, it's invisible; you can even wear it with a wet or dry bathing suit. It's unfelt, too, once it's in place.

There are other things about Tam-pax that make it especially nice in the Summer. For example: There's no possibility of odor. It's easily disposed of, even when visiting or vacationing. And it's so small a month's supply goes in your purse.

Get Tampax at drug or notion counters in 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



New ways with roses

[Continued from page 97]

Climbing. Small flowered: Chevy Chase, a brilliant red; Minnehaha, a bright pink; Sander's White; white Polaris. Large flowered: (June bloomers only) City of York, white with yellow anthers; Dr. Huey, a semidouble maroon red; Pink Cloud, deep pink; Buff King, amber-apricot; Hercules, rose-pink; Meda and Mercurius, buff; Thor, dark red; Doubloons and Golden Glow, yellow; White Gold, a creamy white; Silver Moon. (Blooming constantly throughout the season) Blaze; Dream Girl, apricot-pink; New Dawn, blush-pink; Orange Ever-glow, orange-apricot; Summer Snow, white; White Dawn. (Suitable for milder climates) High Noon, clear yellow; climbing forms of Crimson Glory; Etoile

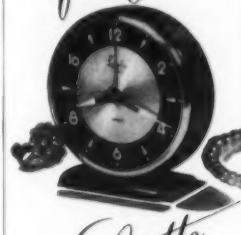
de Hollande; President Hoover; Radiance; Red Radiance; Talisman; Innocence; Orleans; Peace.

Pillars. Inspiration, pink; Peach Glow, orange and rose; Temptation, carmine-rose to red; Climbing Goldilocks, yellow; Climbing Pinocchio, salmon-pink. Brownell everblooming pillars; Aloha, rose-pink; Climbing Break O'Day, peach; Blossomtime, pink; Dr. Nicholas, deep rose-pink; Gold Rush, golden yellow; Mrs. Arthur Curtis James (Golden Climber), yellow; and the new subzero pillars such as Orange Pillar.

Trailing. Carpet of Gold, yellow; Coral Creeper, coral to rose; Little Compton Creeper, wild rose-pink; Magic Carpet, yellow and orange.

Daytime or Night-time...
here's the Smartest

*Timing Trick
of the Year!*



Luxette
Miniature Alarm
In Decorator Colors!

One glance at this little jewelled Luxette and you know that Lux has created new values in the American miniature alarm clock field.

Styled for beauty and designed for accuracy, with a full-toned alarm bell, Luxette serves as a friendly awakening in your home or as a travelling companion that keeps away in your luggage. Perfect little gift, too, with its high-fashion colors for any decor—powder blue, chartreuse or maroon.

Luxette's 48-hour movement, all-metal case and unbreakable crystal are other outstanding features that make this little clock the greatest alarm value of the year. Priced as low as \$5.95 for the plain dial and \$6.95 for luminous dial, plus tax.

Look for famous Lux timers
when you buy home appliances



Lux automatic timers are installed in millions of home appliances to save you time, steps and trouble.

Look for them in America's better ranges, washers, dryers and toasters.

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Look for them in America's better ranges

Cooking for the freezer

[Continued from page 106]

LAMB AND SPINACH

Lamb is a good buy for a freezer. There is very little waste and it lends itself to savory combinations such as this:

- $\frac{1}{4}$ cup salad oil or fat
- $\frac{1}{2}$ cup diced onion
- 2 cloves garlic, cut fine
- 2 pounds lamb, cut in thin strips
- 1 teaspoon salt
- $\frac{1}{2}$ teaspoon pepper
- $\frac{1}{2}$ cup water
- 2 pounds fresh spinach or 2 packages frozen
- 2 packages frozen
- $\frac{1}{2}$ cup water
- $\frac{1}{4}$ cup soy sauce
- $\frac{1}{4}$ cup cornstarch
- Sauté onion and garlic in fat over low heat for about three minutes.
- Add lamb, seasonings, and brown evenly.
- Add $\frac{1}{2}$ cup water and cook over low heat about one hour or until meat is tender, adding more water if necessary.
- Add spinach. Cook three to five minutes covered.
- Stir in mixture of water, soy sauce, and cornstarch.
- Bring to boiling point and boil one minute, stirring constantly. Serves 6 to 8.

SPICY SHORT RIBS OF BEEF

This is one of Mrs. Armstrong's favorite dishes. She prepares this in the pressure saucepan, doubling the recipe, and has the main dish for three meals in the time it takes to prepare one. For the portions she freezes, she omits potatoes and adds them during reheating process.

- $\frac{1}{2}$ pound bacon, cut in pieces
- 3 pounds beef short ribs, cut in serving pieces
- 12 small onions
- 1 clove garlic
- 4 cups water
- $1\frac{1}{2}$ teaspoons meat extract such as Au Jus
- 1 cup tomato juice
- 6 carrots, cut in pieces
- 1 yellow turnip
- $\frac{1}{2}$ cup diced celery (optional)

8 medium-sized potatoes

- $\frac{1}{2}$ teaspoon rosemary
- $\frac{1}{2}$ teaspoon monosodium glutamate
- 2 tablespoons salt
- $\frac{1}{4}$ teaspoon pepper
- $\frac{1}{2}$ cup flour
- 1 cup water
- 1 tablespoon wine vinegar
- $\frac{1}{4}$ teaspoon grated orange rind
- Brown bacon slowly in iron kettle, when brown, remove bacon, and drain on paper towel.
- Brown ribs, which have been floured, in bacon fat.
- Add onions and garlic and cook slowly about ten minutes.
- Add water, meat extract, and tomato juice.
- Cover and simmer about two hours or pressure cook for 20 minutes at 15 pounds pressure.
- Add carrots, turnip, celery, potatoes, bacon, herbs, salt and pepper.
- Cook one hour longer or pressure cook ten minutes at 15 pounds pressure.
- Strain off juice and measure; add tomato juice to make 4 cups.
- Blend $\frac{1}{2}$ cup flour with 1 cup cold water. Use to thicken tomato juice mixture. Add wine vinegar and orange rind to stew. Bring to boiling point and boil one minute, stirring constantly.
- Freeze in moistureproof containers. Serves 6.

CUCUMBER CREAM DRESSING

Versatile dressing for sea food, vegetable or fruit salads. Cool and refreshing for warm days.

- 1 medium-sized cucumber
- 1 teaspoon salt
- $\frac{1}{4}$ cup lemon juice
- 1 tablespoon finely chopped onion
- 1 cup sour cream
- pepper and fresh dill, if desired
- Pare cucumber and cut out seeds.

[Continued on page 130]

Only THE **KNAPP**  **MONARCH**
AUTOMATIC ELECTRIC
Chefster IS 7 APPLIANCES
IN 1
WORLD'S FINEST DEEP-FRYER
AND ALL-PURPOSE TABLE COOKER



DEEP FRIES...to crisp golden brown perfection.



COOKS COMPLETE MEAL...right at the table.



BUFFET-CATERING...makes entertaining simple...effortless.



FAMILY TREAT...for TV and snacktime enjoyment.



Your complete chef! Not only deep fries but cooks a complete meal automatically. Just set the dial...the **KM**-Chefster cooks the meal and keeps the food warm until you're ready to serve! Complete with all attachments...nothing else to buy.

FREE...big, colorful 70 page book...an exciting guide to magic meals containing 279 taste-tempting recipes.



EASY AS A DISH TO CLEAN...only the **KM** Chefster has the round, removable, sanitary Thermo pan. Wash it with your dishes...wipes clean in seconds.

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HOLLYWOOD HEADBOARD

Impromptu sleeping accommodations can be glamorous as well with the L&P Hollywood Headboard—available with the Fold-Er-Roll bed.



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The inexpensive, adjustable bed frames are ideal with or without headboard, in new, decorative bedrooms. Compactness allows for additional floor space.

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WINCHESTER, KY • SAN ANTONIO, TEXAS

Cooking for the freezer

[Continued from page 120]

- Grate or chop very fine.
- Add seasonings and cucumber to sour cream. Mix well.

If you have an electric blender, place all ingredients in glass container and run until smoothly blended, about one minute. Makes about 1 1/4 cups dressing.

LEMON BARBECUED CHICKEN

When frying chickens are plentiful, it's time to be adventurous. Chicken parts, such as legs and thighs, make good finger foods for picnics. This sauce seasons and tenderizes.

LEMON SAUCE

1 small clove garlic, mashed
1/2 teaspoon salt
1/2 cup olive oil
1/2 cup lemon juice
2 tablespoons chopped green onions
1/2 teaspoon black pepper
1/2 teaspoon thyme

- Mash garlic clove with salt in bowl; add remaining ingredients. If possible, let sauce stand several hours to blend flavors. Makes 3 1/4 cup.
- 2 1/2 pounds ready-to-cook frying chicken
- 1 teaspoon salt
- 1/2 cup butter or margarine
- 3/4 cup lemon sauce (see above recipe)
- Melt butter or margarine in heavy skillet.
- Lay pieces of chicken, cut side down in pan.
- Season with salt; brown evenly.
- Turn each piece and continue cooking until all pieces are well browned.
- Pour lemon sauce over chicken.
- Cover and cook over low heat about 40 minutes. Serve with delicate Summer Vegetable Soufflé. Serves 3-4.

SUMMER VEGETABLE SOUFFLÉ

A satisfying side dish to serve with important meats. Frozen or

canned vegetables may be substituted for the fresh. Bake in casserole which can be brought to the table. This soufflé acts like a soufflé—serve it immediately before it falls.

1 medium-sized onion, chopped
1 small green pepper, chopped
3/4 cup olive oil

4 large zucchini, sliced thin
1 cup fresh corn, cut from cob
1 teaspoon salt
3/2 teaspoon pepper
3/4 cup grated Swiss cheese
3 eggs, separated

- Sauté onion and green pepper in olive oil until tender.
- Add zucchini and cook for about ten minutes.
- Remove from heat.
- Stir in corn, cheese, salt, and pepper.
- Add egg yolks.
- Beat egg whites until stiff.
- Fold into vegetable mixture.
- Pour into greased 1 1/2-quart casserole.
- Bake one hour in moderate oven (350° F.). Serves 4-6.

BUTTERMILK BISCUITS

Extra tender, flaky, delicious biscuits—a must with fried chicken in the southeastern states. Leftover biscuits may be frozen in sealed plioform bags and reheated or toasted before serving.

2 cups sifted all-purpose flour
2 teaspoons baking powder
1/4 teaspoon soda
1/4 cup shortening
3/4 cup buttermilk

- Sift dry ingredients together.
- Cut in shortening.
- Stir in buttermilk.
- Knead dough lightly, about eight turns.
- Roll or pat out one-half inch thick.
- Cut with sharp cutter. If extra-rich-tasting biscuit is desired, dip biscuit in melted butter.
- Place on ungreased baking sheet.
- Bake ten to twelve minutes or until golden brown. Serve hot. Makes 18-20 biscuits.



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YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED IN LFYH ARE APPROXIMATE AND SUBJECT TO CHANGE. Write to LIVING For Young Homemakers, 575 Madison Avenue, New York 22, for listing of the stores nearest your home.

WOOD TEXTURES ADD NEW DIMENSIONS

Pages 68-73
Pages 69-70

Flip-top table.....	\$90.00
Armchairs (each).....	\$41.00
Headboard frame.....	\$59.50
Side table (in muslin).....	\$13.50
Side table.....	\$13.50
Cabinet.....	\$190.00
<i>Red-Line</i> foundation and <i>Airfoam</i> mattress with standard cover \$149.50	
Bedcover and ten cushion fabric (per yd.).....	\$6.75
Casement cloth (per yd.).....	\$3.70
Casement gauze (per yd.).....	\$3.50
Wainscoting (per roll) — Warner.....	\$40.75
<i>Roulette</i> pattern (per 5-piece place setting) — Arzberg Porcelain.....	\$14.85
<i>Columbia</i> apothecary jar — United States Glass Company.....	\$5.95
Handcraft glass accessories by Blenko Glass Company.....	

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Buffet.....	\$198.00
End table.....	\$61.95
Dining table.....	\$91.95
Side chair.....	\$42.95
Armchair.....	\$49.95
Lamp table.....	\$44.95
Coffee table.....	\$44.95
Drapery and couch cover fabric (per yd.).....	\$2.25
Curtain fabric (per yd.).....	\$2.75
Armchair fabric (per yd.).....	\$2.49
Tansey rug (per sq. yd.).....	\$7.95
Potter lamp — Bonniers.....	\$39.50
<i>Jarnew & Company, Inc.</i> :	
Framed fruit print.....	\$17.50
Framed military prints (each).....	\$19.00
Brass lamps (each) — Roselle Lamps, Inc.	\$14.95
<i>Dirlyte</i> hollow ware from Mayhew Shop.....	

Ceramic accessories from The Gallery Shop of The Brooklyn Museum.

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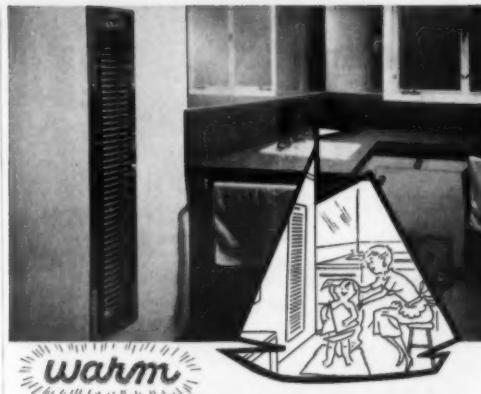
Beds (each).....	\$60.00
Three-drawer chests (each).....	\$90.00
Storage unit chest.....	\$119.00
Wardrobe.....	\$180.00
Mirror and pin-up board.....	\$56.00
Bed wall cabinet.....	\$144.00
Pigeonhole desk.....	\$175.00
Bow-back chairs — without pads (each).....	\$22.00
Reilly-Wolf Associates, Inc.:	
Furniture top tables.....	\$14.95
Stacking tables (each).....	\$7.95
Wrought iron chair.....	\$14.95
Parquet drapery fabric (per yd.).....	\$2.50
Madabah fabric (per yd.).....	\$1.98
Fireside wool rug (per sq. yd.).....	\$13.95
Lattitude (per sq. ft.).....	60¢
Wrought iron lamp — Stadler-News with Company.....	\$18.00
Chair — by RCA Victor.....	\$1.95
Mobile — Spacecraft, Inc.	\$4.95

Couch throw by Churchill Weavers, Accessories — Southern Highlanders, Original woodcuts by Glen Chamberlain.	

Page 73

Double dressers (each).....	\$117.50
Bookcase (each).....	\$72.50
Night tables (each).....	\$44.00
Armchair (each).....	\$59.50
Cassette cloth (per yd.).....	\$3.50
Chairs and dust ruffle fabric (per yd.).....	\$3.95
Bedcover fabric (per yd.).....	\$4.98
Regent rug (per sq. yd.).....	\$7.95
Lighting fixtures (each) —	
Americraft.....	\$39.00
Lamp — L. Rosenfeld & Co.	\$13.50
All accessories by Bonniers.	

[Continued on page 132]



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(Check the Color You Need)

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Today's new homes let you live leisurely, pleasantly, graciously—with minimum fuss. The new Cyclo-matic Frigidaire was designed with the same wonderful ideas in mind!

The Cyclo-matic Frigidaire with the New Ideas has every convenience the new way of living demands!

This remarkable food freezer-refrigerator has a new kind of automatic defrosting—shelves that roll out—a host of advantages as new as tomorrow!

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Automatic defrosting that's safe, sure and constant! Frigidaire's new Cyclo-matic principle banishes frost before it collects. It works with the Refrig-o-plate (which you can see clearly in the picture) to cool the refrigerator, and to get rid of frost, without heat or manual controls.



Butter Pre-Server. This new idea even serves sliced butter! You haven't seen anything in butter-keepers, until you've seen the wonderfully convenient Butter Pre-Server, in every Cyclo-matic Imperial. Not only preserves butter at right temperature—but serves it ready sliced into handy pats that are quickly spreadable.



Roll-to-You Shelves—a new idea in convenience. Rust-proof aluminum shelves glide out all the way—put every bit of food within easy reach. Fresh food storage space galore—even shelves on the door! Generous Hydrator space, too. And everything protected by the simplest cold-making mechanism ever built—the famous Meter-Miser.



Imperial Model IS-106

See your Frigidaire Dealer now! See the Cyclo-matic Frigidaire that Arthur Godfrey recommends on his daytime TV-radio show. Look for your Dealer's name in the Yellow Pages of the phone book—or write Frigidaire, Dept. 2108, Dayton 1, Ohio, for free folder. In Canada, Toronto 13, Ontario.



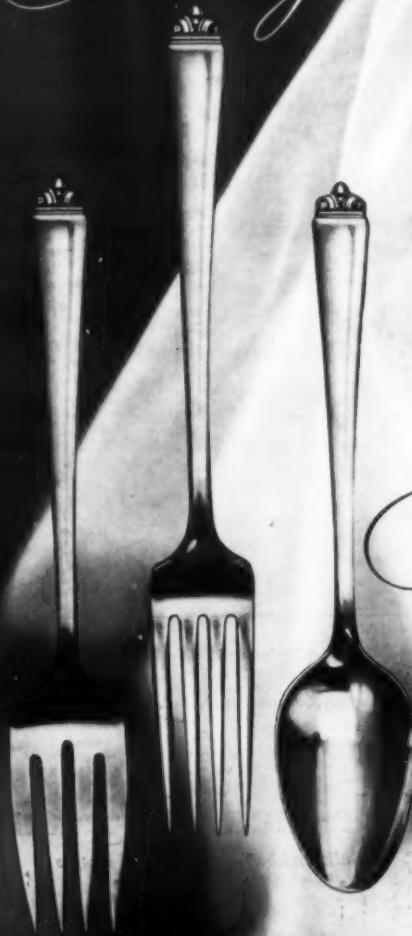
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